

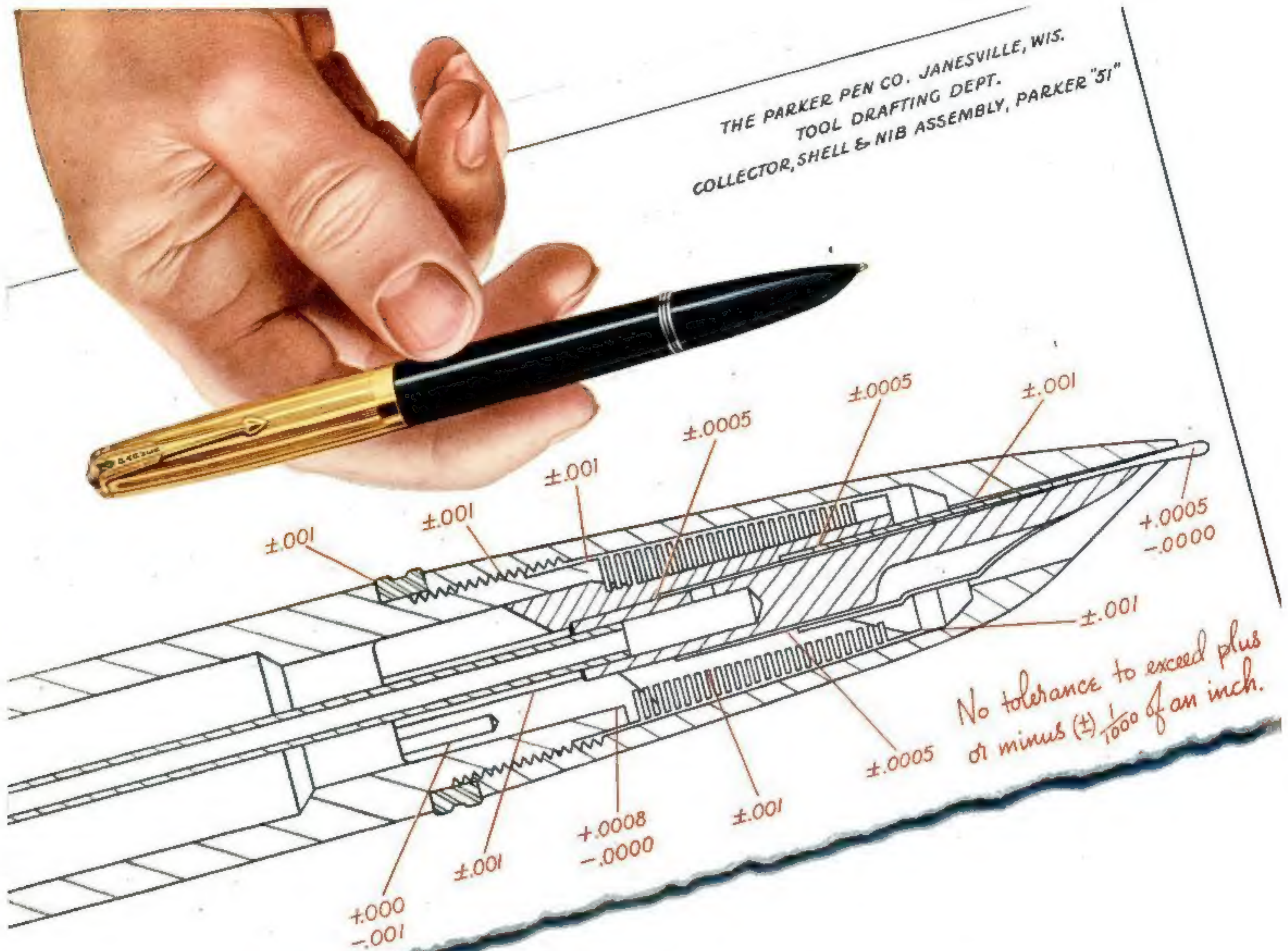
LIFE



FIELD TRIAL

FEBRUARY 25, 1946 **10** CENTS
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THE PARKER PEN CO. JANESVILLE, WIS.
TOOL DRAFTING DEPT.
COLLECTOR, SHELL & NIB ASSEMBLY, PARKER "51"



Why the Parker "51" pen can never be "mass produced"

PRECISION CRAFTSMANSHIP...
MEASURED IN THOUSANDTHS OF AN
INCH... MAKES THIS THE WORLD'S
"MOST WANTED" PEN.

PARKER

"51"

Parker 51's are limited in supply by their very precision. For these are writing instruments designed and fashioned with a great accuracy. The craftsmen who make 51's work with costly materials and delicate machines. They work to standards never before attained in fountain pens. Their pride in producing "51" pens equals the pride of those who own them.

"Writes dry with wet ink!"

One day you'll hold the sleek shaft of your own "51". You'll see and feel the whisper-smooth difference in its writing. You'll find that only the "51" is designed for satisfactory use of Parker "51" Ink that dries as it writes. And you'll be glad you waited for this pen.

You have not long to wait. For more 51's are coming—and soon. Place a reservation order with your Parker dealer now.

"51" colors are: Black, Blue Cedar, Dove Gray, Cordovan Brown. \$12.50; \$15.00. Pencils, \$5.00; \$7.50. Sets, \$17.50 to \$80.00. Parker Vacumatic Pens, \$8.75. Pencils, \$4.00. The Parker Pen Company, Janesville, Wisconsin and Toronto, Canada.

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After the Party Look out for a Cold... Gargle Listerine Antiseptic

GOING from over-heated rooms into the chilly night air often can lower body resistance so that cold germs called the "secondary invaders" may invade the tissue. After a party it's only sensible to gargle with Listerine Antiseptic when you reach home because this precaution may forestall a mass invasion by these germs.

While a virus is believed to start many colds, certain threatening germs called the "secondary invaders" produce many of those miserable symptoms of a cold and its complications.

Anything that lowers body resistance, such as wet or cold feet, drafts, fatigue, or sudden change of temperature, may make it easier for the "secondary invaders" to stage a mass invasion of the tissue.

Listerine Antiseptic—Quick!

So, when you've been thus exposed, gargle with Listerine Antiseptic at once. Used early and often Listerine Antiseptic, because of its amazing germ-killing power, may halt such mass invasions... may help head off the cold entirely or lessen its severity.

It is the delightful, easy precaution

that countless thousands use regularly, night and morning, and oftener when they feel a cold coming on.

Fewer Colds and Sore Throats in Tests

Bear in mind that tests during 12 years revealed this impressive result: Those who gargled with Listerine Antiseptic twice a day had fewer colds and usually milder colds than those who did not gargle... and fewer sore throats.

Get into the habit of using Listerine Antiseptic regularly and, at the first sneeze... the first tightening of the throat or other signs of a cold... increase the frequency of the gargle, meanwhile seeing that you get plenty of rest, that you keep warm, and that you eat wisely.

LAMBERT PHARMACAL CO., St. Louis, Mo.



Germs Reduced up to 96.7% in Tests

Fifteen minutes after a Listerine Antiseptic gargle, tests showed bacterial reductions on mouth and throat surfaces ranging up to 96.7%, and up to 80% one hour after a Listerine Antiseptic gargle.

TOP ROW, left to right: *Pneumococcus* Type III, *Pneumococcus* Type IV, *Streptococcus Viridans*, *Friedlander's Bacillus*. BOTTOM ROW, left to right: *Streptococcus Hemolyticus*, *Bacillus Influenzae*, *Micrococcus Catarrhalis*, *Staphylococcus Aureus*.

THE "SECONDARY INVADERS"

Here are some types of the "Secondary Invaders" which many authorities say cause much of the misery of a cold. As you can see from their names, they're threatening in character.



This One



FP09-062-8UAX

"It's a shame to have to show these pictures!"



"'So Round the Rear,' that's what I call this one! And a sad-looking picture it is! Mother actually has a good figure. What's wrong is the dress... just plain-ordinary shrinkage. That ought to be the least ordinary thing nowadays! Just buy a dress that's 'Sanforized,' and it'll never shrink out of fit."



"'Woman with Unhidden Sorrow' is this one's title. She bought her dress two sizes too big—to allow for shrinkage. So foolish! (And so unnecessary!) If she'd looked for a dress labeled 'Sanforized,' she could have bought the right size—with nary a shrinkage worry. No matter how often you wash a 'Sanforized' dress, its lines won't shrink away!"



"I call this one 'The Lesson.' The girl in the picture has learned it! Never again will she buy a cotton dress that isn't marked 'Sanforized.' (Note for penny pinchers like me: 'Sanforized' isn't Just-for-the-Wealthy, either! You can get 'Sanforized' dresses for two bucks, twenty bucks, or anywhere in-between!)"

To keep on looking smart, it's got to keep on fitting! Look for the "Sanforized" label.



"Sanforized" ... the checked standard of shrinkage. The "Sanforized" trade-mark is used on compressive pre-shrunk fabrics only when tests for residual shrinkage are regularly checked, through the service of the owners of the trade-mark, to insure maintenance of its established standard by users of the mark.

Clell, Peabody & Co., Inc.

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This Handsomely Bound and Decorated New Edition of

The Rubāiyāt of Omar Khāyyām



HERE is a book known and treasured wherever English is spoken. Copies of Fitzgerald's first edition once went a-begging in London bookstalls at a penny each—yet, 68 years later, one single copy sold for \$8000!

A single one of these haunting verses, written a thousand years ago by Omar the stargazer and poet of ancient Persia, is enough to send your imagination soaring far beyond the four walls of everyday life. Again and again, after a hectic day, you can lose yourself in the magic of these immortal lines, never exhausting their bottomless wells of pleasure. You will arise from your reading refreshed and wiser in the ways of enjoying life's tasks with new vigor and courage!

And now this beautiful De Luxe Classics Club Edition of THE RUBAIYAT OF OMAR KHAYYAM, containing all five versions of the famous Fitzgerald translation, is yours free, as a gift!

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The Classics Club is different from all other book clubs in these three ways: 1. Its sole purpose is to distribute

to its own members the world's great classics at a low price. 2. Its members are not obligated to take any specific number of books. 3. Its volumes are luxurious De Luxe Editions—beautifully bound in fine buckram, the same material ordinarily found in \$5.00 and \$10.00 bindings. They are richly stamped in genuine gold, which will retain its original lustre, and have tinted page tops—books which you and your children will read and cherish for many years.

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be assured unless you respond promptly. THE CLASSICS CLUB, One Park Avenue, New York 16, N. Y.

WALTER J. BLACK, President
THE CLASSICS CLUB

One Park Avenue, New York 16, N. Y.

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For each volume I decide to keep I will send you \$1.89 plus a few cents mailing charges. (Books shipped in U. S. A. only.)

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BRIGHT IDEAS from Hollywood



DOROTHY LAMOUR

star of Paramount's
"MASQUERADE IN MEXICO"

grows her own earrings! She had clips designed that hold real flowers; now Dottie shops in the garden every morning to pick her fresh-and-fragrant jewelry for the day.

Another bright idea that Dottie shares with many other movie stars is cleaning her teeth with Calox Tooth Powder. Calox has five different cleansing and polishing ingredients to help remove all kinds of surface stains and bring out all the natural lustre of teeth. "I depend on Calox for daily care," says Dottie.



Calox actually does more than cleanse and polish your teeth. Its cool, tingly flavor sweetens your breath, leaves your mouth feeling cleaner-than-clean and minty-fresh. No wonder Calox is known as "The Breath-less Beauty Dentifrice." Try Calox Tooth Powder.

CALOX
gives your smile
Breath-less
Beauty



One of the 225 products made for your beauty, health and comfort by McKesson & Robbins, Bridgeport, Conn.



LETTERS TO THE EDITORS

FAIRLESS AND 18½¢

Sir:
LIFE's editorial, "Mr. Fairless should pay 18½¢" (Feb. 4), leaves us shaken in mind and sick in spirit. Would you have us believe that 12,000,000 Americans fought, bled and died to give President Truman the right to conjure up 18½¢ an hour more for the C.I.O.? . . .

We have always been taught, sir, and we still believe that Americans have fought and bled and died, to prove before the world that all men are created free and equal, before God and the Constitution of the United States, whether they be corporations or the wandering derelict on the street. And we still believe, sir, that Americans will continue to fight and bleed and die that justice and truth and right shall not perish from the earth.

WILLIFORD W. WHITESIDE
GEORGE K. WHITESIDE

Woodbridge, Conn.

Sirs:

. . . To your writer, who is both fair and fearless on Fairless, a salute from a fellow pragmatist.

E. H. SKINNER

Baltimore, Md.

Sirs:

Throughout this land you cannot find a person more sympathetic to labor than I am, but as a stockholder, a very small one, in U.S. Steel I resent your editorial. . . .

You are quite ready to take the money out of my pocket and put it into someone else's. . . . Labor has been clubbing everybody long enough.

W. O. WILSON

Palos Heights, Ill.

Sirs:

Your editorial is just plain COMMON SENSE.

R. H. KNAPP

Saginaw, Mich.

CONTINUED ON PAGE 7

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LIFE February 25, 1946 Volume 22 Number 8



Gay Janet Blair, star of Columbia Pictures' "Tars and Spars," exults . . . "Now that nylons are back, it's a glamour year for legs!"

Yes, it is! And the glamour name in hosiery—remember it—is Cannon Nylon Stockings.

Even lovely legs like Janet's are "more so" when sheer, cling-fitting Cannon Nylons show them off!

Naturally, these beautiful new stockings are in demand . . . may not always be easy to find. But we're working night and day to supply every one of you with wonderful Cannon Nylons!

Cannon Stockings NYLON

Cannon Towels • Sheets
Blankets



Precious Gems

A new all-purpose sweater blouse . . . beautifully tailored . . . all wool. At better stores everywhere. Short sleeve, \$3.95. Long sleeve, \$4.95.

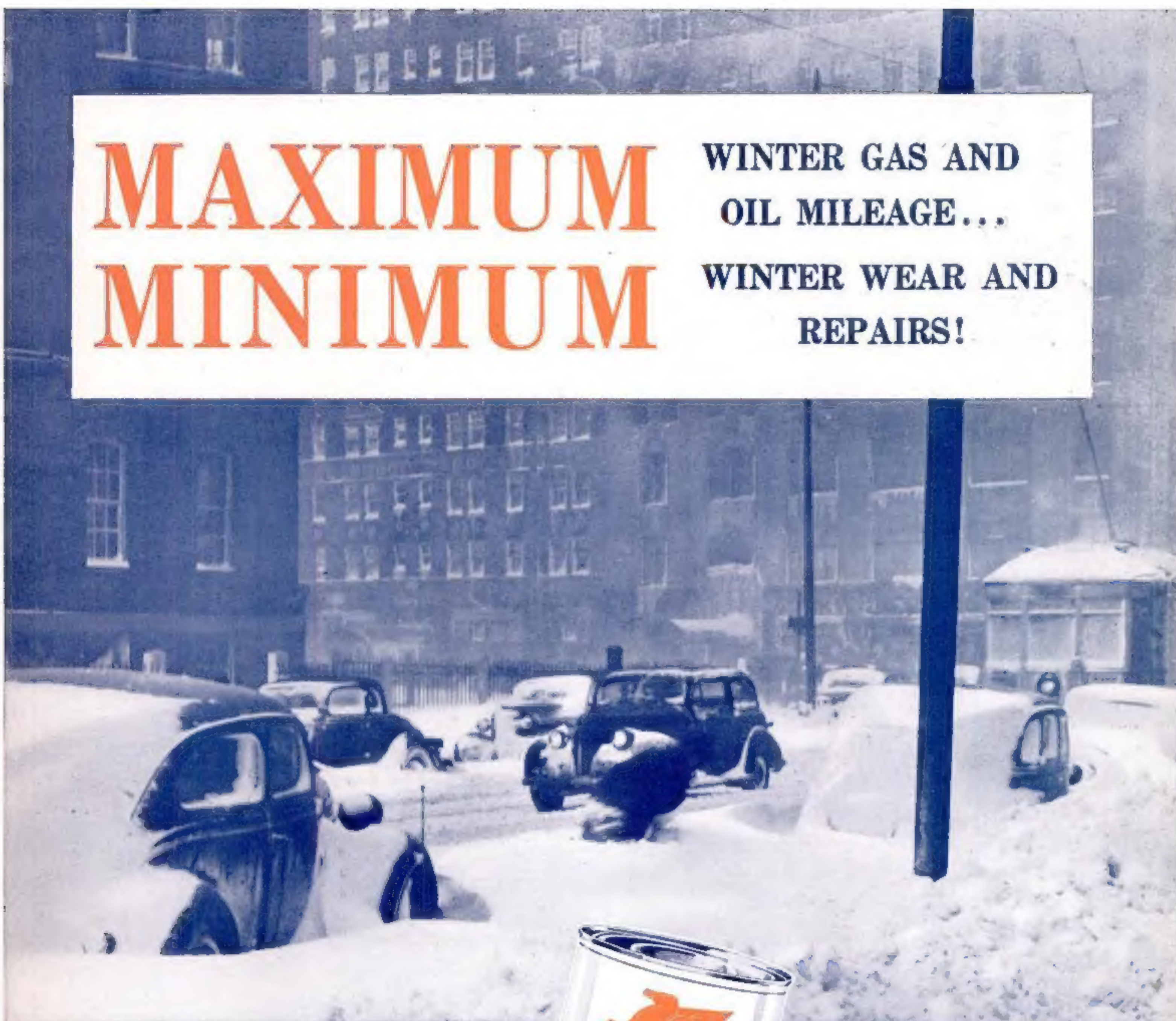
America's Loveliest Sweaters
GEMS
by Regina

REGINA KNIT SPORTSWEAR, CHICAGO

MAXIMUM MINIMUM

WINTER GAS AND
OIL MILEAGE...

WINTER WEAR AND
REPAIRS!



NEW Mobiloil



KEEP YOUR ENGINE Mobiloil Clean!

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2. New Mobiloil insures immediate oil distribution to all working parts—full delivery of liquid oil to heavily loaded bearings.
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SOCONY-VACUUM OIL COMPANY, INC.
and Affiliates; Magnolia Petroleum Company,
General Petroleum Corporation of California

Tune in "Information Please," Monday Evenings, 9:30 E.S.T., NBC

Makes Engines Cleaner, Perform Better, Last Longer!



"But, dear, I have a personal interest in all the movie stars!" smiled Elsie

"WHY DON'T YOU GROW UP, WOMAN?" roared Elmer, the bull. "Why don't you quit acting like a booby soxer?"

"It's bobby soxer, dear," corrected Elsie, the Borden Cow.

"Bobby, booby — what's the difference?" demanded Elmer. "What I want to know is why you're plastering the whole blooming room with movie stars' grinning



mugs. Don't tell me you're going into the tooth paste business?"

"Goodness, no," laughed Elsie, "I'm in the tooth building business. And I get a special, private thrill when I think that folks in my business help make movie stars' smiles so beautiful."

"Make movie stars beautiful!" exclaimed Elmer, alarmed. "Take it easy, there! Are you sure you're all right? Gotta fever? Do you see spots before your eyes? Maybe I'd better get a doctor—"

"When you do," blithely countered Elsie, "just ask him if milk and milk products don't contribute plenty to beautiful smiles. Ask him if my wonderful-tasting Borden's Homogenized Milk doesn't help grow fine, strong teeth. It's so rich in calcium and phosphorus. And it has 400 units of Vitamin D in every quart to

work with the calcium and phosphorus. Ask him—"

"Every time I open my big mouth," groaned Elmer, "I get it stuffed to the ears with Borden's."

"And isn't it fun," asked Elsie, "especially when it's Borden's Ice Cream? It's such a grand treat, such a



glorious, no-work-for-the-cook dessert, such good food, such—"

"One more such out of you, woman," warned Elmer, "and I'm telling you, I won't be able to resist—"

"I have yet to meet the man," enthusiastically inter-

BORDEN'S FINE CHEESES ARE RICH IN BODY-BUILDING PROTEINS



rupted Elsie, "who can resist a dish of macaroni smothered in Borden's Grated American Cheese. Every last

smith of the macaroni is so savory with that grand, rich cheese goodness. A very toothsome dish! And I mean toothsome in two ways when I talk about Borden's Fine Cheeses . . . appetizing toothsome, and tooth-building toothsome."

"Well, whadda you know!" stily asked Elmer. "Now, they're filling teeth with cheese."

"Don't be silly, Elmer," cried Elsie. "I mean cheese is rich in food elements needed to build teeth . . . of course, you get these elements in other milk products, too, like Borden's Evaporated Milk. There, my dear, is a truly wonderful milk for toothless little babies. It's



so safe and wholesome, and so rich in tooth-building calcium and Vitamin D! Of course, it's grand for grownups, too. Makes the creamiest, smoothest cream soups ever!"

"Who in thunderation wants cream soup at this time of night?" bellowed Elmer. "What I need is something to put me to sleep, where I can't hear another word about—"

"Then, do have a piping-hot cup of Hemo," urged Elsie. "It won't put you to sleep, but hot Hemo will help you relax and will help lull you to sleep. And



you'll love its delicious milk-chocolate flavor—everybody does! And every last sip is loaded with vitamins and minerals you need to keep you feeling on your toes!"

"What?" mimicked Elmer, "No tooth builders?"

"But, certainly, dear," answered Elsie. "Hemo is a great milk food, too."

"Is that good?" wearily yawned Elmer.

"Always teasing!" laughed Elsie. "Of course it's good—if it's Borden's, it's GOT to be good!"



©The Borden Company



Add Zip and SPARKLE

TO FAVORITE WINES

HERE'S HOW...

Bubbles dance through ordinary red wine to give you the zest of Sparkling Burgundy! Effervescent Sauterne tastes like costly Champagne!

YOU CAN DO IT with the simple magic of a Sparklet Refillable Syphon. Pour chilled wine into your Sparklet, follow directions and the Sparklet Bulb adds the carbonation.

INSTANTLY, without fuss or bother, you enjoy the thrill of expensive sparkling wines!

Sparklet Bulbs work best in Sparklet Syphons. Be sure you get the real thing!



SPARKLET

Refillable Syphon



WORKS BEST WITH THE ONE AND ONLY SPARKLET BULBS!



SPARKLET DEVICES, INC.
Division KNAPP-MONARCH COMPANY, St. Louis, Mo.

LETTERS TO THE EDITORS

CONTINUED

CHURCHILL'S SPEECH

Sirs:

Your exclusive story, "Secret War Speech," by Winston Churchill, (LIFE, Jan. 28) is a masterpiece. . . . I would suggest that the original manuscript or a copy of LIFE be filed in our Library of Congress.

HENRY C. LAPIDUS

Wildwood, N.J.

Sirs:

. . . In my estimation it is one more of the many examples which place him in the realm of the great. Such dogged determination to speak out the facts, however painful, could not come out of a mere politician or an imperialistic statesman. It could only come from the stuff we find in all great men we honor. . . .

JOHN W. WRIGHT

Fort Worth, Texas

Sirs:

What I want to know is, did LIFE publish those Churchill speeches before any of the British press did? And if so, how did LIFE get them when nobody else could?

A. BEECHER

New York, N.Y.

● LIFE did publish the Churchill speeches before the British press. This was because Mr. Churchill had the only copies and established with the British government the fact that the speeches were his personal property. Mr. Churchill then sold them to LIFE. This caused a sensation in the British press. The London Star said that the speeches "should have been made a state paper" instead of being published in an American magazine for the first time. The London Daily Sketch headlined the speeches, "STRANGE U.S. REPORTS." The Daily Mirror reproduced the speeches "reaching the British people by the kind permission of an American newspaper" and editorialized, "The incident will be regarded by many citizens as an affront to Great Britain." But the most restrained editorial appeared in London's Communist Daily Worker, which solemnly wagged its editorial head and muttered, "The Almighty Dollar."—ED.

FLORIDA

Sirs:

Congratulations to LIFE for the excellent story on Florida in the Feb. 4 issue. We think you have succeeded exceptionally well in portraying the amazing diversity of attractions and features of our remarkable state.

. . . However, LIFE comments, "Swamps and broken pine and forests of cypress monopolize Florida's 58,666 square miles of interior. . . . Swamps dot the interior region. Our contention is that swamps do not 'monopolize the interior.'"

Do not misunderstand us. We well recognize the value of our cypress swamps not only as the source of fine timber but as the home of rare flora and fauna, as you have aptly depicted in the pictorial map.

HAROLD COLES

Florida State Chamber of Commerce
Jacksonville, Fla.

"PROTECTING THE AMERICAN HOME"



Hannah Davis, daughter of Colonel Jacob Davis, first settler of Montpelier, Vermont, married schoolteacher David Wing, Jr. in 1792, and by him had eight children. Out of respect to the scholarly tastes of the father the eight were named: Debby Daphne, Christopher Columbus, Algernon Sidney, Marcus Tullius Cicero, Maria Theresa, David Davis, Caroline Augusta, and the youngest, Fabius Maximus.

Have you a little Fabius Maximus in your home?

To my Little Son, age 3:

I bought you a present today that I wish my father could have bought me when I was your age. In fact, it is several presents in one.

I didn't go to college. I didn't have money to start a business. Maybe I'd have done better if I had. So like most fathers, I want you to be sure of getting some of the worth-while things I missed.

My gift will let you go to any college you choose, or to a technical or professional school, if you prefer, and will pay all the bills. Or you can use it when you grow up to buy a house, or start a business or just use it as good hard cash.

My gift to you is your own Juvenile life insurance policy in one of the oldest and strongest companies in the United States, National Life of Vermont.

This will mean little if anything to you now. But some day you'll say, "That's the finest present I ever had."

Your loving Dad.

5 Popular Plans

Juvenile life insurance is available for children, age zero to four. Send coupon below.

NATIONAL LIFE INSURANCE COMPANY

HOME OFFICE - VERMONT MONTPELIER,

A Mutual Company, founded in 1850, "as solid as the granite hills of Vermont"

CLIP AND MAIL THIS COUPON

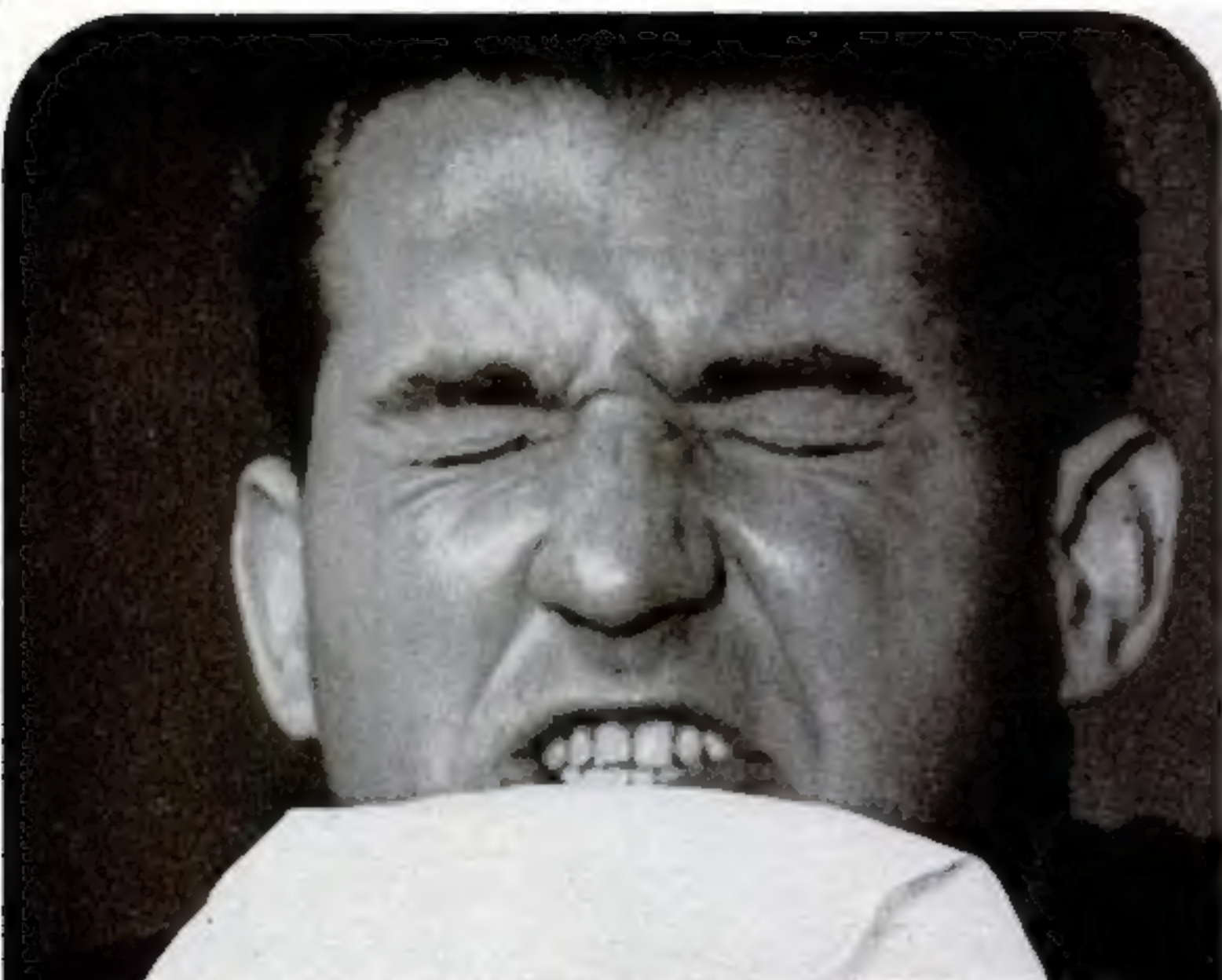
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Without obligation, please send me more complete information about National Life's Juvenile Insurance.

My Name Ages of Children

Business or Home Address

CONTINUED ON NEXT PAGE



How to deal with COLDS

Physicians advise these 5 basic steps, in addition to temporary relief measures, to help your system *throw off a cold*. See how lemons help:

5 BASIC STEPS ADVISED BY PHYSICIANS	LEMONS HELP WITH ALL 5
1 Get plenty of rest; overcome fatigue; build resistance.	Lemons are among the richest known sources of vitamin C, which combats fatigue and fights infection.
2 Alkalinize your system.	Lemon juice with water and baking soda forms <i>sodium citrate</i> , an excellent alkalizer.
3 Insure regular elimination.	Lemon juice and water, with or without soda, is mildly laxative for most people.
4 Eat lightly. Take plenty of liquids, especially citrus juices.	Fresh lemon drinks are favorites.
5 Keep warm; avoid further chill. If cold persists, see your doctor.	Hot lemonade is almost universally prescribed.

TO GAIN FULL BENEFITS FROM LEMONS — FOLLOW THIS ROUTINE

At first sign of a cold drink a glass of lemon and soda. Take another every 3 or 4 hours.

To induce perspiration, take a hot lemonade when you go to bed.

Lemon and soda forms natural *sodium citrate*. Supplies vitamins and all other benefits of fresh lemon juice, plus an increased alkalizing effect. Consumed at once, soda does not appreciably reduce vitamin content.

To avoid colds build your resistance! Join the millions who now drink lemon and water daily. Juice of 1 lemon in glass of plain water, *first thing on arising*.



To make lemon & soda pour juice of 1 lemon in a half glass of water. Add — slowly — half teaspoon baking soda (bicarbonate). Drink as foaming quits.

WHEN YOU TAKE COLD
TAKE LEMONS



California
Sunkist
Lemons

LETTERS TO THE EDITORS

CONTINUED

SIRS:

THE PENSACOLA MUNICIPAL ADVERTISING BOARD CONGRATULATES YOU ON COVARRUBIAS MAP OF FLORIDA BUT REGRETS IT DID NOT INCLUDE PENSACOLA...

INEZ TODD, SECRETARY
PENSACOLA, FLA.

SIRS:

IN BEHALF OF THE MEMBERS OF THE CITY COUNCIL OF PENSACOLA, OUR CITIZENS AND I OFFER CONGRATULATIONS TO "LIFE" FOR PUBLICATION OF COVARRUBIAS MAP OF FLORIDA. HOWEVER, WE FEEL THE WORK WOULD HAVE BEEN MUCH MORE APPRECIATED BY FLORIDIANS AND PARTICULARLY PENSACOLANS HAD NOT PENSACOLA, NORTHWEST FLORIDA'S LARGEST CITY, BEEN OMITTED.

MAYOR WALTER W. WICKE
PENSACOLA, FLA.

Sirs:

Congratulations on omitting Pensacola from your map of Florida. The irate citizens who have wired you concerning their wounded feelings had best spend their money on civic improvement, for which there is a great need. The garbage-disposal system is inadequate and rubbish is dumped on any handy vacant lot. The Navy ships milk from Chicago for the personnel stationed here because not one dairy in the county can meet U.S. Health Department standards for purity. Livestock roam the entire city, destroying any attempt made to beautify an otherwise barren expanse of sand. The typhus-fever rate is among the highest in the country, yet the local burghers sit back and scream about being left off a map!

NAVY WIFE'S NAME WITHHELD
Pensacola, Fla.

ELKINS' MONEY

Sirs:

As an orchestra leader of many years' experience, I wish to tell you how surprised I was to read the letters in the Feb. 4 issue of LIFE relative to the \$15,000 debutante party given by ex-Senator Elkins for his daughter. I have never known in my vast experience that people could show such resentment and bitterness without thinking the matter through. It may interest them to know that any time a debutante party is given the following list is only a small part of those whose families are benefited: musicians, printers, florists, dress-makers, waiters, electricians, decorators, beauticians and laundrymen...

EDWARD WITTSTEIN
New Haven, Conn.

COLUMBIA'S MONEY

Sirs:

Miss Hayworth's \$10,000 ermine wrap would not be dragged on the floor this winter in Europe and, while a bare-midriff evening gown would be of little use to a freezing child, \$1,800 worth of mittens and snowsuits and blankets and bedding could mean the difference between life and death to many.

HELEN DUNLOP
Westwood, N.J.

CONTINUED ON PAGE 19

ACTORS' FACES

are extra sensitive



BORIS KARLOFF, now starring in RKO Radio's "Bedlam," says: "Removing make-up makes my skin very tender, and I must shave closely. But my face feels fine when I use Williams Shaving Cream. Williams lets me shave as close as I like without irritation."

—that's why
Boris Karloff
shaves with soothing
WILLIAMS

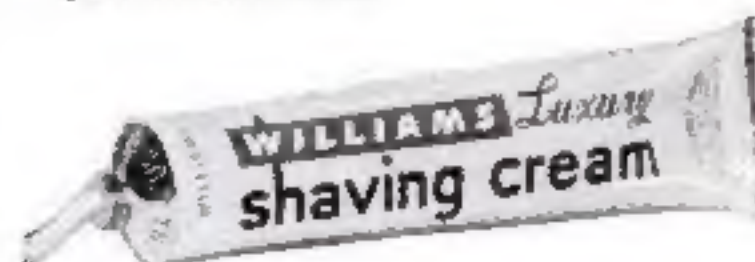
If you could watch Boris Karloff removing his stage make-up—soaking it in strong solvents, rubbing it off with heavy towels—you'd realize what a painful chore it is. And you'd understand why actors' faces get so sensitive to irritants in shaving cream.

Boris Karloff found the answer to smooth, easy shaves in Williams Shaving Cream—and so can you. Expertly blended from mild, finest quality ingredients, Williams is gentle to the tenderest skin. It's the result of a skill that comes from over 100 years' experience.

Shave closely as you like

Williams rich, super-soaking lather wilts tough whiskers completely limp and easy to cut. It lets your razor work quickly and cleanly without pulling or irritation.

Treat yourself to a tube of Williams today. See if you don't get the smoothest, most comfortable shaves you've ever had.





Time to Re-Tire *means this...*

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LETTERS TO THE EDITORS

Sirs:

I don't believe a gown costing \$1,800 is needed to make Miss Hayworth look, as LIFE puts it, "angelic and alluring." With her "personality" an old rag draped over her shoulder would be plenty to glamorize her.
L. VAISEY

Rochester, N. Y.

EISENHOWER

Sirs:

We would like to call your attention to some information in regard to the Picture of the Week in your issue of Feb. 4 which shows the GI wives talking to General Eisenhower.

The most pertinent fact of all has been omitted. . . . These women were representatives of clubs throughout the U.S. composed of wives of servicemen with dependent children. They went to Washington with but one purpose in mind, and that was to secure the release of all FATHERS from the services. . . .

Mrs. JAMES A. MORGAN
Secretary

Bring The Dads Back Club
Columbus, Ohio

Sirs:

Your Picture of the Week shows what so many of the women of America are made of.

Can't they understand the fact that their husbands are alive and will be home someday in the near future?

My husband gave his life flying over Germany so that we at home could live in peace. He will never return. No matter how long I paraded in front of the White House it would not bring him home.

It is really hard to put in words how simple-minded and selfish these so-called loving wives are.

ANNE HALTZ

Cincinnati, Ohio

SUNDAY AT HIROHITO'S

Sirs:

Re: "Sunday at Hirohito's" (LIFE, Feb. 4)—how sweet.

MRS. W. F. JENNEY

Dallas, Texas

Sirs:

To me your pictures of "Sunday at Hirohito's" is playing right into the hands of propagandists who want us to believe the Japs were really nice folks, that Hirohito is a peace-loving family man who would never harm a thing, not even his well-preserved shrimp and jellyfish.

Why do I feel so strongly about this matter? The answer is simple. I was one of several thousand B-29 crewmen who burned the cities of Tokyo, Osaka, Nagoya, Kobe, etc. We risked our necks to destroy the Japanese industrial power, controlled by none other than this individual who now wants to be "a man understandable to Americans."

EX-CAPTAIN JOSEPH D.
BRISFIELD, USAAF

Meridian, Miss.

Sirs:

How I would love to dress up those teen-age girls of Hirohito's in my clothes.

What a difference sweaters and skirts, bobby sox, oxfords or loafers would make in their appearance. . . .

CAROLYN CRAWFORD
Chambersburg, Ill.

FEELS GOOD
RIGHT AWAY



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FOR YOUR EYES



CONTINUED ON PAGE 13

Vitalis is back!

Man . . . now . . . *today* for the first time in almost two whole years, you can get the invigorating, scalp-tingling stimulation, the well-groomed-and-stay-that-way look of Vitalis and the "60-Second Workout"!

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It's back on drug counters from coast to coast! So get a bottle today . . . start tomorrow with Vitalis and the "60-Second Workout" . . . *and* the handsomest head of hair you've had in months and months and months!

Get that bottle today!



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Handsome hair in a minute flat! It's Vitalis and the famous "60-Second Workout"! 50 seconds to massage Vitalis on your tight, dry scalp. (This routs loose dandruff, prevents dryness, helps retard excessive falling hair, helps your hair to a vigorous, *alive* look.)

Now . . . 10 seconds to comb and then look at you! Handsome, huh? Mister, Vitalis and the "60-Second Workout" will help you *stay* that way! Get a bottle today!





Forsaking all others

When the right one comes along—search no more, my lady!
And here, we think you will agree, is the right sheet for you
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On the warmest, laziest day in Springtime you're lolling on the greenest, sweetest-smelling hilltop on this earth.

★ ★ ★

You're eating a never-ending dish of pie-a-la-mode (any flavor) and somewhere out of the limitless blue comes Crosby's voice and a chorus of bona-fide Angels singing a song Irving Berlin wrote just for you.

★ ★ ★

And all the time you've got that Spirit you only get at Christmas.

★ ★ ★

That's one way to spend 90 perfect minutes, and you'll feel the same when you see

"Miss SUSIE SLAGLE'S"

that rich, wonderful best-selling story of American boys studying in a nostalgic college town, to be doctors. On the screen it's one of the finest and warmest pictures you've ever laid happy eyes on.

★ ★ ★

With all the movie magic that was "Going My Way" plus something extra in the person of shy little, beautiful blonde Joan Caulfield, a new star discovery who goes far beyond the twinkling stage in her first appearance.

★ ★ ★

"Boy!" says Sonny Tufts, "I sure feel sorry for the man you decide to hook..."

★ ★ ★

"Oh," replies Joan, "I expect you'll wriggle a little... but it won't do you any good!"

★ ★ ★

With these two, plus Veronica Lake, Billy De Wolfe and Miss Lillian Gish, Director John Berry has fashioned a screenplay even rarer than the most beautiful day in June.



VERONICA LAKE

Besides the aforementioned "Going My Way," we've never been so happy to recommend a picture for your inspection as "MISS SUSIE SLAGLE'S."

Paramount Pictures

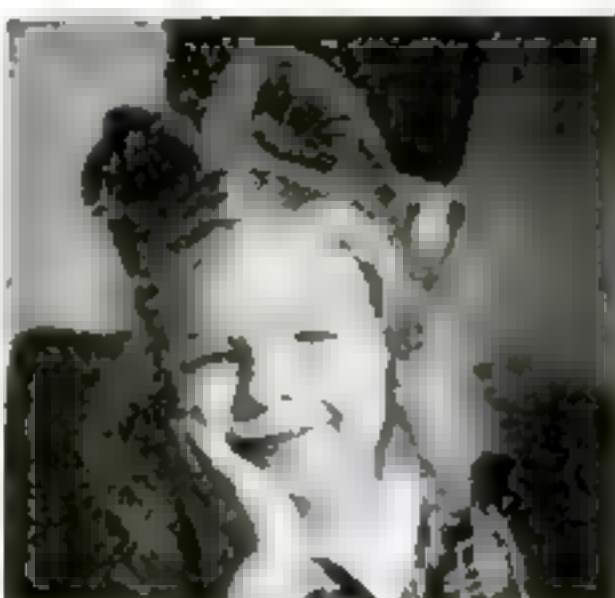
LETTERS TO THE EDITORS

BEBONNETED MOPPET

Sirs:

LIFE's story on Mrs. Austine Cassini and her many hats (LIFE, Jan. 28) proved that good hat pictures depend not on the hat but on the model. As further proof of this contention, I submit this gallery of very old, ugly hats modeled by our very young (2 years) and very charming daughter Pluma.

LIEUT. COMMANDER J. M. CHUCKNOW
Miami, Fla.



Years of Experience --- for years of perfect toasting

Perhaps you feel that you've been waiting years, for an opportunity to buy a new "Toastmaster" toaster... a wonderful toaster, new in beauty and efficiency, but old in experience. Well, ask your dealer now! And if he hasn't one in stock, leave your order... he'll have more soon.

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Yes, a treat's in store for you. Yours to enjoy will be toast as you like it, toast at its tiptop best—crisp and crunchy, or lightly browned and tender—popped up piping hot and perfect every time. For toast like that, be sure you get a "Toastmaster" toaster!



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MR. WU TANG-SHEN DOES CHINESE VERSION OF AMERICAN SKATERS' CHARLOTTE STOP. HE IS GOOD BUT A LITTLE OLD-FASHIONED

SPEAKING OF PICTURES...

... AN ORIENTAL GENTLEMAN CUTS OCCIDENTAL FIGURES ON THE ICE

WITH NIMBLE GRACE MR. WU EASILY CAVORTS THROUGH (LEFT) A BALLET FIGURE OF HIS OWN INVENTION, (RIGHT) A BUNNY HOP





THIS IS A FORWARD RIGHT OUTSIDE EDGE. IT SHOULD BE PERFORMED WITH MORE EASE BUT, AFTER ALL, MR. WU IS 66 YEARS OLD

Once a week during the winter a slight, bearded, 66-year-old Chinese gentleman named Wu Tang-shen solemnly pads his way down to the ice pond in the Forbidden City sector of Peking, changes his sandals for a pair of 20th Century skates and spends a quiet Chinese afternoon cutting complicated figures on the ice. There a short while ago LIFE Photographer Jack Wilkes discovered and photographed Mr. Wu while he executed his pirouettes, crosscuts, beaks and

spread eagles with the ease of an accomplished figure skater of the old school.

At the age of 16 Mr. Wu cut these capers for the Empress of China and was rewarded with a pension of five taels of silver (\$1) per month for life. But the Manchu dynasty unfortunately died before Mr. Wu, and now Mr. Wu works for a living as a merchant. His skating still retains its former grace, and the figures he cuts are those of Western skaters. There is no figure 8 in Chinese.

BELOW: CANTILEVER SPREAD EAGLE AND FORWARD SPIRAL. IN 57 YEARS OF SKATING WU HAS ADDED MANY WRINKLES OF HIS OWN





Tune In! KAY KYSER Wednesday Night—NBC Network

SPEAKING OF PICTURES

CONTINUED



A FRIEND OF WU'S gets a push on the ice. Wu was once so good that no one would compete against him, so he judged figure-skating contests instead.



IN STREET CLOTHES Mr. Wu leaves the ice. Skating does not tire him very much and he can still do all his tricks except for jumping over barrels.



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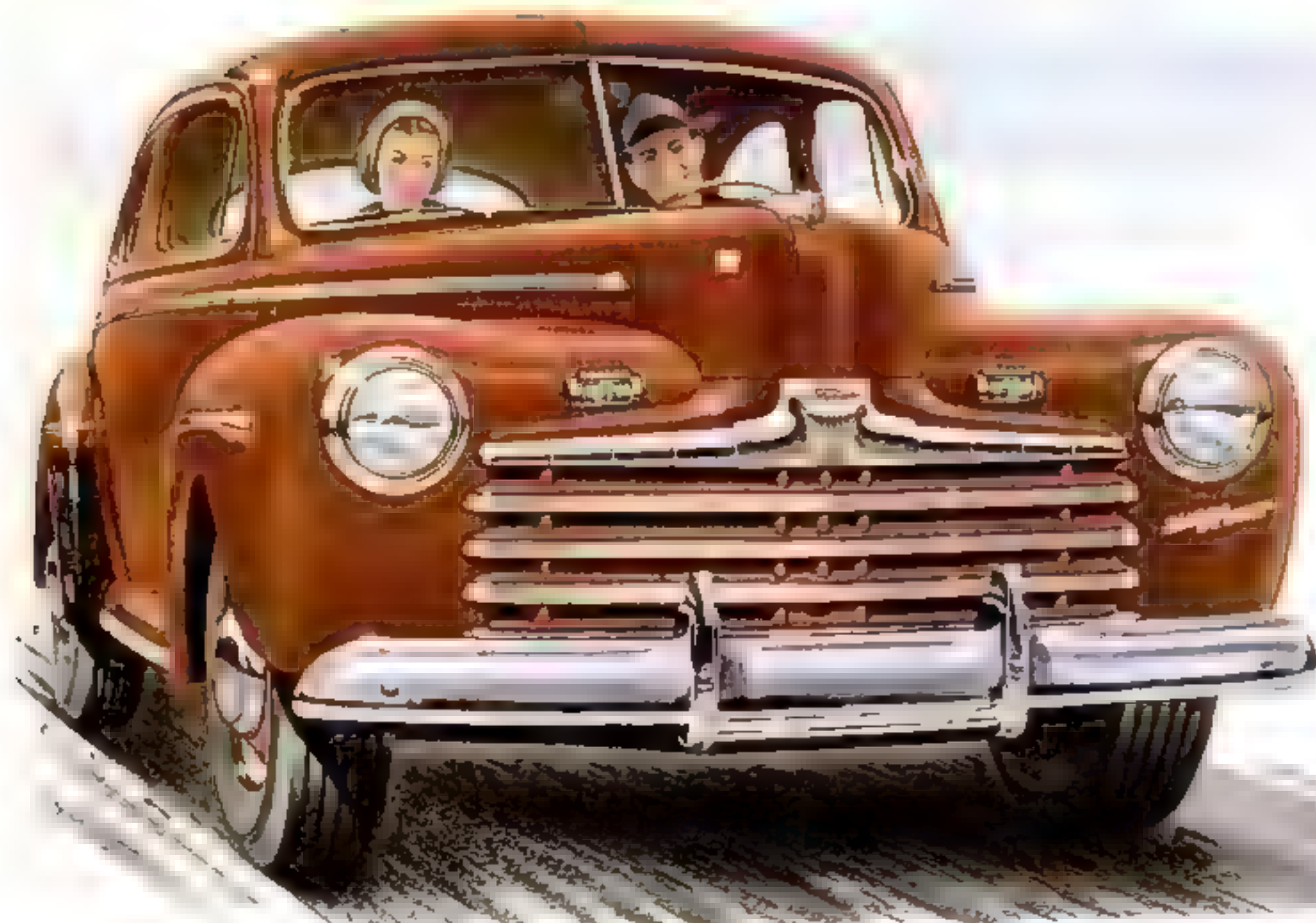
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LIFE'S REPORTS

MUSIC AND COLLABORATION

Artists who played for Axis are storm center

by WINTHROP SARGEANT

Nothing is generating so much dissonance in the world of U.S. music today as the problem of what to do with the prominent European musicians who are accused, rightly or wrongly, of collaboration. Unlike the large number of artists who left Germany and Italy after the rise of totalitarianism, these musicians elected to stay behind or to work under the Nazis in Axis-occupied countries. The trouble is that by purely artistic standards many of them are embarrassingly great. They include Wilhelm Furtwängler, a German conductor whose standing is close to Toscanini's; Richard Strauss, probably the world's greatest living composer; Walter Gieseking, who is very close to being the world's greatest pianist; Kirsten Flagstad, the world's most celebrated Wagnerian soprano; Alfred Cortot, greatest of French pianists; Beniamino Gigli, most famous of Italian tenors; Willem Mengelberg, Dutch conductor of international standing; Serge Lifar, Europe's most noted male ballet dancer. Many Americans are in favor of banning them forever from our concert halls and opera houses. Many others feel that to do so would result in a substantial and unnecessary loss to culture.

The problem is particularly vexing because there is no accepted legal machinery to decide it. The artists in question are not war criminals. The issue is basically one of morals. Philosophers and poets have, of course, pointed out that music and morals do not necessarily coincide. In his novel *The Magic Mountain*, Thomas Mann remarked sagaciously that the art of music is "politically suspect." The disconcerting fact is that in Germany and Italy the Allied powers have just defeated what are unquestionably the two most musical nations in the world.

The degree of political guilt differs greatly in individual cases. Kirsten Flagstad, for example, refused to sing either in Germany or under the Quisling regime in her native Norway. Her crime consists merely in being the faithful wife of Henry Johansen, a celebrated Quislingite war profiteer who sold lumber to the Nazis and is now in a Norwegian jail awaiting trial. She is at present living in retirement in Norway, forbidden to sing and unable to get passport visas to leave the country. Richard Strauss, now living in Switzerland, has enjoyed undiminished popularity in American opera houses and concert halls, where his operas *Rosenkavalier* and *Salome* and a sheaf of brilliant symphonic poems have been performed throughout the war. He is 81 years old. He had several run-ins with the Nazis and once publicly denounced their war, which incidentally interfered with the collection of his enormous foreign royalties. He has, however, enthusiastically accepted several Nazi honors and even went so far, in 1940, as to write a festival piece for Emperor Hirohito. Walter Gieseking has stubbornly maintained (and still believes) that art has nothing whatever to do with politics. When the war broke out he deliberately chose to stay in Germany, where he played the piano throughout the war, giving many concerts for the German wounded. Questioned recently by LIFE correspondents, Gieseking stood pat. He believes a pianist's job is simply to play the piano. He hates war but considers that the

CONTINUED ON NEXT PAGE



FURTWÄNGLER



FLAGSTAD



STRAUSS

Who said,
"Beautiful blondes
are dumb"?



I'll admit that when I married Connie I was dazzled by her beauty, but I soon found out she had plenty of brains, too. One day we were talking about the future, and I remarked that the present was so pleasant, the future could take care of itself. She gave me an odd look, and the next evening I found out why.

For when I got home from the office, there she was . . . smiling and as beautiful as ever. "Here, Braintruster, read this," she said with a quick kiss, as she handed me a small booklet. In five minutes it showed me that our future would never take care of itself. Because if anything happened to me, Connie's Social Security benefits

would scarcely cover her minimum needs! Social Security might be an ideal base on which to build financial security, but a second, dependable source of income would certainly be needed!

Connie had the answer to that one too! She suggested we call the Mutual Life Representative in our community. So that same night the three of us got together. We discussed our minimum needs and determined our probable Social Security benefits. Then this friendly Representative showed us how a few dollars a week invested in Life Insurance would provide an "Insured Income" to bridge the gap between a bare existence and comfortable independence.

So blondes are dumb?



Not my blonde, mister
not mine!

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LIFE'S REPORTS CONTINUED

war was not his fault. He doesn't feel guilty at all, and is rather surprised that others consider him in that light.

Sixty-eight-year-old Alfred Cortot, one of the greatest pianists of his generation, is living in poor health at Neuilly outside Paris waiting for the expiration of a ban which has forbidden him access to the French concert stage for a year. During the Vichy regime he became a National Councilor and virtual dictator of French music, openly sympathized with the Nazis and expressed the regret that he was too old to fight with them. Serge Lifar has already served a year's sentence similar to Cortot's and is about to resume his career in France. An effusively cordial collaborationist, Lifar congratulated the Nazis on the conquest of his native Russian city of Kiev and expressed a fervent desire to dance there under Nazi auspices. The Germans made him director of the Paris Opera. He accepted the honor gladly, remarking later, "To have directed the opera at 35 will always be the honor of my life." Beniamino Gigli, in Italy, sang for the Fascists, sang for the Nazis, was accused of collaboration, published a book describing himself as a strictly "nonpolitical" artist, accused his accusers of blackmail and was formally acquitted by an Italian court. He is singing as lustily as ever. Willem Mengelberg greeted the Nazis in his native Holland like long-lost brothers, spent the years of occupation gleefully conducting the Amsterdam Concertgebouw Orchestra and touring in triumph all over Germany. Loyal Dutchmen managed to get a little revenge by buying up all the tickets to his Amsterdam concerts and then staying away while he performed before empty houses. Mengelberg is now in Switzerland and is not likely to go home in the near future.

Wilhelm Furtwängler, most controversial figure of all to American music lovers, started his career under the Nazis by protesting violently against Nazi racial policies and by protecting the Jewish musicians in his Berlin Philharmonic Orchestra. A patriotic German who was under no compulsion to leave the Third Reich, he chose to stay, hoping he might keep the finest traditions of German music alive in spite of the Nazis. The Nazis finally managed to get him to accept an official post as a Prussian state councilor. In 1936 he was offered the post of conductor of the New York Philharmonic where he was to have succeeded Arturo Toscanini. But public clamor in New York forced him to decline the offer. During the war Furtwängler conspicuously refrained from conducting in occupied countries, with the exception of Austria where he had long been a favorite figure. Furtwängler is now living with his wife and son at a fashionable nursing home at Montreux on Lake Geneva. In Germany and Austria he is seriously referred to as a "resistance artist." He has just made an appearance under American auspices in Vienna and has been invited to conduct again in London. Interviewed by a LIFE correspondent last week, Furtwängler denied any sympathy with Nazism, pointed to the record of his long fight to protect Jewish musicians in Germany, regretted that there is no tribunal before which he could be given a chance to justify his actions before the American public.

There seems to be no discernible relation in these cases between degree of guilt and degree of punishment. The art-loving Latins seem, on the whole, to have let their collaborationists off easier than the more systematic Nordics. Punishment or acquittal seems in most cases to have depended not on any universal principles of justice but upon public emotion. So far, the argument in the U.S. has been carried on along the same lines. The prosecution's case rests mainly on the assumption that any well-known artist who deliberately chose to remain in occupied Europe under the Nazis has committed a sin against humanity for which there is no expiation. On the practical side the prosecution also argues with some justice that these musical collaborators (with the exception of Flagstad) contributed to the Axis war effort by helping Axis morale. The defense contends that, whatever their past sins, the artists in question offer no threat to civilization today. It also contends that their contribution to the Axis war effort was inconsequential compared with that of the Axis physicians who healed the German wounded or that of the German atom-bomb scientists who have been imported by the hundreds to U.S. laboratories where their knowledge may benefit the future defense of the U.S. Experience of past wars indicates that the hue and cry over enemy artists will eventually die down. When it does, U.S. music lovers will have dropped the hottest musico-political argument they have had since World War I, when Wagner's operas were banned from the Metropolitan, Legionnaires rioted at Fritz Kreisler's concert in Ithaca, N.Y. and Conductor Karl Muck was plucked from the podium of the Boston Symphony and jailed as an enemy agent.

"Hands *Soft as Sleep*—cradling new life"

—Anonymous



Try "cradling" a wet mop, and see if your hands stay soft!

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2. KEEN EYES ARE HONEST. They show you what you're looking at exactly as it is: brilliant in detail, true to life. That's why better vision means better living too. So be honest with your eyes. Give them the benefits of the professional skills and services offered by the Optometrist, Ophthalmologist and Dispensing Optician.



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LUKE'S COVER

The dog on the cover is Tarheel's Lucky Strike, a white-and-liver pointer frozen on one of the characteristic intense points which have made him outstanding among modern gun dogs. This picture was taken during the Continental Championship Stake at Waynesboro, Va. (pp. 124-125) Although Lucky Strike did not win this stake, he has won innumerable other field trials, has collected bookcases full of silver trophies for his owner, Gerald M. Livingston of New York.

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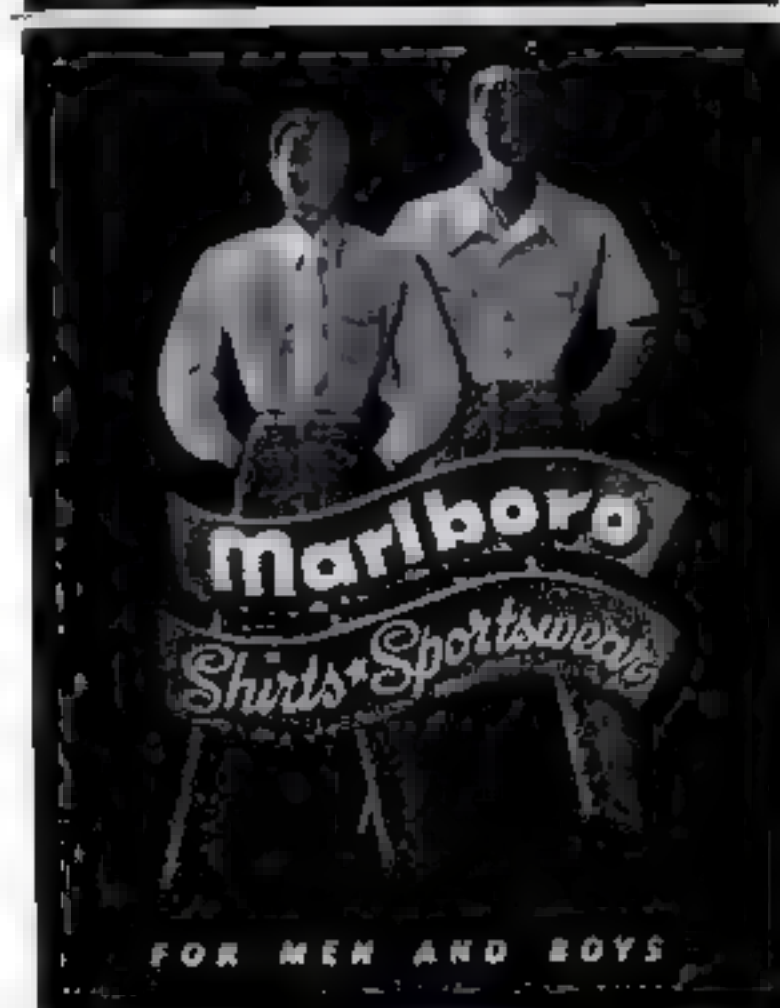
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LIFE'S PICTURES

LIFE Photographer Thomas D. McAvoy flew to Argentina last December, stayed there eight weeks. Most of this time he spent attending political rallies and stumping the country on an election tour with the entourage of Colonel Juan D. Perón (pp. 27-33). The oppressive atmosphere of massed flags, rabble-rousing speeches and cheering crowds which he encountered was nothing new to McAvoy, who was evicted from Fascist Italy in 1940 after covering a similar regime.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (times separated by dashes) unless otherwise specified.

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CHURCH SOCIAL



"Help yourself"... "Take plenty now"... "Have some more"... these are common bits of conversation overheard at a typical church supper in a typical small-town parish house. Pictured is a Baked Bean Supper at Christ Episcopal Church in Bordentown, N. J. In addition to the

beans (consumed in tremendous quantities) the menu also included platters of assorted cold cuts, bowls of cole slaw, homemade bread and rolls, Heinz Tomato Ketchup, assorted pickles and relishes, doughnuts, cup cakes, ice cream, milk and coffee.



▲ "Heinz Ketchup is man-bait," say the teen-age girls who usually get the job of setting the table and acting as waitresses at church suppers. They hope that all the good eats will put the boys in a fine humor, make them willing to help with the washing-up after supper.

★ ★ ★

▲ Time for dessert! There's a freezer full of ice cream on hand, doughnuts, cup cakes. But the man with the ice cream scoop in hand prefers to concentrate on a sandwich of cold cuts plentifully spread with rich, full-bodied, strong-and hearty Heinz Prepared Brown Mustard.

An old American institution that has remained popular through the years is the church supper—still enjoyed by small and big towns alike across the nation. Fine food (ranging from 35c to 85c a plate) and good neighborly fun explain the continued enthusiasm for the old-fashioned church social.



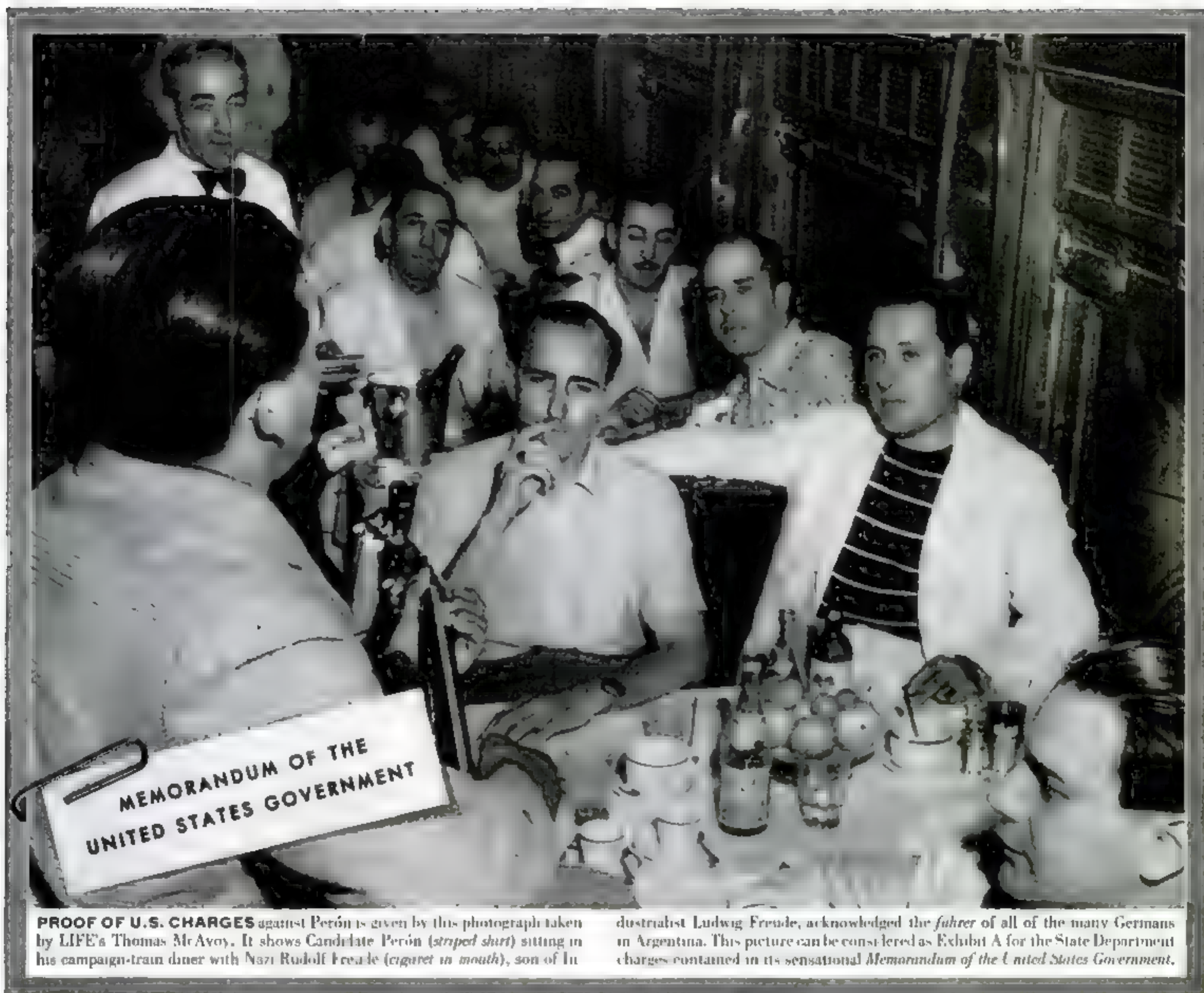
Food is planned, prepared, served by ladies of the congregation. In Bordentown there is a large parish-house kitchen well equipped for quantity cooking. The committee agreed to use canned Heinz Oven-Baked Beans... give them an individual flavor with extra dashes of Heinz "57-Sauce" and Heinz Prepared Brown Mustard.



"Which will you have... vinegar or ketchup?"... The custom of pouring vinegar on baked beans, said to have been imported from Canada, is popular in Bordentown. The ladies see to it that Heinz Vinegar and Heinz Tomato Ketchup are on hand. Many people take both.

★ ★ ★

Traditional supper dish that's a perennial favorite across America is Heinz Oven-Baked Beans Boston-style. They're meaty and mellow all the way through. Oven-baking accounts for that. Then Heinz chefs add a generous drenching of spicy molasses sauce—and tender strips of succulent pork. The results? Perfection. Try Heinz Oven-Baked Beans Boston-style and see how delicious they are! (57)



PROOF OF U.S. CHARGES against Perón is given by this photograph taken by LIFE's Thomas McAvoy. It shows Candidate Perón (striped shirt) sitting in his campaign-train diner with Nazi Rudolf Freude (cigarette in mouth), son of In-

dustrialist Ludwig Freude, acknowledged the *fuhrer* of all of the many Germans in Argentina. This picture can be considered as Exhibit A for the State Department charges contained in its sensational Memorandum of the United States Government.

U. S. DENOUNCES ARGENTINE FASCISM

PHOTOGRAPHS FOR LIFE BY THOMAS D. McAVOY

The U.S. State Department last week published a sensational, 131-page Blue Book accusing the Argentine government and its strong man, Colonel Juan Domingo Perón, of setting up a Nazi-Fascist regime, of building up German industry in Argentina and of plotting to overthrow democratic governments of other South American nations. This diplomatic bombshell burst on the eve of Argentine elections, scheduled for Feb. 24, in which Perón is the leading candidate for the presidency.

In June 1943 Perón and other pro-Axis officers overthrew prodemocratic President Ramón Castillo. Speedily they set up a regime on the Nazi model, negotiated with Germany for arms and spread a spy ring around South America. Behind two puppet presidents, including the incumbent, General

Edelmiro Farrell, Perón manipulated the strings and contented himself with appearing merely as war minister and vice president. Not until the inevitability of German defeat became obvious to everyone in 1944 did the Peronistas start to camouflage their pro-German policy. Not until March 1945 did they declare war on Japan in hope of becoming one of the victors.

Addressed to the other 19 American republics, the State Department's sensational Blue Book declared that Argentina's sins still were a current threat to world peace. Its appearance marks a break with diplomatic precedent—passing judgment on internal conditions within a supposedly friendly power—and a sharp shift away from the policy of noninterference championed by Sum-

ner Welles. The new policy is the handiwork of Spruille Braden, former U.S. Ambassador to Argentina, who is now Assistant Secretary of State. Secretary Byrnes announced that both he and President Truman approved the policy. In Argentina, Perón's only reply to the Blue Book was the accusation that Braden as Ambassador had indulged in espionage and extortion.

On this and succeeding pages LIFE presents a series of pictures made by LIFE Photographer Thomas D. McAvoy in Argentina during the presidential campaign. McAvoy's picture above clearly documents the State Department's charges. In it Perón appears with the son of the man who heads the Nazi "stay-behind" organization which was set up when official diplomats were forced to leave.



HITLER'S TECHNIQUE is revived for Perón's presidential campaign. At this rally in Buenos Aires' Luna

Park, reminiscent of the Nazis in Nürnberg, a Peronista is haranguing from flag-decked platform beneath party

symbol, a spread wing condor. The sign says, "National Alliance for Freedom—a new policy for Great Argentina."

FAMILIAR FACE OF FASCISM REAPPEARS IN ARGENTINE PRESIDENTIAL CAMPAIGN

The presidential campaign in Argentina has been marked by the same kind of rallies, riots, police terrorism and blatant demagoguery that became tragically familiar to the world in the last two decades as first Mussolini and then Hitler rose to power. Fanatic Peronistas orate against both the democracies and capitalism in terms that stem straight from Goebbels at Nürnberg. Like the Nazis, the Peronistas dangle anticapitalist slogans before the workers, at the same time depending on German big business and sections of Argentine big business for financial support.

Apparently Perón's aim now is to consolidate, with the show of a seemingly legal election, the power which he already has manipulated through the "Colonels' Clique." Of the regime which he already has been able to create with the aid of President Farrell, the State Department Blue Book declared:

"They set out to create a Fascist state in the Western Hemisphere, openly anti-democratic and authoritarian both in its basic ideology and in its operation. Following Nazi-Fascist-Falange methods they suppressed individual liberties, liquidated democratic institutions, persecuted their opponents by terroristic methods, created a state propaganda machine for the dissemination of Nazi-Fascist ideals, established a 'corporate' labor organization subservient to the government, and adopted a program of military and naval expansion obviously out of all proportion with the requirements of the country's security. They dissolved the national congress, outlawed all political parties, and successfully resisted all pressure to hold national elections. . . ."

The Blue Book stated that the Nazis were a still-present danger in Argentina: ". . . the Germans have constructed a complete duplicate of the economic structure for war which they had in Germany. They possess today in Argentina the economic organization—industrial, commercial and agricultural—which they need to provide a base for the reconstruction of German aggressive power during the period when the homeland is still occupied. The industries . . . in which experimentation in the weapons of future wars may take place and in which prototypes may be developed exist in Argentina and are controlled by Germans."



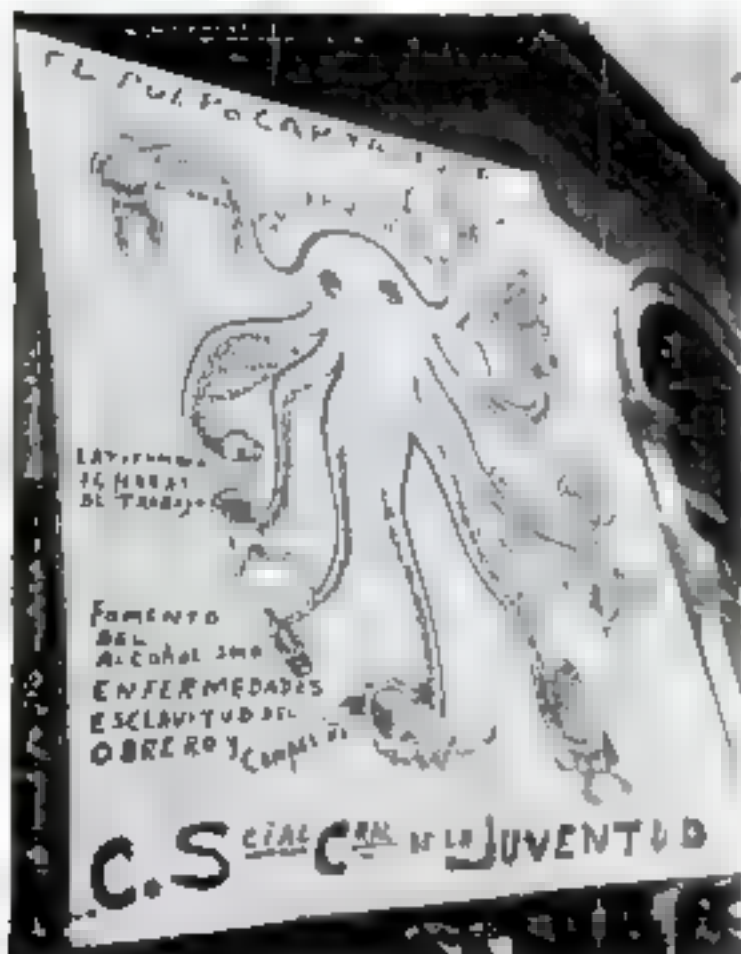
JUAN DOMINGO PERÓN, THE SON OF A RICH RANCHER, IS SUAVE AND RUTHLESS



PERONISTA SPEAKER whipped through to such fury that they shouted, "Death to Braden!" referring to ex-U.S. Ambassador who is now Assistant Secretary of State.



BICYCLE ADVERTISEMENT is common sight on Argentine streets. Peronistas put up so many signs police finally forbade daubing public buildings and monuments.



ANTICAPITALIST SIGN at rally attempts to win workers' support for Perón.



DEMONSTRATORS dispersed by tear gas dip handkerchiefs in fountain to wipe their eyes. Heavily reinforced Buenos Aires police favor Perón, arrest his opponents.



PICTURE VENDOR hawks photos of Perón in uniform as Nazis did of Führer.



DECKED WITH PALM FRONDS AND PORTRAIT, PERON'S CAMPAIGN TRAIN TOOK HIM ON TWO-WEEK SWING OF PROVINCES, MADE FREQUENT STOPS, EVEN FOR VILLAGES

PERON CAMPAIGN BRINGS OUT FRENZIED SUPPORTERS

Vigorous Colonel Perón and his followers staged a tub-thumping campaign tour designed to win support from thinly populated provinces where his repressive record may not be so well known. Enthusiastic crowds greeted him at all hours of day and night.

He turned out to be a formidable campaigner, always smiling, kissing babies, shaking hands, making speeches studded with promises of a better life for everybody. Even enemies admitted he was helping wake Argentina from its fatalistic lethargy.



PERON'S WIFE distributes campaign buttons from train window. Young pretty she proved a campaign asset.



HELPING BABY with bottle on train was one of many gestures Perón made to appear as friend of the people.



MEAL INTERRUPTION as the circulating perogative of Perón was common. Perón shook hands with all who came.

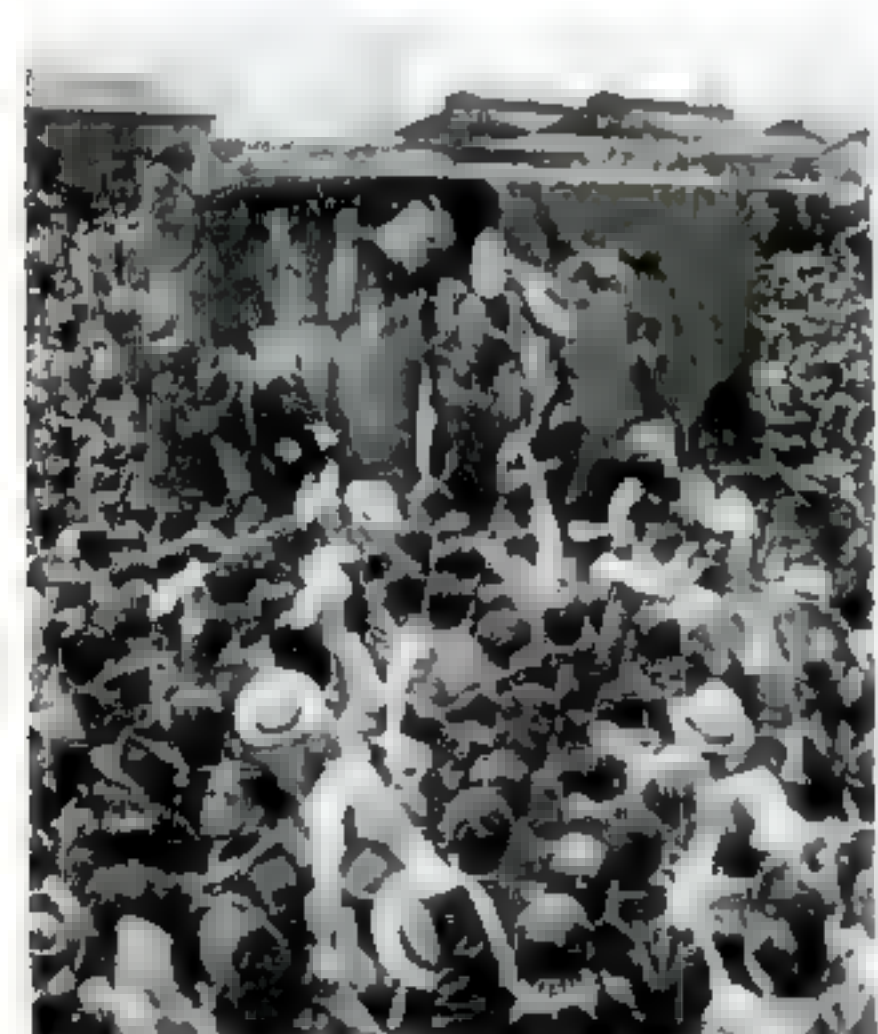


OPPOSITION CANDIDATE TAMBORINI'S TRAIN HAD TROUBLE. MYSTERIOUS FIRE SWEEPED BAGGAGE CAR (ABOVE), DESTROYING PAMPHLETS. ONLY BEER WAS SAVED

OPPOSING CANDIDATE HAS TOUGH TIME ON HIS TRIP

Perón's opponent is little-known, 59-year-old José Tamborini who was put up by four parties including Socialists, Communists and progressive democrats. Hopeful that opposition unity might stem Perón's nationalistic tide, the coalition candidate also

toured the provinces, received fervent welcomes from crowds favoring democracy. But his tour was dogged by trouble. An ex-senator and ex-physician who ekes out a living as literary translator, Tamborini proved less adept as a campaigner than Perón.



CHEERING CROWD in station so upset Tamborini supporters that they removed him in van



BROKEN WINDOW on Tamborini's train was blamed on Peronistas. As result he kept shades drawn, often missed crowds at village stations.



TIRED TAMBORINI rests as train ends journey in capital. Many observers bet he would lose.



PERÓN DRINKS BREAKFAST TEA WITH HIS WIFE, EVITA, IN THEIR LUXURIOUS BUENOS AIRES APARTMENT. EVITA RAN AWAY FROM HOME WHEN SHE WAS 15 YEARS OLD

PERÓN'S WIFE IS A YOUNG BLONDE ACTRESS WHO HELPS HIM OUT IN HIS CAMPAIGN

Perón's private life has been as scandalous as his public career. On Oct. 18 he married tall, svelte Evita Duarte, 26, a small-time actress who had long been known as his mistress by all Buenos Aires. Evita occupies much the same position in the Perón regime that Goering's actress wife did in Nazi Ger-

many. Evita moved in on the Argentine radio industry, formed a union of all radio artists with exclusive government recognition and made herself president. Evita filled the air with speeches and plays exalting Perón and his works. When Perón suffered a brief eclipse last fall, one big radio sta-

tion promptly fired her and her company. But when Perón came back, Evita came back too. Evita has accompanied Perón on his campaign tour, helping him out by charming the voters. On the opposite page, she sits at head of the table next to her husband, who is guest of honor at a New Year's party.

CANDIDATE PERON, AT HEAD OF TABLE, CELEBRATES
WITH CRONIES DURING TURBULENT CAMPAIGN TRIP



THE WORLD AND U.S. FOOD

IT IS OUR CLEAR INTEREST TO RESTORE THE EUROPEAN MARKET. BUT WHAT OF RUSSIA?

In Washington they tried an off-white bread and manfully insisted it tasted good. In Topeka the dust was so thick it was hard to see across Kansas Street. In Moscow, Stalin outlined another Five Year Plan in a speech that ranks as one of the coldest winds of these times. Here are three scenes, but all part of the same drama. The curtain has gone up on the postwar world. These opening lines suggest the hopes and fears ahead.

One of the hopes is that somehow out of the melee the world's two billion people can for once in human history rationalize their potentially abundant agricultural resources so that all may have enough to eat. On paper it is easy. But one of the fears is that the Third Horseman, Famine, will gallop his deadly way over Europe and Asia. Thus far, general famine has been more a threat than an actuality, though it would be hard to say that to millions in war-racked areas. But there is already hunger bordering on starvation. President Truman is correct when he asserts, "... a food crisis has developed which may prove to be the worst in modern times."

What he says today was almost, though not quite, equally true six months ago. Therefore his steps to increase food exports by cutting down on the quality of American bread and the quantity of American liquor are tardy. Things have grown progressively worse: drought in North Africa, dust storms in Kansas. A bad season in the New World next summer would make weird mockery of the world's dreams for postwar food.

Domestic Food Policies

In all this unfolding panorama the domestic policies of the U.S. have not been inspired by either wisdom or timeliness. Our wartime policy was to encourage domestic use of cereals while upping production of such concentrated foods as meat to save shipping space. But when the war ended and shipping space was no longer the controlling factor, the great need of the world stood out starkly: grain. For while a ton of cereal will only produce 430 pounds of pork, which will feed 1,800 people, the same cereal can make 1,932 loaves of bread to feed 4,300 people.

Figures were compiled to show a net world-wide wheat deficit of 17,000,000 tons. The U.S. undertook to meet 6,000,000 tons of this. The other principal growers, Canada, Australia and Argentina, undertook an additional 6,000,000, still leaving a deficit of 5,000,000 tons. The moment we accepted this commitment and the moment we knew of the deficit was patently the moment for us to reverse gears on our domestic program and start conserving wheat for shipment. But we didn't. We continued to stuff wheat into animals, chiefly for pork and poultry (a ton of cereal produces 350 pounds of chicken, which feeds only 1,100 people). So now we are in the embarrassing position of literally having a chicken in every pot here at home while possibly defaulting on our commitments to hungry men, women and children overseas. And all this in the wake of our all-time record wheat crop last year!

The Department of Agriculture has been strangely pussyfoot in all this. It was not until a month ago that the department finally made

clear to the White House that domestic consumption of wheat was zooming out of bounds (up 30%). It appears that only the intervention of the State Department, which at least has a feeble grasp of the importance of American agriculture, past, present and future, in the world economy, caused the President to act. However, unless the ratio between meat and grain prices is changed so that farmers decide to market grain instead of feeding it to livestock, and unless something effective is done about transporting grain from inland points to the sea, there is not much reason to expect a wholesale flow of wheat across the water in the next few weeks when it will be needed most. The President's order is designed to save 1,200,000 tons of wheat for export. It may do so but only if, as the millers and bakers fear, Americans shun the "austerity" bread.

Naturally this doesn't look very rosy to the food-deficit countries abroad. Britain's Foreign Secretary Ernest Bevin, in a speech addressed to the world but parts of which were plainly beamed to the U.S., states the need as he sees it: 1) more and stricter rationing, use of cereals primarily for human—not animal—consumption, less use of meats and fats; 2) bringing more land under cultivation and giving higher prices to farmers.

Neither of these propositions will be acclaimed in America. We were glad to be rid of such rationing as we had. Our experience with expanded wheat production and high prices after the last war is not pleasantly recalled. Still, we like to think of ourselves as humanitarians. Convinced of the need and assured we were not just asking for trouble, we would undoubtedly do a lot more than we are doing. This brings us to Stalin's speech.

Moscow's Big Plans

Where is the food that we are sending now going? Here President Truman's words can stand a little definition. He says we must stave off famine in "Europe." Most Americans probably think he is speaking of France, Belgium and the Netherlands, with Britain a special case. But as a matter of vivid fact at least 60% of our exported food is going to southeast Europe. These are the so-called UNRRA countries, which, excepting Greece and Italy, are the Russian sphere. Reports from this area are conclusive enough as to need, but no figures are available as to what Russia can supply. While the U.S. pours food—or at least trickles it—into the Balkans, the Russians appear to be drawing food out as reparations. This is hardly a situation to encourage much belt-tightening in the U.S.

Yet it is doubtful whether the situation justifies calling for reduced shipments to the Balkans. It certainly would be no act of goodwill in the face of undeniable need. And if our food shipments to the Balkans stall off the solidification of an "eastern bloc," which is a happy but unlikely dream, so much the better. That is requisite if we are to have One World of freer commerce and access to materials and not a lot of self-contained blocs. That is still what we want, even though Stalin's campaign speech for the Russian elections (which he won quite handily), with all its implications of building a super Russian fortress and imprecations against

capitalism, suggests it may be a melancholy pursuit.

His announcement of a new Five Year Plan suggests the usefulness of looking back at earlier editions of these Muscovite projects. The first of the series had as one of its chief objectives the collectivization and modernization of Russian agriculture. It and the second plan dumped some of this augmented production on the European market, using proceeds to buy machinery.

This, to speak in terms of oversimplification, combined with U.S. tariff policies that blocked out the goods with which Europe could pay for her food imports, lost us a substantial part of the European grain market. When the depression set in, we evolved various crop-reducing programs in an effort to scale down our farm production to domestic requirements. American agriculture touched new lows. Is this new Five Year Plan to have similar effects on the European markets? That question is made all the more piquant by the fact that the newly added portions of the Russian sphere are, though temporarily distressed, normally a food-surplus area.

Three Aims

The U.S. can easily produce more than even its fully employed, high-income people can eat. Its surplus can and should become a constructive item in combating hunger now and in the flow of world trade later. Its grain, particularly, should go to those northwest European countries that cannot under any sensible pattern of land use grow all their own. This should be a primary U.S. agricultural policy.

Unlike the pastoral regions of southeast Europe, which must receive their grain now as gifts, the people of industrialized northwest Europe can pay. But this is true only to the degree these people are employed and are prosperous. The healthy construction of agriculture in the U.S., then, depends in incalculable degree upon the revival of northwest Europe's industries. That revival should, therefore, become a driving reality behind our foreign economic policy.

Continuation of the market depends upon its remaining free of tariffs, free of nationalistic, self-sufficient efforts and free from dumping by a state having the peculiar price-fixing potentialities of Russia. To achieve protection from these evils should be the firmest plank in our foreign policy.

We have here logical and clear agricultural, economic and political aims. It is disconcerting to find our officials so laggard in purpose in the face of this opportunity and so lacking in the bold imagination and action that the times require.

PICTURE OF THE WEEK: ➡

Last week the Pearl Harbor investigation was three months old. Already testimony had filled 61 volumes with 2,978,500 words at a cost of \$3,574.20 a volume. Overwhelmed by this mass of conflicting evidence and unable to find an interesting new subject among committee or witness, photographers fell back spectacularly on cheesecake. The girl: Ada Jackson, teletype operator in the Senate Office Building. The books: record of every word that has been spoken so far.



Washington teletypist poses beside Post-Katzenbach Committee records, already 12 times longer than "Gone With The Wind"

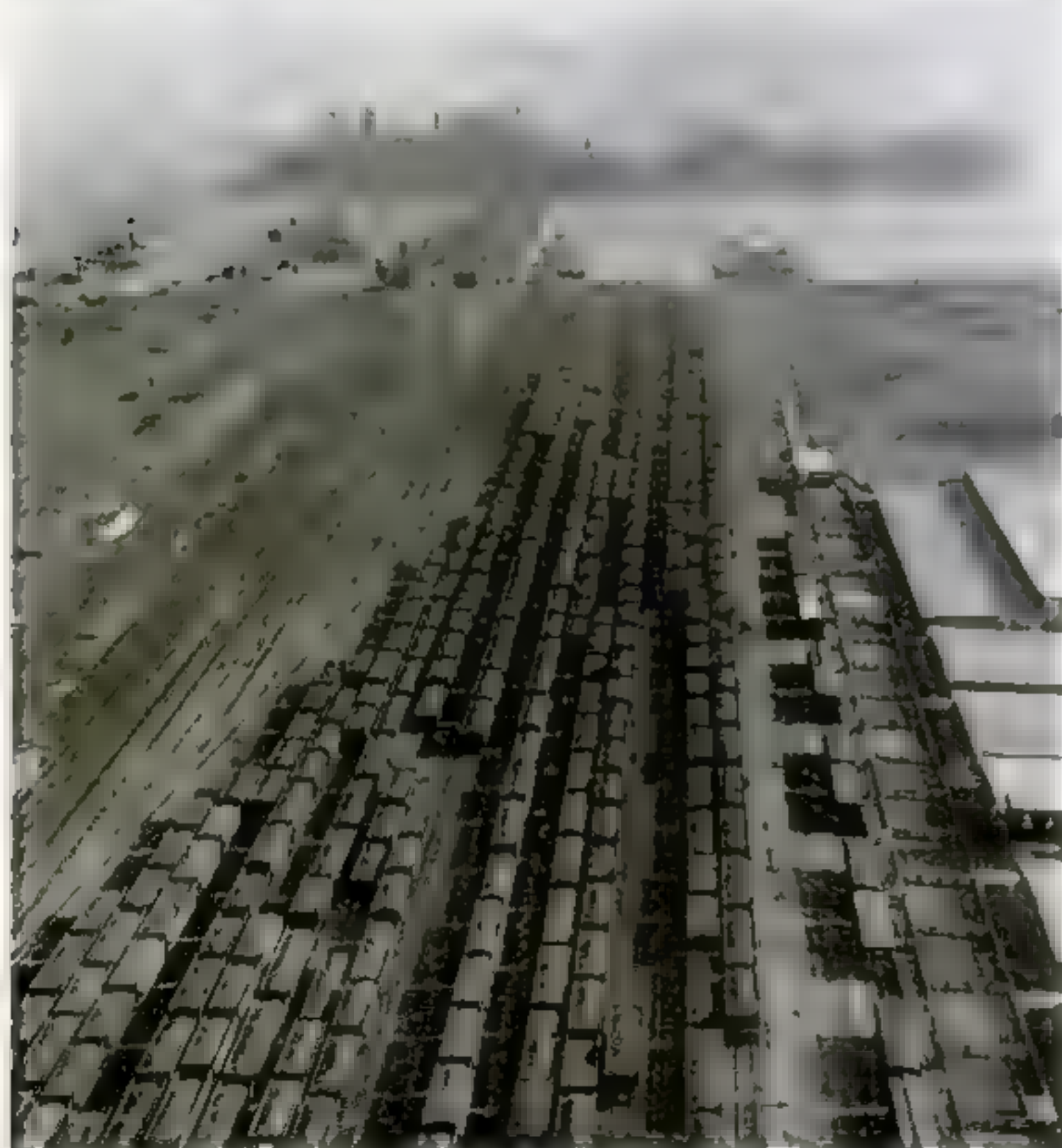


MAYOR WILLIAM O'DWYER OF NEW YORK DRIES HIS FOREHEAD IN RELIEF AFTER TUG OWNERS AGREE TO ARBITRATE THEIR 3,500 STRIKING WORKERS' DEMANDS

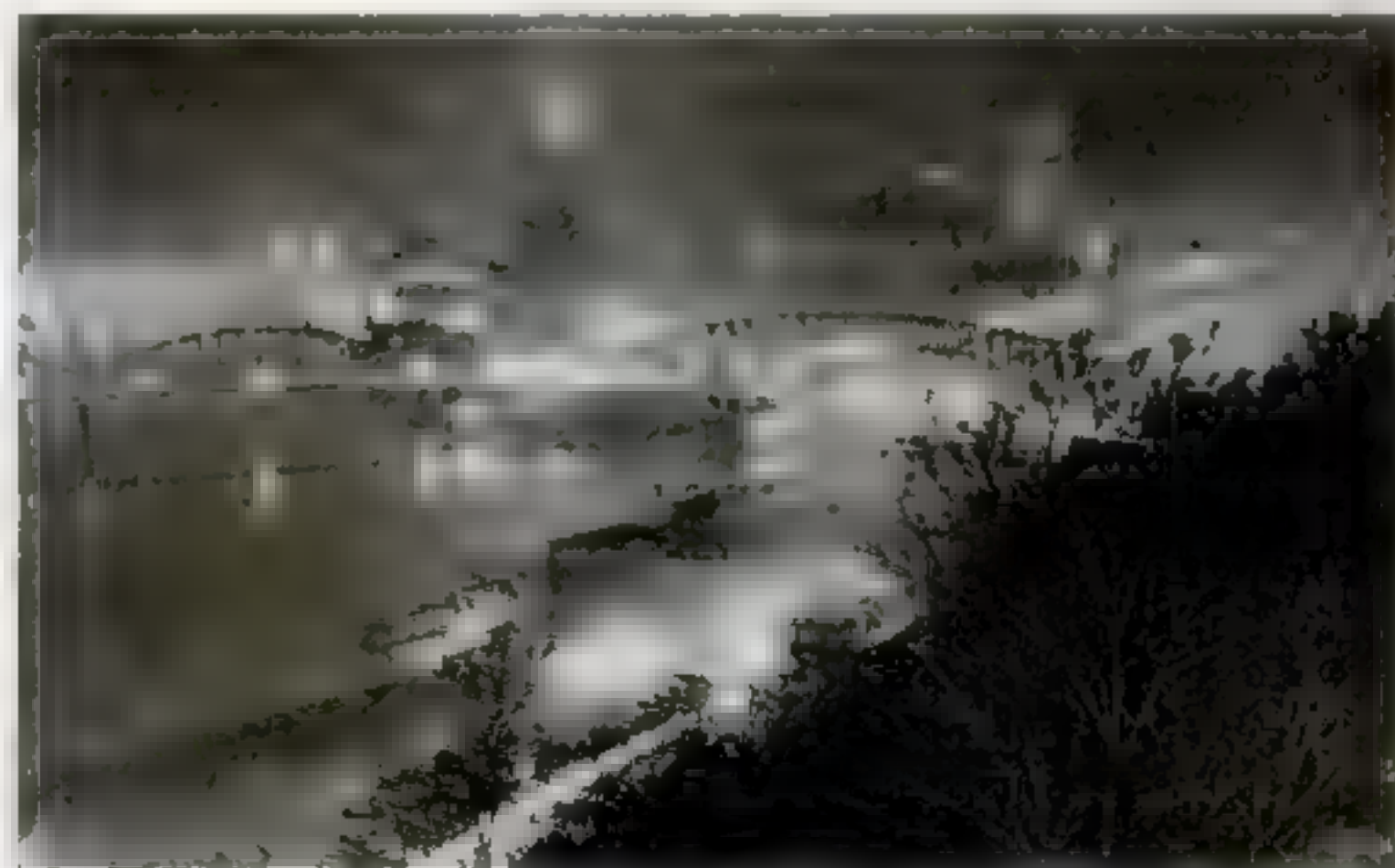
MAYORS HAVE A TOUGH

Last week was no time to be a U.S. mayor. In Pittsburgh, electric power workers struck and plunged the city into a near black-out. In Philadelphia, transit workers struck and plunged the city into severe immobility. In New York, a docked tugboat strike plunged the city into a worldwide economic paralysis.

Under such frustrating circumstances mayors worked furiously, it does seem, on the microphone. Pittsburgh's Lawrence, when he would sleep in his office until the strike ended. Philadelphia's Samuel called conferences. Most, except that of



COAL FOR NEW YORK is halted in Jersey City where cars stand motionless in the railroad yards for lack of tugboats to haul it across the bay to the metropolis (far background).



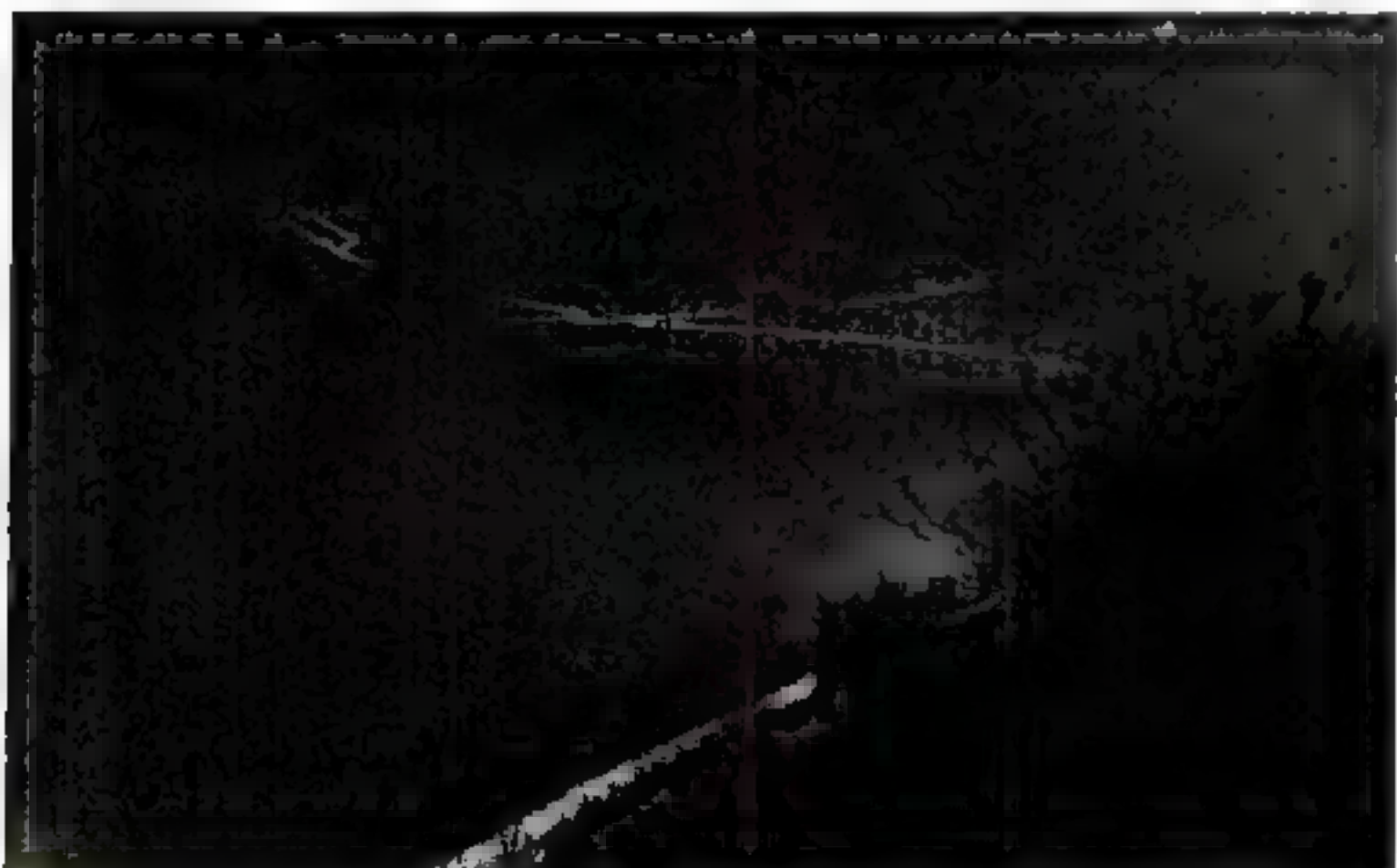
IN PITTSBURGH BEFORE the power strike began, the famed Golden Triangle looked like this. Beacon on tall building (right) flashes P-I-T-S-B-I-R-G. High Meece



MAYOR DAVID L. LAWRENCE OF PITTSBURGH LAYS A CONFERENCE-WEARIED HEAD ON HIS DESK DURING THE 20-HOUR STRIKE OF 3,400 DUQUESNE POWER WORKERS

WEEK AT THE OFFICE

all was New York's O'Dwyer. Declaring that tugs transport 80% of the fuel that heats and lights New York, O'Dwyer one evening proclaimed that an emergency existed, summoned the Disaster Control Board, shut the city's stores, amusement places, bars, reduced subway service. Next evening he proclaimed the emergency abated, although the strike had not. Businessmen who lost an estimated \$12,000,000 in holiday (Lincoln's Birthday) trade were indignant. Said a citizen, "Butch LaGuardia wouldn't have done this to us. Not Butch."



IN PITTSBURGH AFTER the strike started all except essential illumination was turned off to conserve remaining thin trickle of power. City was never completely dark.



NEW YORK SHIPPING, with no tugs to warp it in, idles in Lower New York Bay during the strike. Arbitration, belatedly agreed to by tug owners, ended 10-day strike.



ON SANDHURST ROAD RIOTERS HALT MOMENTARILY IN FRONT OF POLICE CORDON AFTER MINOR SKIRMISH

INDIAN RIOTS

Bad feeling boils into violence when police halt Bombay parade

The moment that compromise had time and again postponed in India, the moment of actual revolt, came a little closer last month. In Bombay a birthday celebration in honor of the late Subhas Chandra Bose, Hindu head of the Indian Nationalist Army that fought alongside the Japanese, boiled over into a great riot in Bombay. Like many riots, its starting spark was struck by a foolish act quite undeserving of history. Thousands of Bombay's citizens



POLICE USE TEAR GAS WHILE BRICKBATS OF ALL

planned to celebrate the birthday of Bose, whom the British have branded a traitor and whom many Indians regard as a patriotic fighter for independence, by marching from Chowpatti Beach to the city's congested business and shopping center. Their route had been approved by Police Commissioner Butler. Later he changed his orders, forbidding passage through certain Moslem areas because he feared riots between Hindus and Mos-

AN INDONESIAN RUSHES INTO NO MAN'S LAND TO HURL BASKET. MANY LOCAL INDONESIANS HELPED RIOTERS



AFTER BIG ATTACK RIOTERS LIE DAZED ON PAVE-



KINDS RAIN ON THEM FROM STREET AND HOUSES

lems. The procession, which included sprinkling of Moslems, insisted on following original route.

The paraders, full of bad feeling for the British, tried to force a police cordon. Thrown back, they squatted on a main Sandhurst Road junction shouting "Jai Hind!" (Victory to India!), the I.N.A. slogan. The police thereupon launched a tear-gas attack and arrested two organizers. This infuriated the demonstrators, who stormed the police cordon.

MENT DOUSED WITH WATER TO DISSOLVE TEAR GAS



DEMONSTRATORS STORM THROUGH THE TEAR-GAS BARRAGE. POLICEMAN (FAR RIGHT) TRIES TO STOP THEM

The police retreated slowly, firing their revolvers. By nightfall the city's hooligans joined in joyously. Shops were looted and burned. Total casualties for that day and the two days of rioting that followed were 23 killed and more than 600 wounded. Jawaharlal Nehru, leader of the All-India Congress Party, which disclaimed any part in the demonstration, called the riots "disgraceful" but said such events were "a portent and a warning to all concerned."

Meanwhile the political future of India remained greatly confused. Viceroy Lord Wavell wanted the establishment of a constitution-making body as soon as possible. The Moslem League demanded an autonomous Moslem state, refused to participate in a national constitutional convention. Gandhi's followers had a new plan for an Indian federation. Viceroy Wavell, almost alone in his happy frame of mind, said he was "firmly optimistic."

ON SECOND DAY BIG ROCKS THROWN DURING THE DEMONSTRATION STREW ROAD LEADING TO HEART OF CITY





BEFORE BECOMING A NOVA FOR THE SECOND TIME, T. CORONAE BOREALIS (ARROW) WAS A FAINT STAR IN A CONSTELLATION NEAR THE HANDLE OF THE BIG DIPPER

STAR FLARES UP

Light of nova in Corona Borealis
reaches earth after a millennium

About a century before the Battle of Hastings a minor star in the constellation Corona Borealis became a nova, a star which suddenly becomes many times bigger and brighter by shooting out a vast shell of white-hot gas. Arriving at the earth last week after traveling for 1,000 years, the light of this cosmic event sent a ripple of excitement through the astronomical world. T. Coronae Borealis, which had also been seen to flare up in 1866, was the first bright nova known to repeat itself.

The nova was first observed by Armin Deutsch, a graduate student at the University of Chicago's Yerkes Observatory, as he was walking home on the night of Feb. 8. Deutsch and William W. Morgan quickly confirmed the observation with the Yerkes telescope. Later photographs actually showed T. Coronae blazing in the sky. Before its outburst it had been a star of the tenth magnitude, too faint to see with the naked eye. On Feb. 9 it reached the third magnitude, quickly began to fade away.

ON FEB. 9 SAME SECTION OF SKY SHOWS T. CORONAE OUTSHINING ITS NEIGHBORS. FEWER STARS APPEAR HERE THAN AT TOP BECAUSE EXPOSURE WAS SHORTER



3

ROUND BOWLS

...and 3 square meals

Hefty

...AND HEART-WARMING

Nourishing meat stock, brimming with garden vegetables, good barley and tender pieces of mutton combine to make a soup to warm the cockles of your heart! Have you tried this delicious soup of old Scotland? It's a highland fling of good eating for a hungry family.

Campbell's SCOTCH BROTH



New

...AND WELCOME

Crisp, fresh garden spinach is made into a velvety, smooth purée—with fine table butter added. Youngsters love this new soup—and so will you!

Campbell's

CREAM OF SPINACH SOUP

LOOK FOR THE
RED AND WHITE LABEL



Tempting

...AND TIME-SAVING

Luscious, vine-ripened tomatoes are made into America's favorite soup—according to a time-tried recipe that blends them with golden table butter and just right seasoning. You'll find it especially delicious and extra-nourishing as cream of tomato, with milk added.

Campbell's
TOMATO SOUP



"High-flying Stuffing for Low-flying Birds!"



says Dinah Shore

Here's the greatest stuffing that ever glorified a bird—or a sparerib, or a modest breast of veal, for that matter!

And so easy to make.

It's *corn* stuffing. And the secret of its greatness is tender, bursting-with-milk Birds Eye Golden Sweet Corn.

For Birds Eye Corn has a wonderfully young, sweet, just-picked flavor. The corn is stripped at its tender milkiest. Then quick-frozen *posthaste* to seal in the farm-freshness of every last kernel.

Try Birds Eye Corn in your next meat (or fish) stuffing. And be sure to savor it up just as Dinah suggests in her recipe for Corn Stuffed Broilers.

Be sure to cast an eye over all the other wonderful Birds Eye Foods at your Birds Eye Store-keeper's—vegetables, fruits, poultry, sea food. You'll yearn for *all* of 'em.

Hear DINAH SHORE, singing star of "Birds Eye Open House" and her famous guests THURSDAY evenings, NBC, at 8:30 P.M.



Two Words in Time... may save you disappointment when you're buying quick-frozen foods. The two words are *Birds Eye*. Just remember, that while there are many brands of quick-frozen foods, there is *only one* Birds Eye quality.

Broilers with Corn Stuffing

(TO DO IT JUSTICE—USE ONLY MILKY, FARM-FRESH BIRDS EYE CORN)

- 2 small broilers, cut in halves
- 4 tablespoons chopped onion
- 4 tablespoons butter or margarine
- 1 package Birds Eye Golden Sweet Corn, thawed
- 2 cups soft bread crumbs
- ½ teaspoon salt
- ½ teaspoon pepper
- ¼ teaspoon poultry seasoning

Place broiler halves, cut-side down, about 2 inches below broiler flame. Broil gently 45 minutes, basting frequently with melted fat.

Sauté onion in butter until golden brown and combine with young and tender Birds Eye Golden Sweet Corn and remaining ingredients. Fill cut-side of broiler halves with stuffing and broil 10 to 15 minutes longer, cut-side up. Makes 4 servings.





BEVIN (CENTER) GIVES FIST SALUTE TO ILLUSTRATE A STORY FOR VISHINSKY (EXTREME LEFT), JUST AFTER HE HAD ATTACKED COMMUNIST PROPAGANDA

BEVIN IS HERO OF UNO MEETING

British Foreign Minister talks tough to Vishinsky, then tells him jokes

The shouting died last week in London as the UNO Assembly adjourned and the Security Council was winding up its business. The tired delegations started home to 51 capitals, not to meet again all together until September in New York City. The hero of the London meeting was Ernest Bevin of Britain, the Foreign Minister who loves a fight though he knows he has a bad heart. Forgoing old-line, double-talking diplomacy, Bevin became the boldest, most open spokesman for the Western democracies. He had thrown back Russia's indictment of British troops in Greece and Indonesia, had met harsh word with hard answer.

The Russians, led by Andrei Vishinsky, spoke just as plainly as Bevin in their battles and skirmishes with Britain and her supporters. But nine of the ten Russian-sponsored proposals were defeated. They won to the Russian minority, on oc-

casion, the support of China, Mexico, Egypt, Norway, U.S. Russia took resounding slaps in the face but it made political gains in the Security Council. Both Bevin and Vishinsky threatened at one point to quit the UNO but neither meant it.

This underlying will to get along is especially evidenced in the scenes above and at right. Immediately after declaring in the Security Council Feb. 1 that Communist propaganda is the chief threat to world peace, Bevin roared jovially into a reception at the Soviet Embassy. He told Vishinsky a story of how in Moscow he had given an audience at the Bolshoi Theater the Communist clenched fist and got a much bigger ovation than the other foreign ministers. Asked how he got such results, he had told his colleagues, "You just didn't give the proper gesture." Vishinsky broke into laughter and the day's hard talk was forgiven.



FRIENDLY ENEMIES are Vishinsky (left) and Bevin, in a side room at the Soviet Embassy reception.

4 Reasons Why

**Fleischmann's
makes America's Most
Delicious Martini!**



You find all 4
only in

FLEISCHMANN'S . . .

DISTILLED FROM AMERICAN GRAIN. 90 PROOF. THE FLEISCHMANN DISTILLING CORPORATION, PEEKSKILL, NEW YORK

UNO CONTINUED



DINNER FOR THE NEW SECRETARY GENERAL

Trygve Lie, who was Norwegian Foreign Minister, was given a dinner Jan. 31 at the Norwegian Embassy after his nomination for the secretaryship of U.N.O. He sits on the far side of the table (above), two beyond beefy, spectacled Ernest Bevin (not wearing a dinner jacket), who is telling stories over the desert course. Mrs. Roosevelt is in second place on the near side. Since it had been an easy day, Bevin stayed until 11:30 with these good democratic Allies.



SPEECH BY MRS. ROOSEVELT

The American delegation's Eleanor Roosevelt invites women at the U.N.O. conference to sign an open letter calling on women of the world to take part in world affairs. Presently they all signed. From left, they are Norway's Dalen, Netherland's Verwey, Britain's Ellen Wilkinson, Mrs. Roosevelt, Dominican Republic's Bernardino, Byelorussia's Evdokia Uralova. Mrs. Roosevelt later upheld against Russia the right of freedom of speech even for enemies.

CONTINUED ON PAGE 45

*A*NOTHER MILESTONE OF SCREEN GREATNESS!
WELLING OUT OF THE AFTERMATH OF YEARS THAT
HAVE SCARRED THE WORLD...ONE MOTION PICTURE
HAS TRULY CAUGHT THE HEART OF OUR TIMES!



"One of the Best!"

—Time Magazine

"Superb! Intensely Human!"

—Redbook Magazine

"Unparalleled! A Magnificent Film!"

—Look Magazine

A WALK IN THE SUN

a LEWIS MILESTONE production

Starring **DANA ANDREWS** with **RICHARD CONTE**

George Tyne • John Ireland • Lloyd Bridges • Sterling Holloway • Norman Lloyd • Herbert Rudley • Richard Benedict

Produced and Directed by **LEWIS MILESTONE**

From the Novel by HARRY BROWN • Screenplay by ROBERT ROSSEN • Ballads by MILLARD LAMPELL and EARL ROBINSON

20th
CENTURY-FOX



To pitch like Ralph Branca



RALPH BRANCA, the sensational young pitcher for the Brooklyn Dodgers, says:—
 'Snap the arm back and let the ball fly with a full, coordinated swing of the arm, shoulder, and body. The slightest strain will interfere with smooth coordination and follow-through. You've got to be relaxed!' And that's the reason why you should—

Be sure to dress like this



WHETHER YOU'RE tossing a few hot ones to Junior or waltzing with the wife at the Country Club, Munsingwear follows through with you. These SKIT-Shorts, with gentle-hugging elastic waistband and exclusive "STRETCHY-SEAT,"* yield when you do, with the unhampered freedom of your own shadow. They won't creep, crawl, or bind. They're knit-to-fit for easy action and priced for easy purchase.

MUNSINGWEAR

REG. U. S. PAT. OFF.

The only underwear with the "STRETCHY-SEAT"*

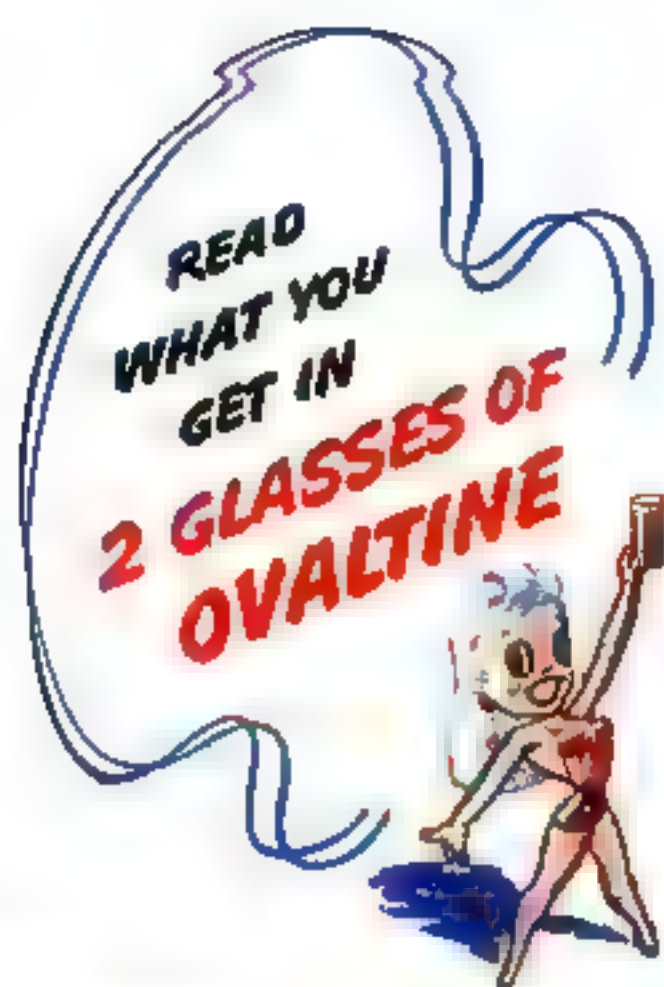
*TRADEMARK
MUNSINGWEAR, INC. • MINNEAPOLIS • NEW YORK • CHICAGO • LOS ANGELES

UNO CONTINUED



OFFICIAL POSE BY VISHINSKY

Andrei Yanuarevich Vishinsky sat in the floodlight glare and posed grimly for his official conference photograph. The Russian had come to the conference with a grim reputation. In Russia's 1938 treason trials he became famous as a ferocious, unrelenting public prosecutor. But at the conference, though a tough debater, he showed an unexpected sense of humor, an often-gentle mien. Bourgeois-born, Vishinsky was a law professor at Moscow University.



take your **Vitamins** this New Way...for better results!

Take them in fortified food—the delicious Ovaltine way!

Of course, the whole subject of vitamins is new. We learn more about them every day. And today, millions are learning a new and better way to take their extra vitamins—a more modern, more natural way that can do more good. Discarding earlier methods of taking vitamins alone, they now take them in *fortified food*!

For latest evidence shows that vitamins do not work alone. They work most effectively in combination with certain other food elements—which are absolutely necessary for best results.

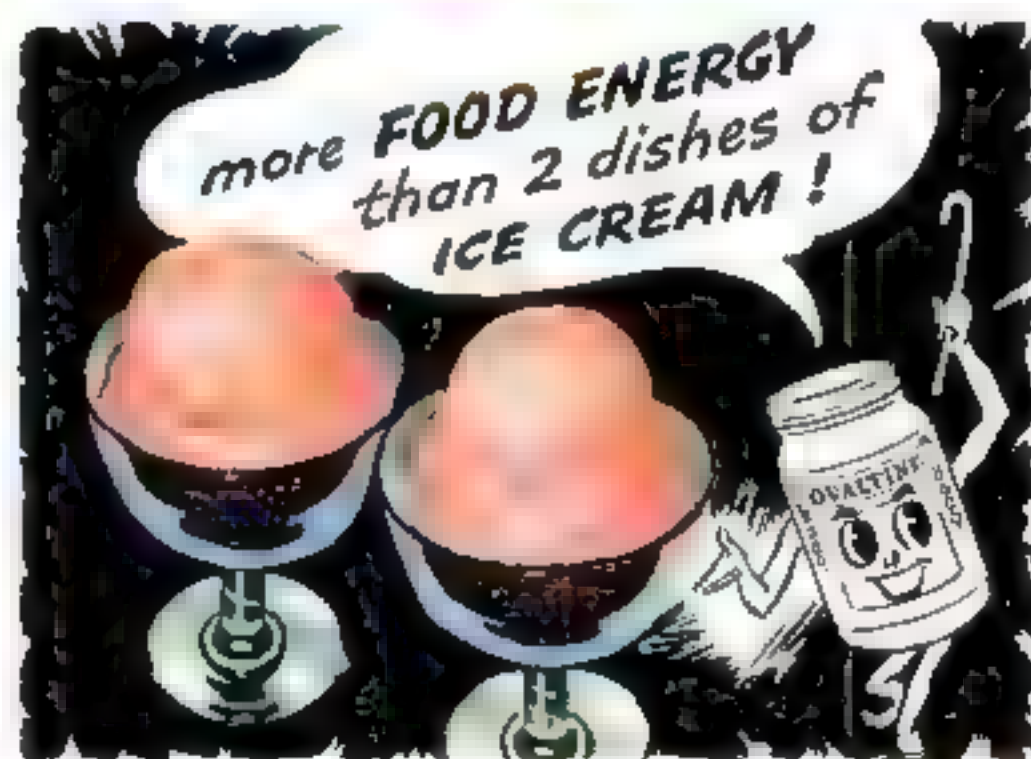
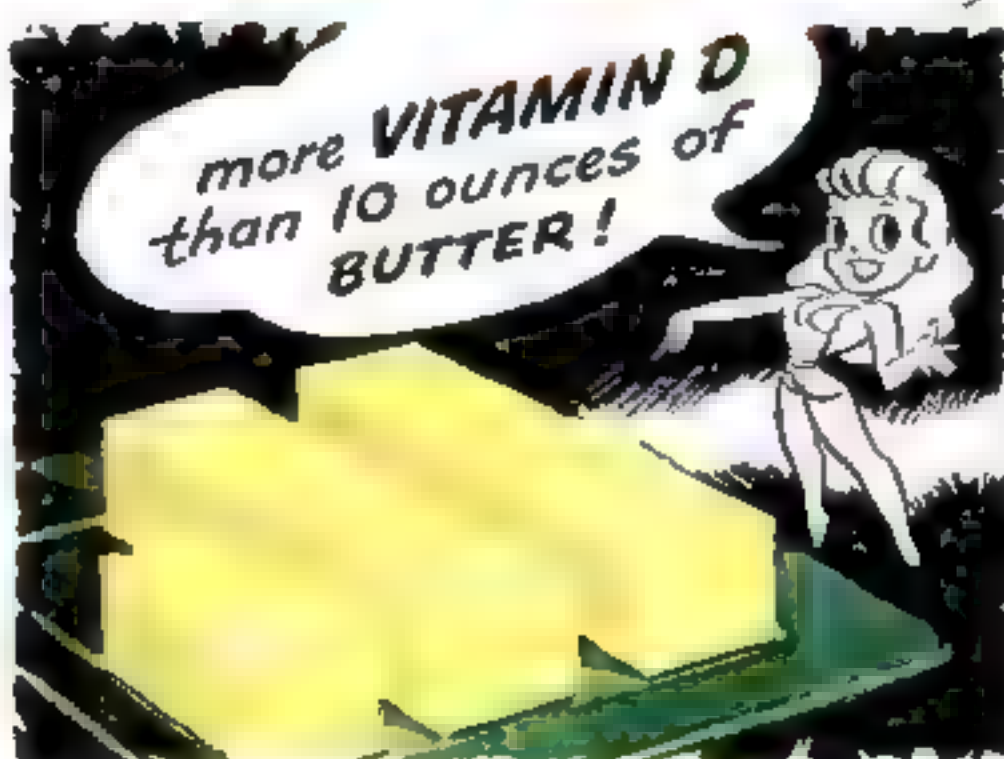
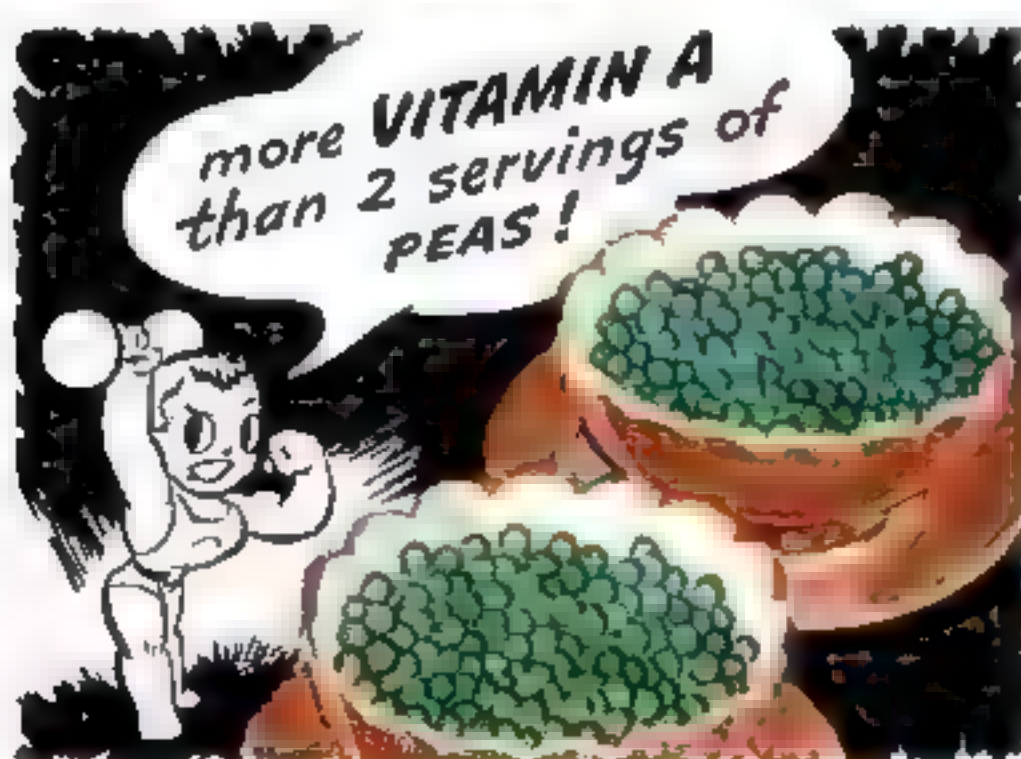
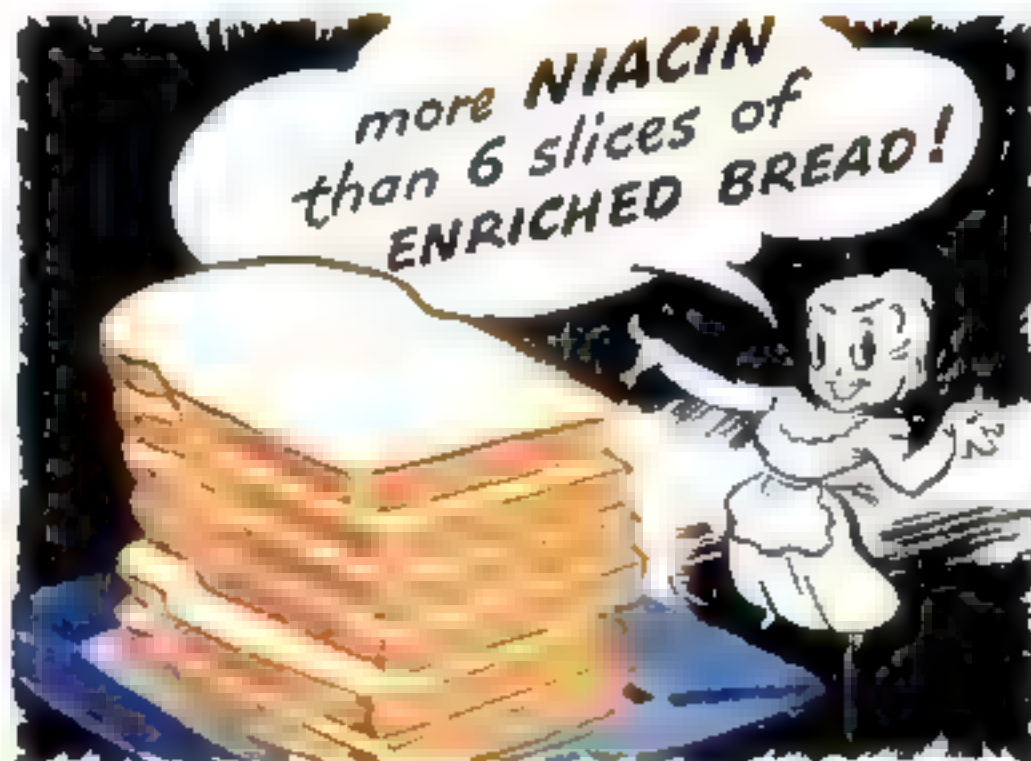
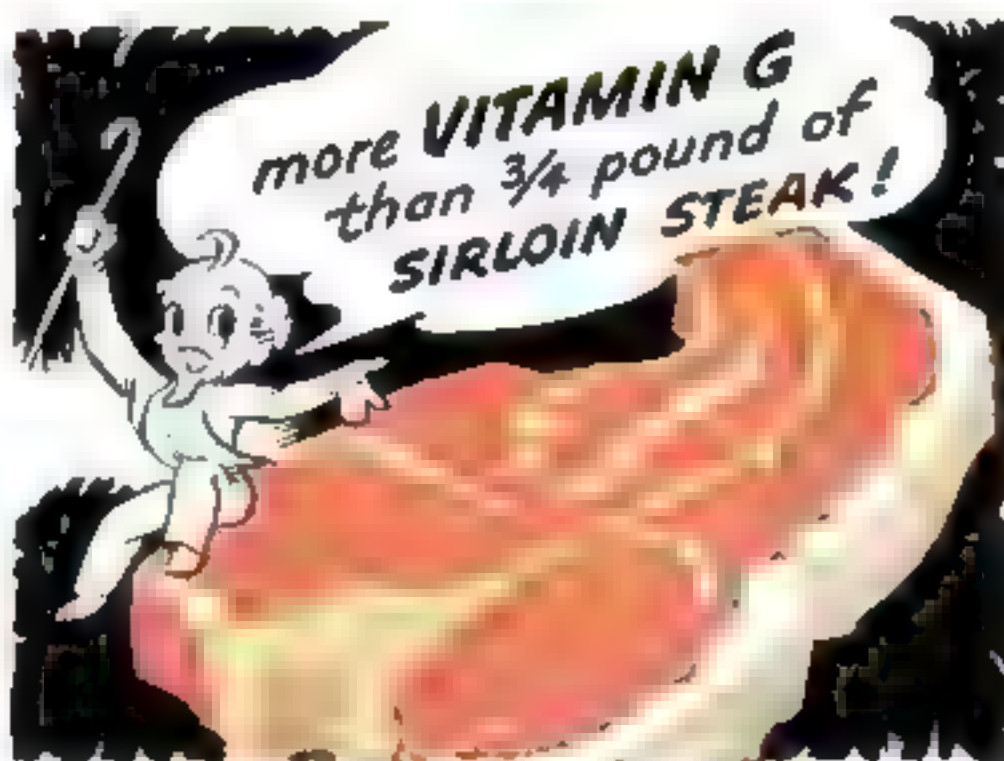
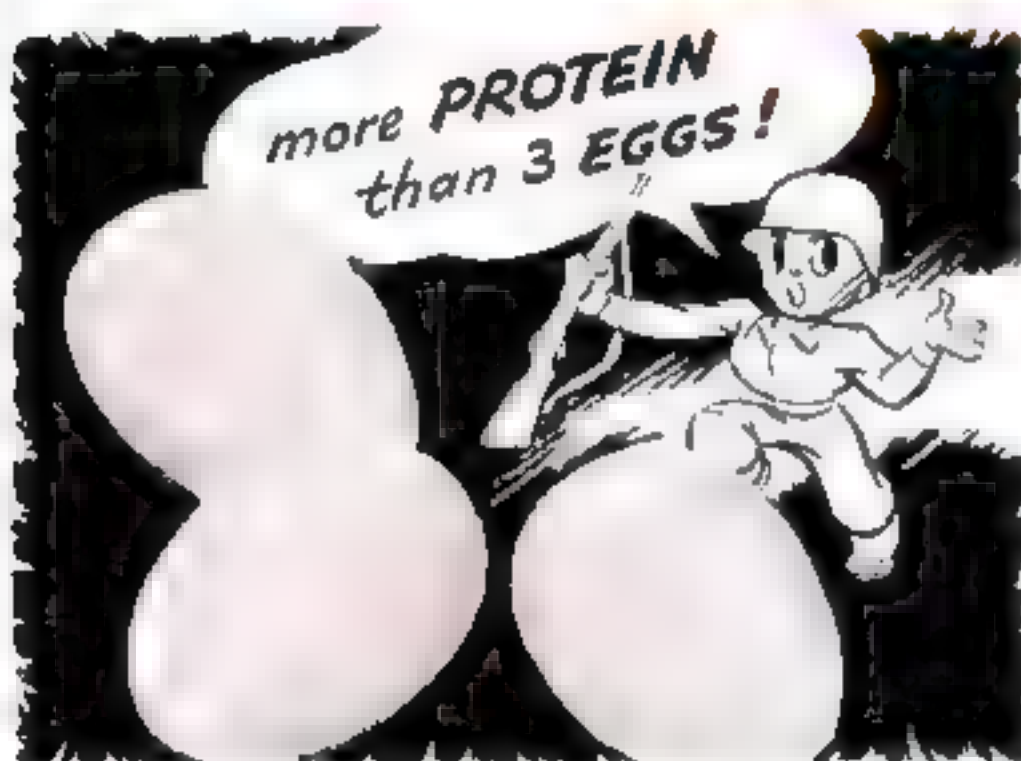
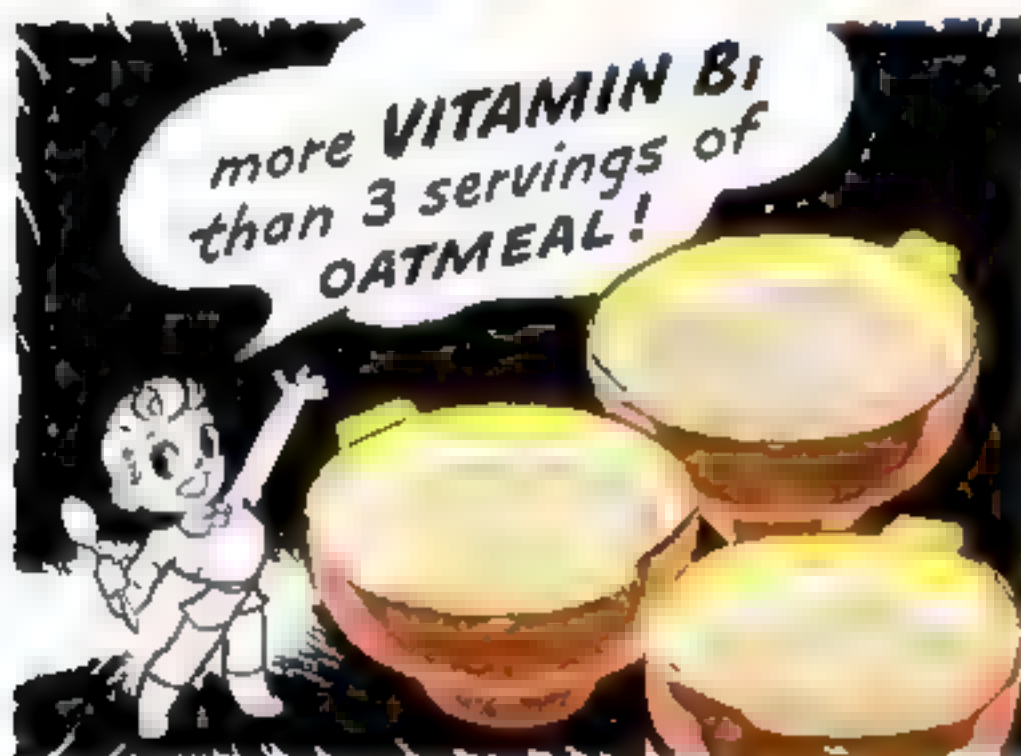
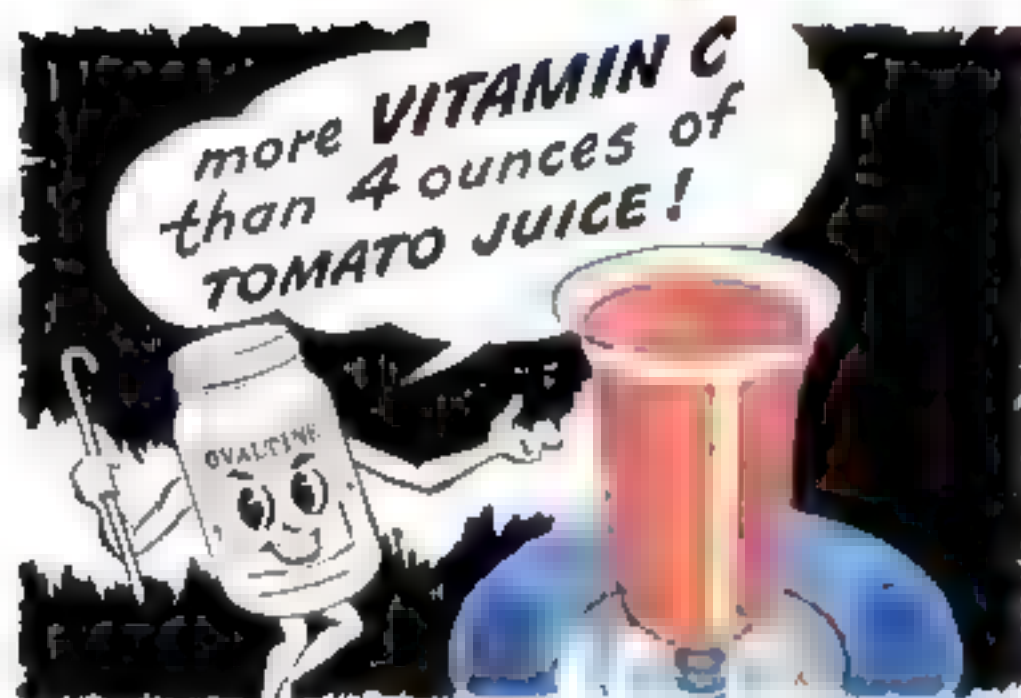
This is why so many people are changing to Ovaltine. A specially-fortified supple-

mentary food-drink, it contains—besides vitamins—nearly every precious food element needed for good health, including those elements necessary for vitamin-effectiveness.

For example, Vitamin A and Vitamin C can't do their complete jobs in body-tissue building without high-quality protein. Vitamin B₁ and energy-food act together for vitality. Vitamin D, Calcium and Phosphorus also need each other. You get them all in each glass of Ovaltine made with milk!

So why not turn to Ovaltine? If you eat normal meals, 2 glasses of Ovaltine daily should give you all the extra amounts of vitamins and minerals needed for robust health.

3 out of every 4 people should get extra vitamins or minerals—according to Government reports. Reasons include vitamin deficiencies of many modern foods—also loss of vitamin-mineral values due to shipping, storing and cooking.



SWANNY SAYS:
"YESSIR, JOAN'S MY BABY!"



Joan Davis
PREDICTS:

"2,700,000 babies
for 1946"

AND EACH ONE CAN GET
A CAKE OF SWAN SOAP

FREE!

"Who wouldn't dress up like a baby!" chortles Joanie. "Every baby born in the U.S.A. this year can get a free cake of Swan!"

Lucky 1946 babies will have their precious complexions cared for by Swan—the creamy-gentle, new white floating soap that agrees so perfectly with baby skin!

Swan—pure as fine castles! Milder than a May breeze! Hospital tests on hundreds of babies proved that "no soap tested—whether castle or floating soap—is milder than Swan!"

How do you get Swan for your baby? Just follow the directions below . . .



HERE'S HOW TO GET FREE SWAN
FOR YOUR NEW BABY!

If you have a baby, born any time from Jan. 1st to Dec. 31st, 1946, fill out the coupon below. Or get a Swan Baby Coupon from your grocer. Just mail it in and your baby will receive a regular-size cake of Swan absolutely free! Easy, isn't it?



HERE'S A HAPPY WAY TO
SOLVE A SOAP SNARL

Like to know another easy trick? Well, forget your fretting about loads of different soaps—and switch to Swan for every washing job. It's a sudsy dream for complexions, baths, dishes, and laundry. Four swell soaps in one—what a joy! Just fasten onto a cake of Swan and find out!

SWANNY SAYS: "HEY! For twins or triplets born in 1946, Swan has a special welcome gift. Just mail the Baby Coupon."



JOANIE BRINGS YOU
SWANDERFUL DOINGS MONDAYS

"Another great idea," says Joanie, "is spinning the old radio dial to CBS every Monday Night." Why?

"Well—err," blushes Joan modestly, "that's where the Joan Davis Show is—if you like Joan Davis! It features Andy Russell, too. In fact, it's not bad!"

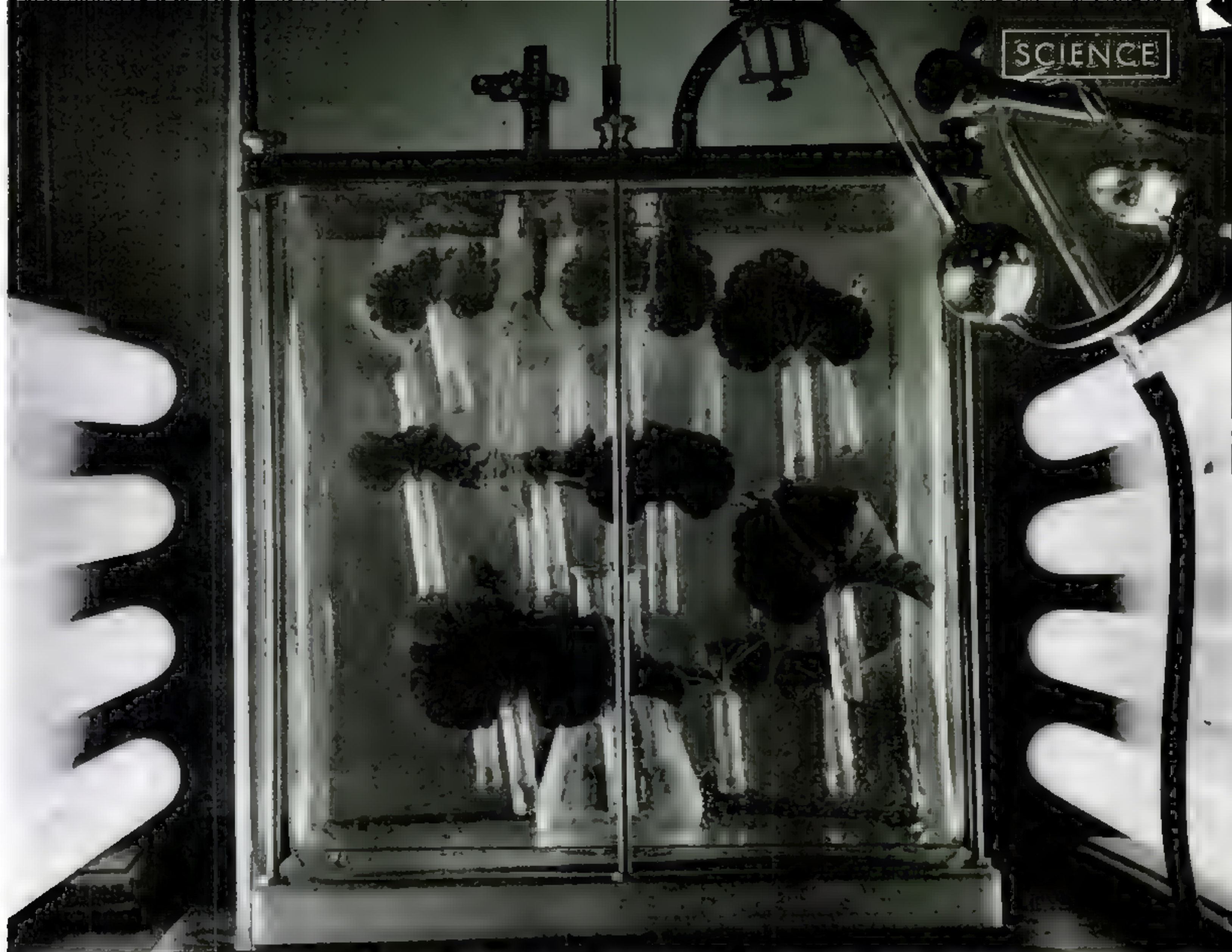
(NOTE: Tune in—Joanie's terrific! Andy's a dream!)

PASTE COUPON ON PENNY POST CARD
AND MAIL IT IN

Swan, Box 4
New York 8, N. Y.
Dear Sirs:

Please send my baby a cake of Swan Soap absolutely FREE. (Only one free gift to a baby. The baby must be born in the U.S.A. in 1946. Offer ends Dec. 31st, 1946.)

Baby's name _____
Street _____
City _____ State _____
Baby's date of birth _____
Mother's full name _____
Doctor's Name _____
Doctor's address—Street _____
City _____ State _____



PLANT METABOLISM is studied in Philadelphia's Lankenau Hospital Research Institute by growing geranium leaves in carbon dioxide which contains carbon 13.

Living in a closed chamber under artificial sunlight, leaves form starch by photosynthesis. How the starch is made is then analyzed by carbon 13 which is present in it.

CARBON 13

Rare form of common element is used to study chemistry of life

Carbon, like many other elements, occurs in several slightly different forms. An atom of ordinary carbon has a nucleus of six protons and six neutrons (*below*), giving it an atomic weight of 12. One carbon atom in 100, however, has a seventh neutron. This is carbon 13.

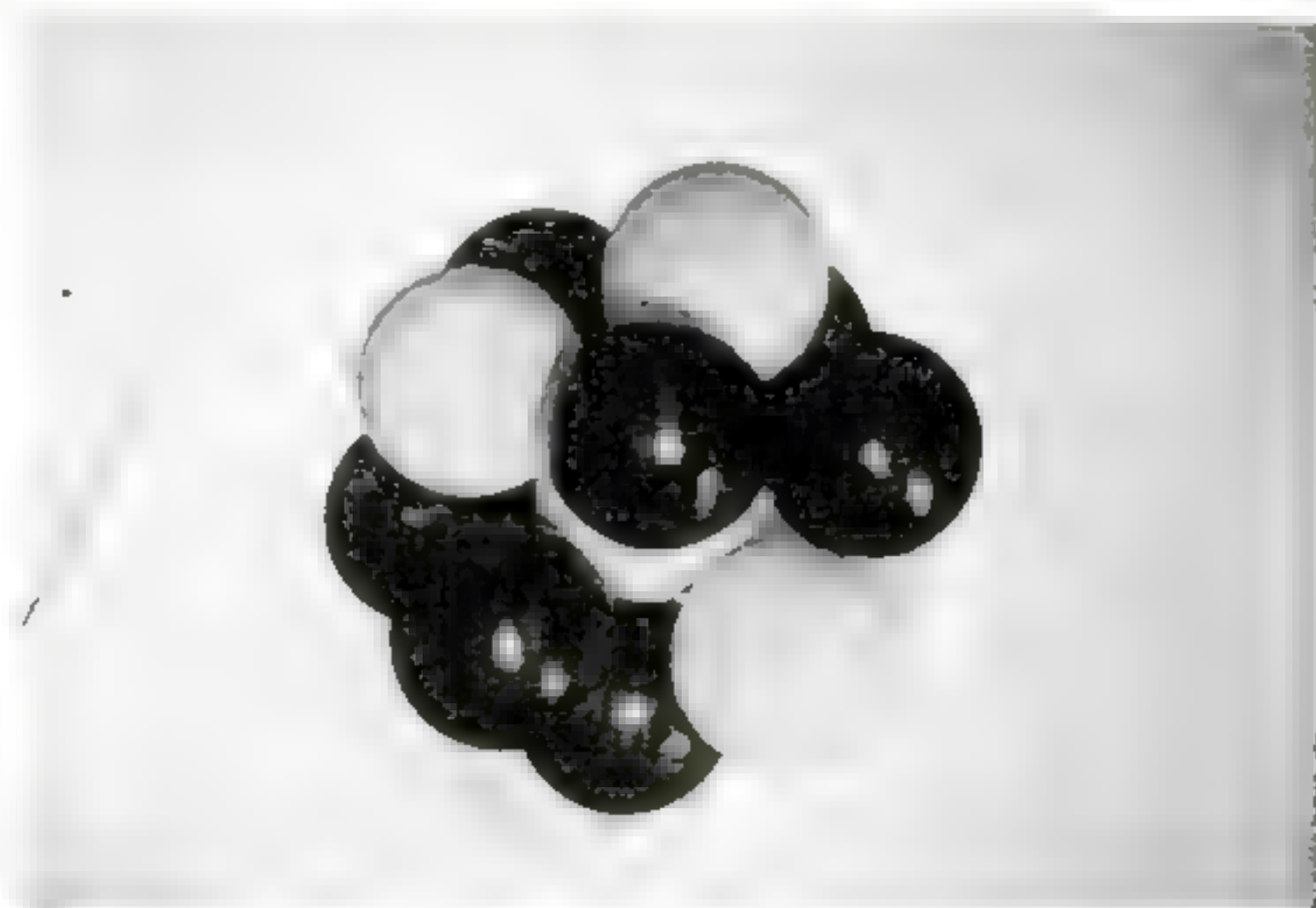
Carbon 13 is of considerable importance in biological research. Practically all of the chemistry of life involves the alteration, *i.e.*, metabolism, of carbon compounds. A carbon compound such

as a starch can be made with carbon 13, which is chemically the same as carbon 12 but may be distinguished from it. By the presence of carbon 13, the starch can be traced through the human body, making it possible to discover how it is used.

The present supply of carbon 13, which costs \$400 a gram, is far less than is needed for fundamental research in metabolism. Shortly, however, Eastman Kodak Co. and Houdry Process Corp. (*p.* 52) hope to make enough for all experimenters.



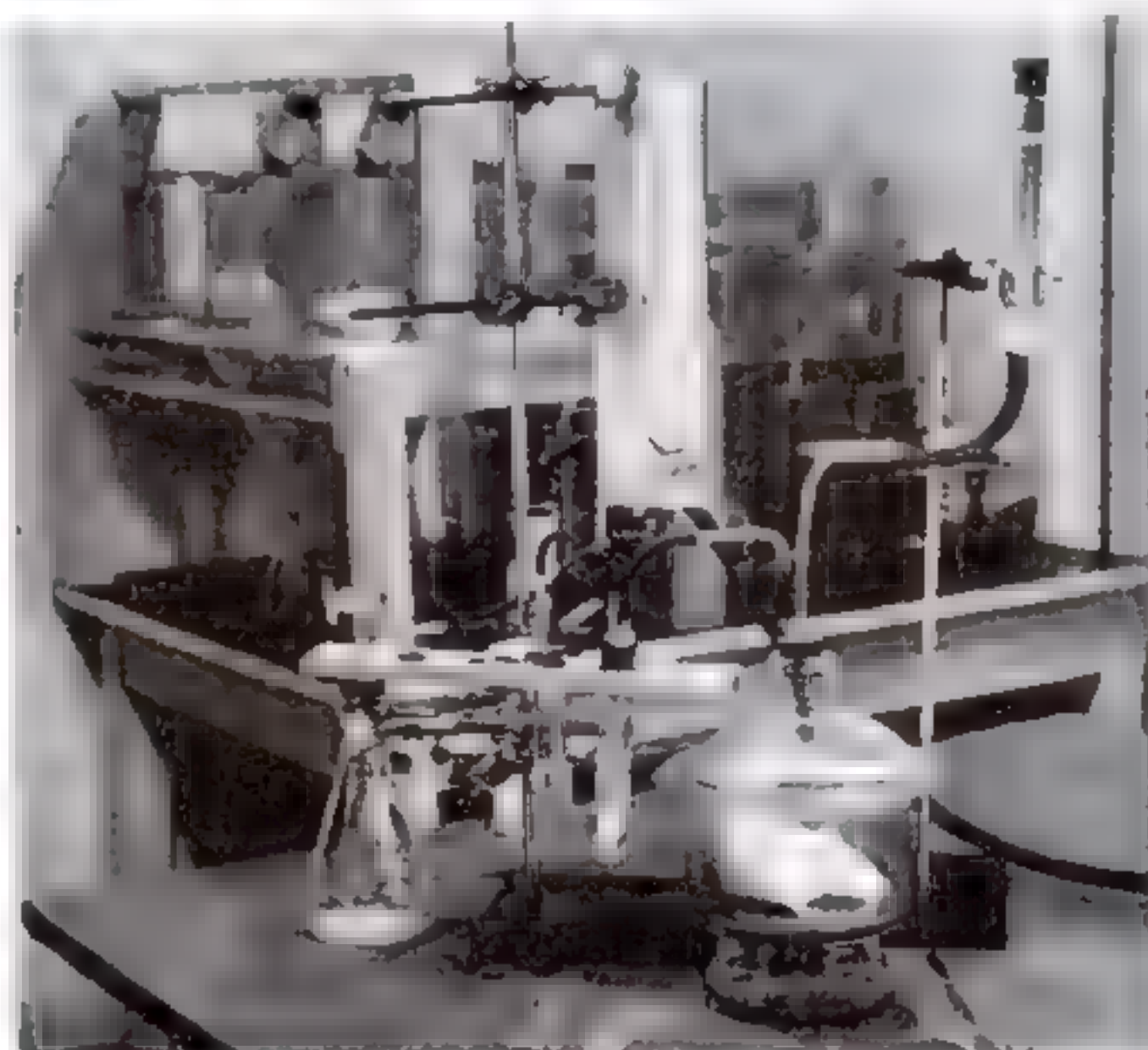
ATOM OF ORDINARY CARBON has a nucleus which contains 12 particles: six protons (*white balls*) and six neutrons (*black balls*). Six electrons circle nucleus.



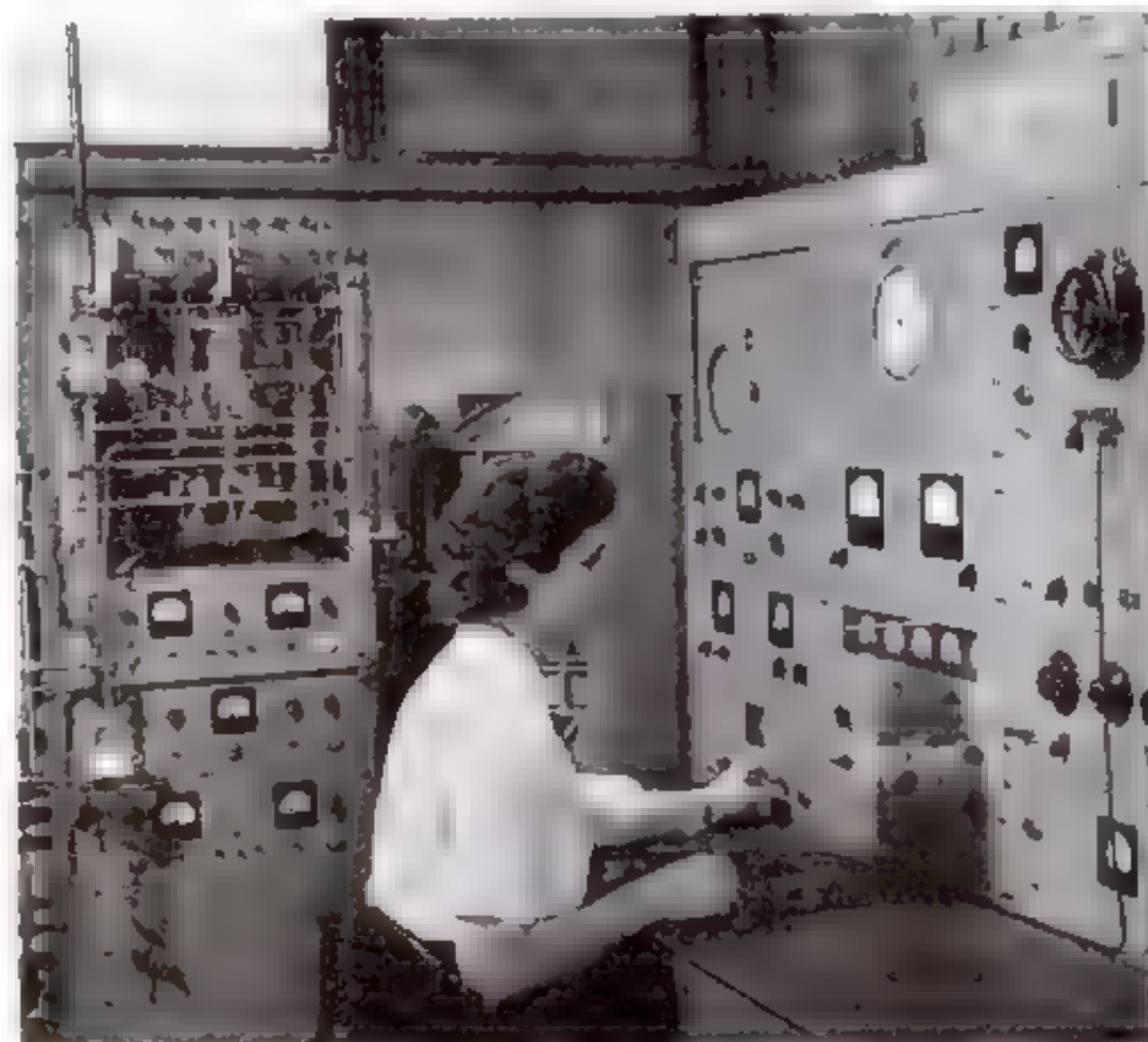
CARBON 13 NUCLEUS has one extra neutron (*black ball in center*). Artificial isotopes of carbon with five and eight neutrons may also be produced in the laboratory.



CARBON 13 SUGAR is fed to a Lankenau laboratory rat in a study of animal metabolism. The rat then converts the sugar into other carbon compounds



RAT EXHALES carbon dioxide, a waste product of metabolism. Carbon 13 in carbon dioxide indicates how much of sugar's carbon the rat has oxidized.



CARBON 13 in carbon dioxide is measured in mass spectrometer, a device which separates carbon 13 from carbon 12 although they are chemically alike.



When I'm
HERE
and you're
THERE...

American Greeting CARDS

bring us
TOGETHER

AMERICAN GREETING No. 444M
On sale at better
drug and department
stores everywhere.



*You must some... that's true
and ya sure... it's true
An' later... it's true
I'll be... it's true
He sure... it's true*

That really am... like am a...



*An' then sure
as para
then so way-
or do*



*I'm va... that ya miss' em
an' sure... it's true
It's a... note!
An' I know... cause ya see*

That's EXACTLY what happened with you an' with me!
HAPPY BIRTHDAY

"You'll always be set to remem-
ber birthdays and other occasions
appropriately by keeping extra
American Greeting Cards on hand.
Hundreds to choose from, clever
or sentimental, always sincere."



American Greetings on display

American Greeting PUBLISHERS INC.
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PORTRAIT BY KARSH—OTTAWA

Artur Schnabel

brings to your home the stormy grandeur and serene loveliness of the "Appassionata," the piano sonata Beethoven called his greatest.

On 'Red Seal' *De Luxe* nonbreakable records at \$6.50 (Album V DV-3) and on standard Red Seal records at \$3.50 (Album M/DM-1018). . . . Prices are exclusive of taxes.

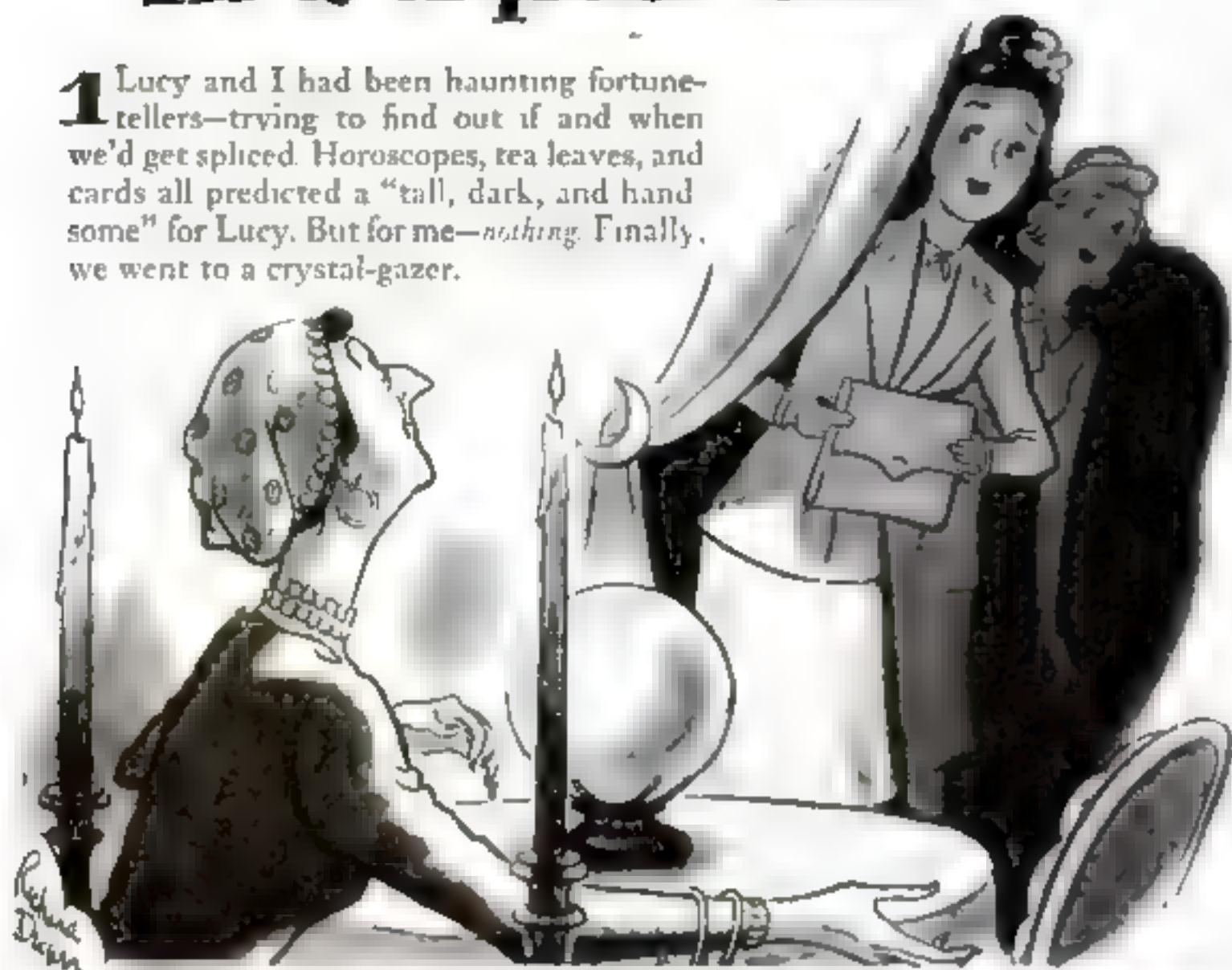


THE WORLD'S GREATEST ARTISTS ARE ON RCA VICTOR RECORDS



"My beloved left me — in a crystal ball!"

1 Lucy and I had been haunting fortune-tellers—trying to find out if and when we'd get spliced. Horoscopes, tea leaves, and cards all predicted a "tall, dark, and hand some" for Lucy. But for me—*nothing*. Finally, we went to a crystal-gazer.



2 And there in the crystal ball, was my future intended! "I see him clearly," said the seer, "see him meeting you, and falling hopelessly in love! But next time he sees you, something's wrong—and it's your disposition. So he goes away disgusted!"

3 "Oh, MEN!" I cried. "They should be more tolerant! I'd probably had coffee the night before. And, after a sleepless night from caffeine, anyone has a right to be cranky. I know I should give up coffee. I try, but I can't always resist it!"



4 "You don't have to," chuckled the gazer. "You can drink Sanka Coffee and still get your good-disposition sleep!" "Huh?" I said. "You see," she continued, "97% of the caffeine's been removed from Sanka Coffee. It can't keep you awake!"

5 "And with the caffeine out," I asked, "does Sanka Coffee still have coffee's grand taste?" "It certainly does," soothed the prophet: "I see you drinking cup after cup of it, loving its rich flavor, savoring its wonderful aroma!"



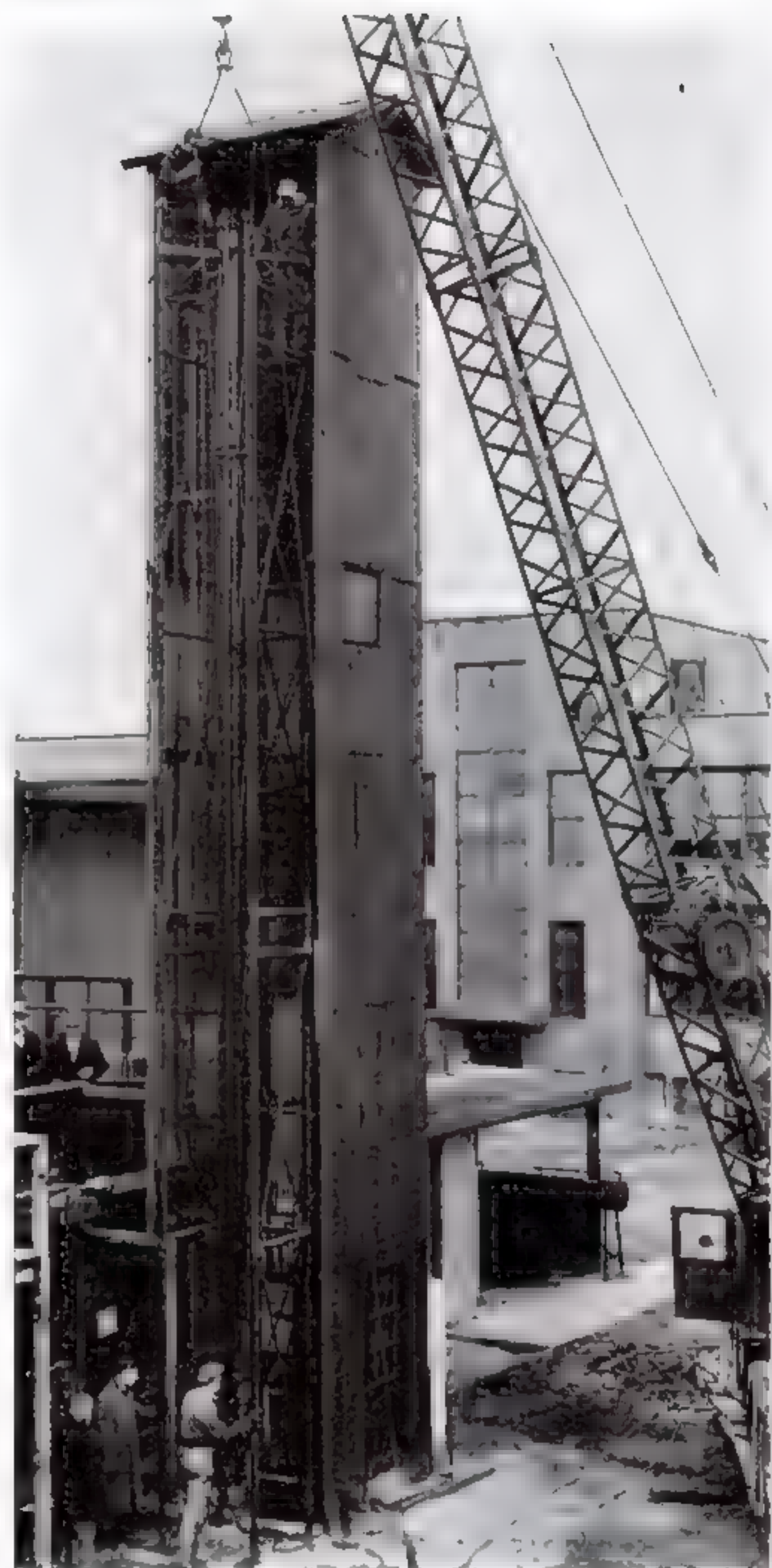
6 Well, she was right! Sanka Coffee's marvelous. I drink it every evening now—and get my 8 hours every night! Result? The disposition's sunny all the time. Except when I get impatient because the man in the crystal ball hasn't shown up yet!

YOU CAN DRINK IT AND SLEEP!

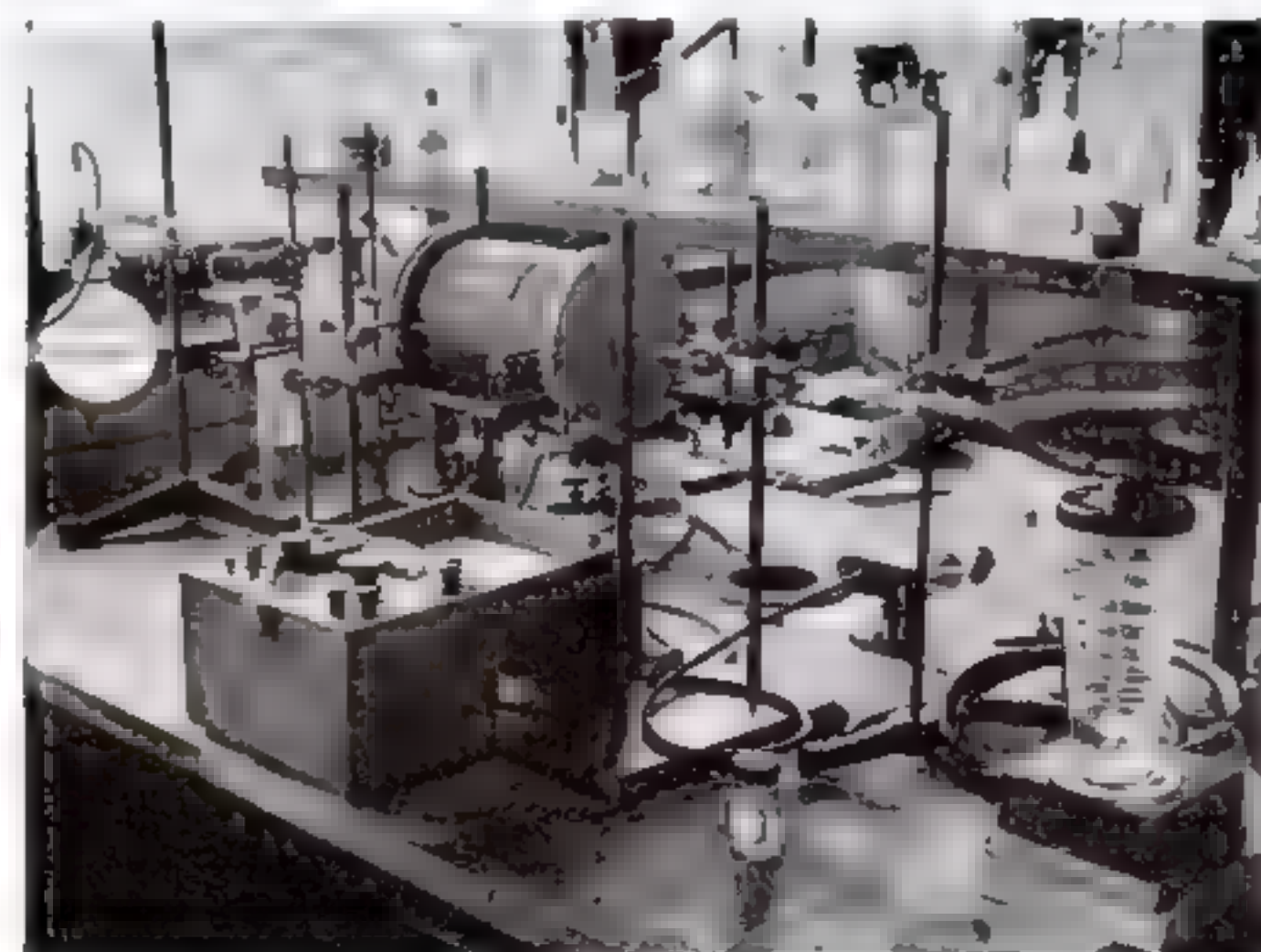
Real coffee—all coffee—make it as strong as you like, it's 97% caffeine-free! A product of General Foods.

SANKA HAS A NEW RADIO SHOW! A half-hour of laughs with Fanny Brice! Don't miss it—"The Baby Snooks Show." Sunday evenings on CBS. 6:30 P.M. Eastern—5:30 P.M. Central—4:30 P.M. Mountain—7:30 P.M. Pacific.

Carbon 13 CONTINUED



SEPARATION PLANT of the Houdry Process Corp., being built at Marcus Hook, Pa., takes methane of carbon 13 from methane of ordinary carbon.



WEEK'S PRODUCTION of Houdry Corp. process is five grams of barium carbonate in bottle. Carbon in the barium carbonate is about 15% carbon 13.

Kodak



Portrait of a Splitting Headache

In the original X-ray film, the radiologist immediately saw the cloudy frontal sinus—the light, somewhat semi-circular area above and to the right of the nose. Infections of the sinuses are one cause of splitting headaches readily visualized by radiography. With this aid, the physician goes to work with greater assurance . . .

The shell fragment in a soldier's groin—the incipient tuberculosis in a youngster's chest—the fractured vertebra of an accident victim—the infection at the root of an opera

singer's tooth—through X-ray, these are quickly seen, identified, and exactly located for removal or treatment.

By introducing X-ray film a generation ago . . . and bringing it, step by step, to the speed and accuracy it has today . . . Kodak has played an important part in the advancement of radiography to its present high state of usefulness to the medical and dental professions. The effect of radiology on diagnosis and surgery—the number of pains ended—the number of lives saved—is beyond calculation.

EASTMAN KODAK COMPANY, Rochester 4, N. Y.

Serving
human progress
through
photography



I've waited to wear this Wedding Veil

TWO WEEKS from tomorrow, the girl in white satin will be me.

For three long years, I've felt my heart hurt at other people's weddings. Knowing how many seas were between Dan and me. Not knowing when Lohengrin would ever strike up for us. .

I was pretty good about it, though. I tied ribbons for fluttery-fingered brides, and held their bouquets. And tried very hard not to cry, when they turned away from the altar, to look at their men with the moon and the stars and the world in their eyes.

There was another kind of envy, too. The green-eyed kind, when they'd show me their lovely linens and china and silver. When they'd say, "Look—my own International Sterling! We're starting off right!"

I guess I'd always figured that Dan and I should have to get along with makeshifts, for a while. Oh, I'd made wonderful plans. I'd even gone as far as telling myself which International Sterling pattern I'd like. But I'd never dreamed of reaching for it now. .

Then, somewhere along the way, it began to dawn on me that even girls like myself, without much money, were starting off with the really lovely things... maybe not much, but what there was... well, it was the best.

And so, when Dan and I sit down to our first dinner at home, there'll be beautiful, shining International Sterling on our table, too. Family silver. Lifetime silver. Just a little to start with, but oh, what satisfaction!

Was I the girl who used to envy other brides?

If you're going to start your home, do justice to your dreams with the finest silver International Sterling

It's not enough, just that your silver be sterling. Ask your jeweler to show you the beautiful International patterns... and see how much difference beautiful design and jewel-like workmanship can make

Choose now for your lifetime. See how easy it is to own real "family silver." If you prefer, you can begin with just a few place settings. Six piece settings, as low as \$21.50

. . .

TUNE IN to "The Adventures of Ozzie and Harriet," starring Ozzie Nelson and Harriet Hilliard. 6:00 p.m., E. S. T., Columbia Broadcasting System

Copyright 1946 International Silver Company, Meriden, Conn.



*International
Sterling*



WORKING ON HER 58TH BOOK IN HER NEW YORK APARTMENT, MRS. RINEHART WRITES IN LONGHAND WITH A FAT FOUNTAIN PEN

Mary Roberts Rinehart

For 35 years she has been America's best-selling lady author

by GEOFFREY T. HELLMAN

Mary Roberts Rinehart, whose scores of magazine stories, serials and 57 books have brought her—and the U.S. Treasury—several million dollars, is the possessor of a best-selling record which is in many ways unique. According to Alice Payne Hackett's *Fifty Years of Best Sellers, 1895-1945*, Mrs. Rinehart's name has decorated the annual American fiction best-seller list (ten top books) more often than that of any other detective story writer. Dr. Irving Harlow Hart, an Iowa professor who has been combing

The Bookman, now defunct, and the *Publishers' Weekly* for best-seller data since 1895 and who has worked out an honor roll of 100 leading authors of best-sellers (all nationalities) over a 50-year period, places Mrs. Rinehart at the head of his roster. Dr. Hart's scoring system is based on monthly sales' records and gives second and third places to the American Winston Churchill and Booth Tarkington respectively. Most of the writers who began to become long-range best-sellers around the time Mrs. Rine-

hart did are now dead—Harold Bell Wright, Gene Stratton Porter, E. Phillips Oppenheim, William J. Locke, Kathleen Norris, who is probably the country's No. 2 literary female dinosaur, ranks 17th on the Hart list.

Mrs. Rinehart has written a number of serious novels, which she would rather talk about than her out-and-out multiple-murder numbers, and it is a fact, perhaps not always taken into account, that several of her most popular works are not detective stories. Nevertheless, the



ILLUSTRATIONS for Mrs. Rinehart's serializations in popular magazines were romantic and flowery, in keeping with the author's prose style. *Love Stories* (left above)

had drawings by Thelma Grosvenor; *The Circular Staircase* (center) had sketches by Lester Ralph; *The Man in Lower Ten* paintings were by Howard Chandler Christy.

RINEHART CONTINUED

corpses dished up by Mrs. Rinehart during the past four decades would tax the facilities of an oversize morgue and the methods by which she disposes of her surplus characters constitute a primer for Buchenwald. Her first book, *The Circular Staircase*, contains five snuffed-out lives. Published in 1908, it has sold 800,000 copies. In 1920 it was rewritten by Mrs. Rinehart and the late Avery Hopwood into a play, *The Bat*, which was played in seven different languages to more than 10,000,000 people and grossed more than \$9,000,000, or as much as *Life with Father* to date. Her second book, *The Man in Lower Ten*, which according to Mrs. Rinehart discouraged travelers for years from booking lower-ten berths on trains, was in 1909 the first American detective story to make the annual best-seller list. In 1910 she was represented on this list by *When a Man Marries* and *The Window at the White Cat*; in 1915 by "K," her most successful nonmystery novel; in 1918 by *The Amazing Interlude*; in 1919 by *Dangerous Days*; in 1921, 1922 and 1923 by *A Poor Wise Man* and *The Breaking Point* (two years' best-selling run), and in 1927, 1930 and 1936 by *Lost Ecstasy*, *The Door* and *The Doctor* respectively. Mrs. Rinehart's formula of adding a certain humor and characterization to the usual detective-story ingredients — exemplified in her recent popular thriller, *The Yellow Room* — is thought to have influenced such latter-day Titans as Agatha Christie, Dorothy Sayers, and Mignon G. Eberhart. Her books, translated into the appropriate languages, have been published in France, Holland, Denmark, Sweden, Norway, Hungary, Czechoslovakia, Russia, Poland, Italy, Spain and Germany. Altogether they have sold close to 10,000,000 copies.

The beneficiary of this colossal and continuing vogue is one of the best-dressed, best-housed and least Bohemian writers in the country. Mrs. Rinehart, who by all knowledgeable accounts and available photographs used to be a striking beauty and who today — at an age which she has flirtatiously kept out of *Who's Who* but which cads may deduce from an autobiography she wrote 15 years ago — is still a handsome woman, has her clothes made by Bergdorf Goodman and was rather miffed on one occasion when a reporter stated that she wrote better than she dressed. She later ex-

plained that this canard stemmed from a train interview conducted without advance notice at a time when she had been on the rails 48 hours and had not had time to powder her nose. Mrs. Rinehart divides her winters between commodious inns in Florida and an 18-room Park Avenue apartment in Manhattan. This includes a dining-room-drawing-room-living-room suite with a 90-foot vista, a working study with a more modest vista, a billiard room and an eight-room servants' wing occupied by three domestics and several dozen filing cabinets crammed with affectionate fan mail, voluminous income-tax reports and other stigmata of the successful, popular writer. Her summers are spent at Bar Harbor, Maine, where she owns a 24-room house overlooking Frenchman's Bay. Her social life, though perhaps less special than that of Emily Post or the late Edith Wharton, is impressively conservative for a writer specializing in bloodstained knives and people cut to pieces by an ax. It runs to formal dinners, bridge and frequent gatherings of the Rinehart clan and has attracted within its orbit such community pillars as Mrs. John T. Dorrance, the Walter Damrosches, Admiral Byrd, Mrs. Alice Longworth, Mrs. Evalyn Walsh McLean and ex-President Herbert Hoover. Mr. Hoover, who lives at The Waldorf-Astoria, is a rather stately and taciturn ex-President, but Mrs. Rinehart is a dynamic and engaging hostess and as her dinner guest he is said to loosen up perceptibly. "Mr. Hoover comes to life when he is with Mrs. Rinehart," an observer has observed.

She is wary of other writers

Efforts to induce Mrs. Rinehart to mix with fellow writers have not, on the whole, been a success. "Mary thinks most writers are dowdy; she wants to be an exception," a friend once explained. Mrs. Rinehart knows another literary exception when she sees one: she was an old bridge crony of the late Arthur Train, a man who patronized first-class tailors, and she is on cordial terms with Isaac F. Marcossion and John P. Marquand, two authors who never permit buffalo moths to get into their linings. She has, moreover, taken occasional sliers into Bohemia and cafe society. Years ago at a cocktail party she conversed happily for an hour with Alexander Woolcott, under the impression that he was Hartley Manners, a gentlemanly

playwright; more recently she paid a visit to the Stork Club, whose proprietor, Sherman Billingsley, presented her with a bottle of champagne as a kind of tribute to a caller from another world. Mrs. Rinehart helped finance Farrar & Rinehart which, under its successor letterhead, Rinehart & Co., is now run by two of her three sons, and she used to descend upon its offices a trifle regally. On one such tour, spying John Farrar, then a partner, in his shirt-sleeves, she commanded him to put his coat on. Mr. Farrar is a Yale man and he complied, but he has since formed his own firm where he sits around in suspenders.

Mrs. Rinehart's husband, the late Dr. Stanley M. Rinehart, was at one time connected with the Veterans Bureau, and the Rineharts lived in Washington from 1922 until his death ten years later, when his widow stayed on three years more before exchanging Massachusetts Avenue for Park Avenue. Her amicable relationship with Hoover is one of a considerable series of presidential (and first-lady) friendships she has enjoyed. She met Theodore Roosevelt in 1916 when she was covering the national conventions for the Philadelphia *Public Ledger* syndicate and later became a good friend of his and Mrs. Roosevelt's. "Teddy Roosevelt read everything I wrote," she has said. "I'm not so sure about Woodrow Wilson. I admired him, though personally he was not likable. We used to dine with the Hardings; he was a gay and trusting man, the victim of his friends. Mr. Coolidge was of course very rigid. Mr. Hoover and Chief Justice Hughes were great fans of crime books, including mine, but I never got any reaction from Mr. Coolidge." During the Hoover administration, in the course of a White House dinner attended by the Rineharts, the President expressed a desire to read Mrs. Rinehart's forthcoming book, *The Door*, then in galley form at the printer's. Mrs. Rinehart is a loyal Republican and she got him a set of proofs, neatly cut to page size and bound up, the very next night. Although in her esteem of Wilson she managed to surmount party lines, she failed to exhibit a similar agility in the case of Franklin Roosevelt. "I always hated the New Deal," she says. Mrs. Rinehart, who is widely regarded as a kind of American institution herself, has a motherly feeling toward the average president (F.D.R. she regarded as a sport) and an interest in public life which might have caused her to

CONTINUED ON PAGE 31

When the Honeymoon fades out

**...and
marriage
sets in!**

He couldn't
give her *anything*
but love...and that
was okay with Susie.
She thought marriage
meant love & laughs
...*Forgot* it meant
bread and butter, too!



JOAN FONTAINE

"From This Day Forward"



with **MARK STEVENS**
ROSEMARY DeCAMP · HENRY MORGAN
WALLY BROWN · ARLINE JUDGE

Produced by **WILLIAM PEREIRA** • Directed by **JOHN BERRY**
Screen Play by **HUGO BUTLER**



QUITE SIMPLE, REALLY, DEAR. MERELY PLACE A STRIP OF THIS TRANSPARENT "SCOTCH" CELLULOSE TAPE OVER THE PLACE WHERE I HAVE SO MISCHIEVOUSLY TORN THE PAPER. NO ONE WILL EVER KNOW.



WHY, OF COURSE, DUMPLING... "SCOTCH" TAPE IS ALSO PERFECT FOR MENDING TORN PAGES, SEALING PACKAGES, MOUNTING SNAPSHOTS AND ALL SORTS OF TRICKY LITTLE CHORES. MY FAVORITE STORE MIGHT HAVE SOME IN THE GAY NEW PLAID DISPENSER... LET'S GO LOOK FOR ONE TODAY!

SEALS WITHOUT MOISTENING



Always look for the brand name "SCOTCH" and the Scotch plaid design—your double assurance of quality! 22c including dispenser.

REG. U. S. PAT. OFF.
SCOTCH Cellulose **TAPE**
BRAND

"SCOTCH" is the registered trade-mark for the more than 100 varieties of adhesive tapes

Made in U.S.A. by **MINNESOTA MINING & MFG. CO.** Saint Paul 6, Minn.

THE 3M COMPANY

Also makers of "3M" Brand abrasives, adhesives, and a wide variety of other products for home and industry

MARY ROBERTS RINEHART CONTINUED

go in for it seriously had she not always been an almost excessively devoted wife and mother. She was active in the woman-suffrage movement; in 1929 Hoover appointed her sole woman member of the Public Lands Commission.

Besides five presidents, Mrs. Rinehart has met at least two kings and two queens. She was presented to King Fuad on a tour of Egypt and, during the first World War—when, prior to our entry, she went abroad as an Allied correspondent for the *Saturday Evening Post*—she secured interviews with Queen Mary and with King Albert and Queen Elizabeth of the Belgians. Her interview with Queen Mary appears to have been more of a social than a journalistic event, since it consisted largely of questions propounded by the queen, who wanted to know about conditions at the front, and answers supplied by Mrs. Rinehart, who had just come from there. The interview with King Albert, for which the *Post's* reporter had prepared by wearing a pair of cloth-topped shoes and white gloves, getting a shampoo and carrying a muff, was slowed down by the fact that she had neglected to bring paper or pencil but was saved when Albert chivalrously provided these necessities. Mrs. Rinehart's war correspondence was not entirely social, however. She faithfully described conditions in and near no man's land; in the spring of 1915 when she wrote the Germans were using poison gas, the late George Horace Lorimer, the *Post's* editor, blue-penciled this on the theory that such things could not be.

Mrs. Rinehart's invincibly ladylike behavior is the concomitant to a pioneering instinct which early manifested itself. Born in Pittsburgh, the daughter of a financially unsuccessful inventor who reluctantly went into the sewing-machine business, she became, at 17, a nurse in a local hospital which was often filled with coal-mine and steel-mill casualties. This step was, in the '90s, an unconventional one for a gently bred girl, but Miss Roberts typically executed it with strict conventionality. "These coal miners and mill workers," she writes in a revealing autobiographical passage, "... rough customers, mostly unshaven ... were children. In time they became my children. Never once in all my experience was I to hear a suggestive word, see a suggestive gesture. ... Now and then a man in a private room wanted to hold my hand, but I was extremely firm about this unless he was very ill. ... I believe in men and in their innate decency. And my later life has confirmed this. Long years later I was to consort, a woman alone, with officers and soldiers of four armies. I was still comparatively young, and many of these men had not seen a woman for months. With the single exception of one young foreign officer, who had misconstrued some speech of mine and tapped on my door at midnight, I received only politeness. ... And I was not angry at that lad. I understood well enough. He was only a boy who had made a mistake."

She also has a domestic career

In addition to refined male conversation, Mary Roberts' hospital experience brought her a husband. In 1895, at 19, she married Dr. Rinehart, a staff surgeon who later became a tuberculosis specialist and wound up as his wife's business manager. Within five years she had borne three sons—Stanley Jr., now president of Rinehart & Co.; Frederick, vice president, and Alan, a director. Her life became an orgy of home nursing, sewing, marketing, pickling, jam and jelly making and general domesticity, punctuated in 1903 by a stock-market panic which erased Dr. Rinehart's modest savings and left him \$12,000 in the hole. His wife had for several years been afflicted with an urge to write; she now set to work as a matter of dire necessity. After warming up with a few poems and housekeeping articles which *Munsey's Magazine* and the *Pittsburgh Gazette* bought at prices ranging from \$2 to \$25, she sold her first story, one based on an amnesia case her husband told her about, to *Munsey's* for \$34. During her first year of writing she disposed of 45 contributions for a total of \$1,842.50, including \$3.50 for a treatise entitled *Prevention of Contagion* and \$400 for *The Man in Lower Ten*, an *All-Story Magazine* serial. Her next serial, *The Circular Staircase*, brought her \$500 from this magazine. Three or four years later both of these were published in book form, and by 1909 the Rineharts were well out of the red.

Since then Mrs. Rinehart has become a kind of one-woman factory, turning out novels, short stories, travel books and occasional plays at the rate of several hundred thousand words a year. On the whole she has hewed fairly closely to a line which she herself has characterized as follows:

"In writing I was seeking escape. ... I turned to romance, to crime, to farce, to adventure, anything but reality. ... Years later,

CONTINUED ON PAGE 81

3 Delicious Juices

That Wake Up Brand-New Enthusiasm

For Breakfast!



What a *Helping Hand* in saving
time and trouble and cash...and in fighting
infections, colds, and fatigue...with abundant

● What marvels they've done down in Florida lately... in putting up luscious fruit juices! Just taste the Florida orange juice, the grapefruit juice... and the delicious blended juice that combines the sweetness of Florida orange juice with the juice of tree-ripened grapefruit. In handy cans, all ready to serve. All the squeezing and straining has been done for you in Florida. Just open the can and pour.

And here is the best part of all. These delicious Florida juices are veritable gold mines of the vitamin C that's needed every day in the year by young and old to fight infections, colds, and fatigue. So in these appetizing juices you have a helping hand not merely in saving time, trouble, and money, but in protecting daily health. Reach for this helping hand today at your grocer's. You'll be mighty glad if you do!

Special! Florida Canned Grapefruit Sections now available. Try them. They're delicious!

Canned
FLORIDA FRUIT JUICES



● FLORIDA CITRUS COMMISSION
Lakeland, Florida

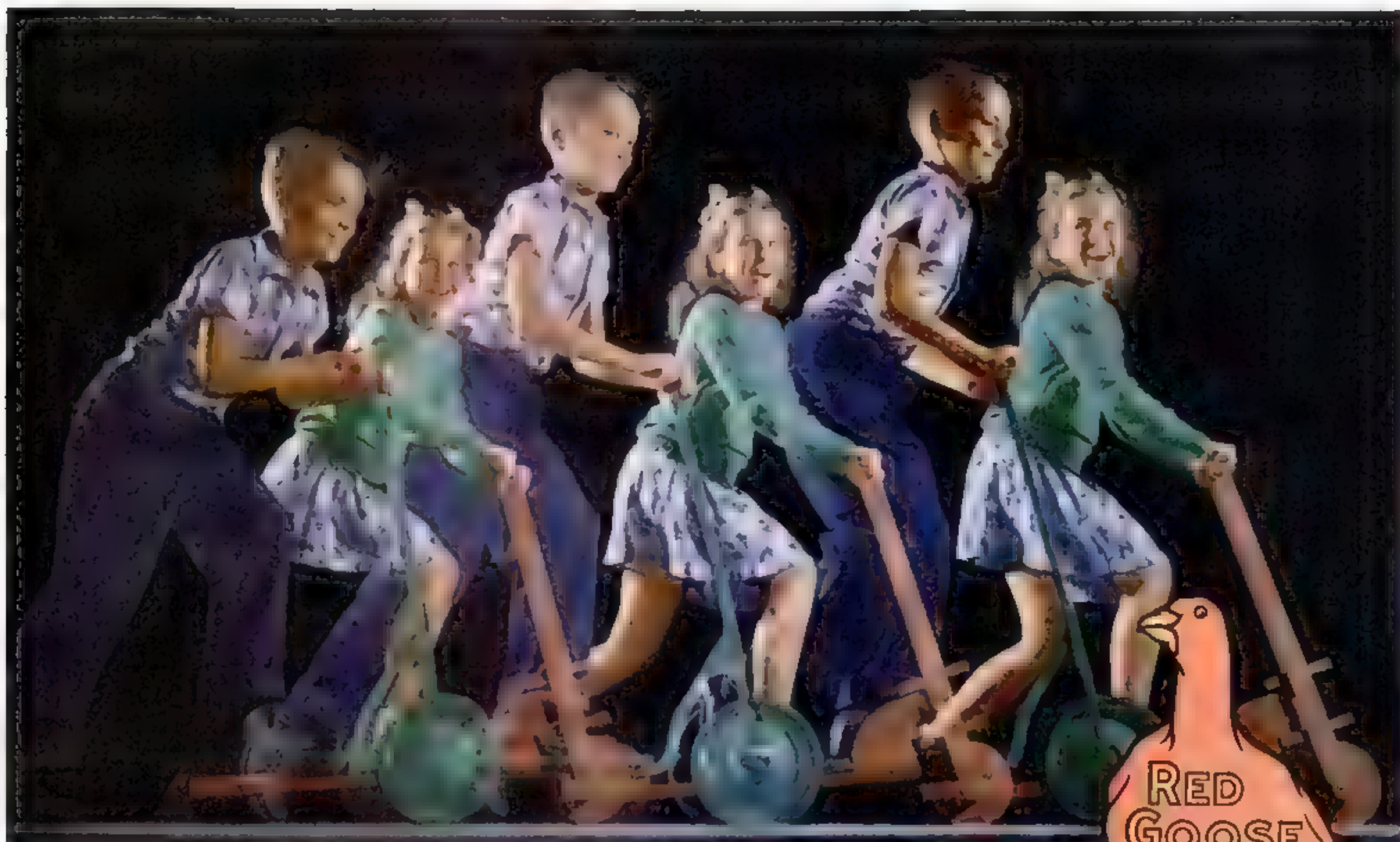


Illustration by Katherine Lee and Milt



Active Young Americans Wear These *Action* Shoes

In fast, healthful play, young America has what it takes.

And, Red Goose shoes keep pace . . . for they've been the action favorite for over 35 years.

Here's *good looks*, combined with the protection active, growing feet need . . . quality construction including extra reinforcements in vital parts, finer flexible leathers, stout materials *inside* and *out*, lasts that insure proper, enduring fit.

See your phone book's Classified Section for the name of the Red Goose or Friedman-Shelby dealer nearest you; or write us.

Shop there for your boy's and girl's Red Goose shoes. You'll soon learn why Red Goose are the action favorites everywhere.

RED GOOSE DIVISION, International Shoe Company • St. Louis 3, Mo.

Red Goose
AND FRIEDMAN-SHELBY **SHOES**

"HALF THE FUN OF HAVING FEET"

FOR BOYS AND GIRLS OF ALL AGES



**YOU CAN COUNT ON
THE RED GOOSE LABEL.**

Look for it before you buy.
It's your positive assurance
of satisfaction . . . all ways.

another consideration held me back. Realism had at last achieved distinction in the writing world, but now I had my children to consider. They read what I wrote . . . and I would not depress them. Nor would I write a line that they could not read.

"Soon enough they would have to learn that sordidness and ugliness were a part of all living, but not from me. . . ."

Taken in conjunction with much of Mrs. Rinehart's actual output, this passage would appear to indicate that her children were pretty tough babies. In *The Amazing Adventures of Letitia Carberry*, for example, she presents a corpse "hanging by its neck to the chandelier, fastened with a roller towel"; another with "sleeves tightly knotted about the neck" and "ribs crushed in like a broken barrel"; a third with "bandaged hands folded, its jaws relaxed, its half-shut eyes looking calmly up at the horror overhead"; as well as a maniacal murderer who tries to bite nurses and whose "articulate speech had changed to noisy ape-like chatterings."

Mrs. Rinehart's corpses and apelike nurse biters have enabled her and her family to live extremely well ever since she was in her early 30s. She sent her sons to costly schools and, around 1912, bought a big house in Sewickley, Pa. which, with improvements, set her back nearly \$100,000. Summers she spent on a Wyoming ranch and, accompanied by Dr. Rinehart and the boys, took frequent hunting, fishing, yachting and tourist excursions in the West, Mexico, Panama, the West Indies, Europe and Africa. She became a rugged, indefatigable and sporting traveler, a first-class shot and horsewoman. She also became, at 42, a grandmother and wrote about this circumstance with a good deal of matriarchal astonishment. Mrs. Rinehart is now a great-grandmother, but this has so flabbergasted her that she has never mentioned it in print.

During the first World War, between two European assignments, Mrs. Rinehart did some valuable undercover work. In 1917 the Secretary of War, Newton D. Baker, asked her to visit some Army camps in this country and report to him, confidentially, on the conditions she found. The Adjutant General provided her with a suitable cover story in the shape of letters of introduction to commanding officers which stated that Mrs. Rinehart was collecting material for magazine articles and should be given every facility, etc. Dressed in her best, Mrs. Rinehart gumshoed around various encampments, talking to enlisted men as well as brigadiers. Her reports, which described morale and equipment deficiencies and led to the apprehension of at least one spy, were considered useful by a high-echelon War Department group to whom *Tish* and *Bab—A Sub-Deb* were optional reading.

She is an amateur collector

Mrs. Rinehart sold her Sewickley house when she went to Washington where, in 1923, she bought another big house. That year her income taxes came to \$42,612, a figure which then reflected an income of several hundred thousand dollars. For a dozen or so years she lived the life of a happily protocol-ridden hostess in the nation's capital, with eight telephones, a social secretary, her White House friends and a home that was pointed out by barkers on sight-seeing buses. Her present Bar Harbor-Manhattan-Florida existence is more sedentary than her former routine but no less splendid. Her apartment is embellished with Gainsboroughs, Raeburns, Chinese Chippendale chairs, Adam side tables, inlaid Spanish cabinets, Austrian Aubusson rugs and a carved dining-room table from the collection of the Duke of Cleveland (England). "This is a real Gainsborough, authenticated," she likes to tell friends. "There's an authenticated Raeburn."

Mrs. Rinehart has had a lot of ill health in her life, including afflictions necessitating 15 operations, three of them major, but she is an indomitable woman and persists, in only slightly modified form, in the rigorous writing schedule she adopted in her 30s. She works 8 months out of the 12. Late winters she spends in Florida, where she fishes for tarpon against her doctor's orders. July and August, the Bar Harbor social season, are given over to a genteel but taxing round of lunches, cocktail parties and dinners. In New York her breakfast tray is brought to her at 8 by a maid who has been with her for 18 years. At 9 she gives the day's orders to her cook, who has been with her for 23 years. By 10 she is at her desk, which has been with her even longer. She writes on yellow paper in longhand, in ink. She disposes of 5,000 or 6,000 words on a good day and 2,000 on a bad day, quitting around 4 in the afternoon. She rewrites everything twice. Her typing has since 1926 been done by her secretary, William H. Sladen, a George Washington University graduate who is also an officer in Rinehart

CONTINUED ON NEXT PAGE



Good Impressions are made at the TIE LEVEL

When the tie you wear reflects good

taste, you've made your first

step to a good impres-

sion... That's why so many

smart men wear Regal Ties. They

know they can depend on

Regal's two generations of experience

in creating original designs and rich colorings

...on Regal's fidelity to every detail of neck-

wear construction... Yes, for style, quality and good taste,

you can always rely on a Regal Tie.

Regal TIES

Favorites for two generations
At better stores, \$1.00 and up

FRANK & MEYER NECKWEAR CO. • MANUFACTURERS • ST. LOUIS, MO.

The Rinehart Group

RAY-O-VAC
Leakproof

FLASHLIGHT BATTERIES

Stay Fresh
FOR YEARS

They Need No Drying

RAY-O-VAC COMPANY, MADISON 4, WISCONSIN

MARY ROBERTS RINEHART CONTINUED

& Co., and by Sladen's assistants. Mr. Sladen divides his working time between the publishing house and Mrs. Rinehart's apartment, where he has an office.

Mrs. Rinehart has conquered the telephone menace which drives so many writers crazy by an arrangement whereby her calls are taken during the day by Rinehart & Co. This firm has a direct wire to her home and relays only urgent messages immediately; others are reported to Mrs. Rinehart at the end of the day. She lists herself in the *New York Social Register* under the firm's number, so that every fall the *Register* writes in asking how come an upper-Park-Avenue subscriber has a midtown exchange. Mr. Sladen always clears this up. He also deposits Mrs. Rinehart's royalty checks in the bank and, since she never sees them, she sometimes gets the idea that she isn't making any money, which pains her intensely. Last Christmas her two publishing sons, having held her checks for a few months, cheered her up by presenting her with a tin box containing the proceeds in cash. The contents came to several thousand dollars, neatly arranged in \$20, \$50, \$100 and \$500 bills. Mrs. Rinehart kept the box around for several weeks, showing it off to people like Herbert Hoover and paying her household bills with its assets.

She is harassed by spooks

Possibly because of her literary preoccupation with death, Mrs. Rinehart is convinced that she has seen or heard evidence of spooks in nearly all the places she has lived. Her most lively spook headquarters was an apartment in the Wardman Park Hotel which she occupied before getting her Washington house. Boies Penrose had had it before and had died there, and his successor kept noticing Things rush through her bedroom, the ringing of bells which apparently no living person had touched, chairs and tables scraping in empty rooms, unexplained crashes, windows closing themselves unassisted by any human agency, knockings without knockers and large potted plants which meandered, unescorted, from the conservatory shelves to the living-room floor. In New York both she and Mr. Sladen have heard billiard balls clicking when *no one* was in the billiard room. Mrs. Rinehart is a hard-working, levelheaded woman and she does not bother to budge from her study when she hears a spook making a carom in the neighboring billiard room. She is currently halfway through her 58th book, which she recently described to a visitor as being a book of our times. "Our times give me a headache," she continued, gesturing mildly with her right hand. "I have always been a worker and have no patience with people who won't work. A man who retires is a lost individual. My desk may be an escape for me, I don't know. I'm never happy when I'm not working and never happy when I *am* working. It may be just habit that keeps me writing, but I think my fan mail is a factor. I get a very large and heavy fan mail. They always want more. I like to give them more. You hate to lose a nice, affectionate audience."

Mrs. Rinehart herself is not a member of this audience. She never rereads her work, even in proof, unless she is forced to. Last summer her son Stanley made her read *The Man in Lower Ten* with an eye to bringing it up to date for republication. "It all seemed absolutely new to me," she says. "I didn't know who'd committed the murder. I must say it held my interest."



IN 1909 Mrs. Rinehart had started helping family finances by writing. Family group above: Dr. Rinehart and (left to right) Stanley Jr., Alan and Frederick.

JUST BETWEEN US...TRY **MENNEN SKIN BRACER**

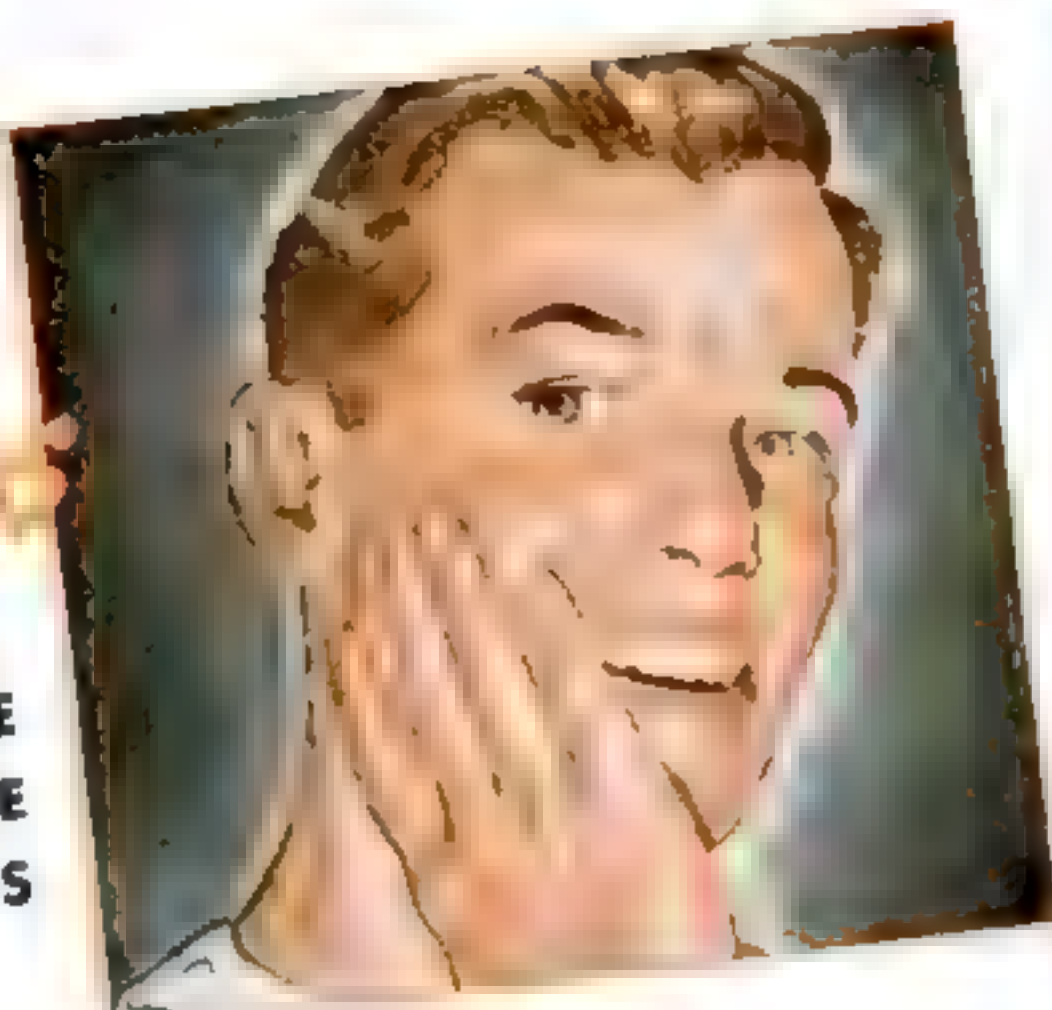
*It's He-Man Aroma
WOWS the Ladies!*

FOR ANY CLOSE-UP

*THERE NO
SECOND*



MAKE THE
DIFFERENCE
THAT COUNTS



WHEN you're close enough to whisper... when close-ups really count... there's nothing that "wows" a lady like the he-man aroma of Mennen Skin Bracer. That's what the ladies tell us... that's what she'll tell you, too!

So get a bottle today. And, after your next shave, splash it on your face, chin and neck. Feel how it soothes... helps heal tiny razor nicks. See how its mildly astringent action tones up your skin—gives you a more youthful, fresher, more vigorous appearance. Small wonder it's the largest-selling after-shave lotion in all America!

So, for those moments when lights are low get Mennen Skin Bracer. Try it after your next shave—and see if she doesn't say "it makes you nice to be next to."



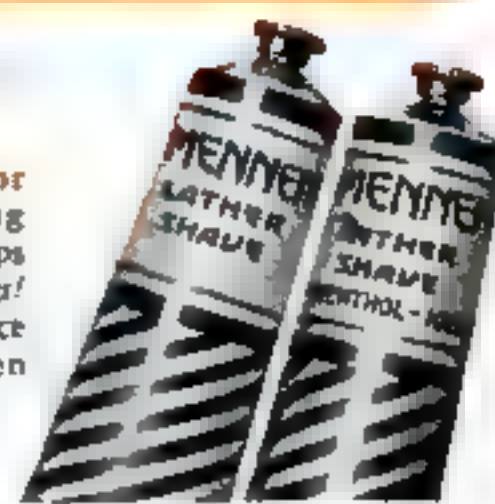
**KEEP PRESENTABLE
LONGER**

Use Mennen Brushless Shave Cream for faster, cooler, more comfortable shaves! Actual surveys show it's first choice among dermatologists (doctors specializing in the care of the skin) for their own personal shaving use.



**SPECIAL FOR LATHER
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Choose Mennen Plain or Menthol-Iced! Fast-acting lather wets whiskers... helps your razor glide along on wings! See how well groomed your face looks and feels. Get Mennen Lather Shave Cream—today!



ORCHIDS

BREEDERS GROW NEW TYPES

To most people the orchid is a purple flower—a *Cattleya*, the florists call it—which compares to other flowers much as champagne compares to blended whisky or diamonds to rhinestones. To connoisseurs orchids are versatile flowers whose great virtue is that they do not usually look like the florists' *Cattleyas*, which are considered rather vulgar. Modern orchid hybridizers have produced flowers of great variety and delicate beauty, as attested by the group on the opposite page.

The purple *Cattleya* got its lush U.S. reputation

in the late 1800s when it was scarce and nobody could buy one for less than \$5. Today growers are trying to persuade the public that while the *Cattleya* is fine for formal wear, the *Cypripedium* (p. 66) are better for daytime and the spray orchids (p. 68) for hair ornaments. They are also trying to promote the use of orchids as house plants. Mature plants can be bought for \$5 and up. A large glass-covered case on a window sill makes an adequate greenhouse. Feeding is simple since many orchids get most of their food from the air.



POLLINIZING ORCHIDS is done by transferring pollen from one flower to another. Orchids shown on these pages were photographed at the L. Sherman Adams Co.



SEED PODS RIPEN in 9 to 12 months after pollinization and are then cut from the plant. Seed is almost as fine as dust and each pod contains hundreds of thousands.



PLANTING IS DONE inside a specially built sterile case. The seeds are sown in glass flasks containing a nutrient solution with agar. Flask is then sealed with cotton.



TINY ORCHID PLANTS grow in glass flask eight months after being planted. Seedlings are ready for transplanting to pot. Twenty to 30 are planted in one pot.



SIX GROWING STAGES of an orchid are shown here. At far left is a flask with seedlings, next a pot with 20 1-year-old plants, then a 2-year-old, 3-year-old, 4-year-

old and 5-year-old plant in bloom. Orchids take from five to eight years to bloom first time, bloom regularly once a year after that. Plants are potted in a moss fiber.



PEDIGREED ORCHIDS shown here are all unusual show specimens. Their price per plant ranges from \$3 for some seedlings to more than \$200 for full-grown,

blooming-age plants of the white or purple *Cattleys* in the center. The rarest orchid shown in this group is the delicate little *Cypripedium deltoideum* at bottom left.

CONTINUED ON NEXT PAGE



HYBRID ORCHIDS, *Cypripedium magne* (left above) and *Cypripedium spectabile* (right above), are the parents of the two, of greater size and better color, orchids shown below. These blossoms were not produced by a single crossing of the parent blooms. The two

orchids above were bred with each other and then in many different combinations with other varieties of orchids to obtain these two totally different flowers. *Cypripedium bulbosum* (lower right) required 14 different combinations. Hybridizing or plant breeding is the

process of taking the pollen of one flower and putting it on the stigma of the bloom of another plant. The pollen fertilizes the ovules in the flower and they ripen into seeds. Plants grow from the countless seeds in a single pod with after a further from each other.





DESIRABLE CHARACTERISTICS of the parent blooms are carefully bred into offspring. The *Cypripedium curtipetalum* (left above) has passed on its striping to its offspring, *Cypripedium cymatodes*, (left below). Hybridizing has given *cymatodes* deep color and long graceful

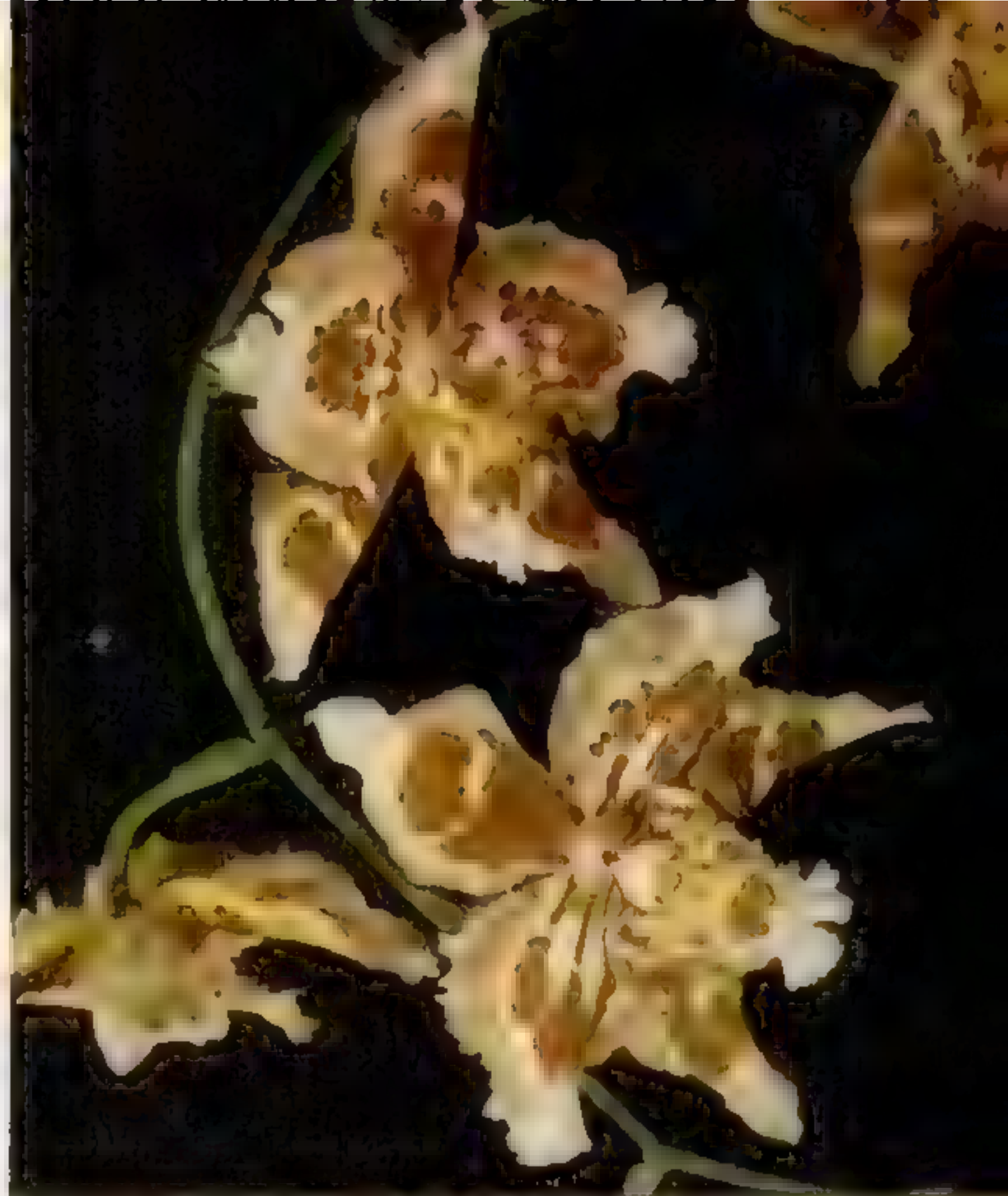
side petals. The blossom of *Sepholochorattleya muni* at lower right has inherited its brilliant coloring from the parent bloom, *Sepholochorattleya grandiflora*, shown above right. Here the offspring has a larger, better formed flower with a very much larger and more open lip. All

of the fancy orchids today trace back to wild varieties collected in foreign countries which do not compare in beauty with the modern hybrids. Orchid raisers are always on the lookout for a new wild species or a totally different hybrid which may be used for breeding.





YELLOW BELLE is a *Cymbidium* orchid. It bears only flowers on a single stem. Flowers are 6 to 10 to 15 inches across and they last for about a week.



CALICO ORCHID is the native name for a *Cymbidium* orchid. It is a popular houseplant. The flowers are 6 to 10 inches across and they last for about a week.



BLUE ORCHID, *Cymbidium*, is one of the few blue-colored varieties. The plant, native to Burma, blooms in autumn and flowers 10 to 15 inches across.



TRAILING ORCHID, *Cymbidium*, is a popular houseplant. The flowers are 6 to 10 inches across and they last for about a week.



The Loveliest Gift

FOR THE *Engagement*
THE ANNIVERSARY
HER BIRTHDAY OR
ANY GIFT OCCASION

A GENUINE REGISTERED
Keepsake
DIAMOND RING

Whisper it softly . . . the heart's unending
devotion . . . and let her glorious Keepsake
symbolize love's treasure through all the coming years.

Styled in distinction, held to unvarying high
standards of quality . . . a genuine
registered Keepsake Diamond Ring flames with
imperishable beauty. Your purchase is protected by
the name "Keepsake" in the ring . . . and its value
is assured by the Keepsake Certificate of Guarantee and
Registration. At your Keepsake Jewelers . . . \$100 to 3500.



A HOLLISTER Set 900.00
Engagement Ring 750.00
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*Through Six Decades, the Choice of
America's Loveliest Brides*



All rings illustrated available in
white as well as natural gold.
Rings enlarged to show details.
Prices include federal tax.

KEEPSAKE DIAMOND RINGS, A. H. FOND CO., INC.
214 S. Warren St., Syracuse 2, New York

Please send the useful 20-page book, "The Etiquette of the
Engagement and Wedding" . . . a complete guide to
social correctness in planning the betrothal and wedding
events . . . with illustrations and prices of Keepsake
Rings and the name of the nearest Keepsake Jeweler
(enclose 10c to cover mailing).

Name _____
Street and No. _____
City _____

L 2-48



A Message from President Truman

It is of the utmost importance that the American people understand the status and significance of our new Regular Army. It will be the duty of this volunteer Army to help protect the freedoms and maintain the peace we have won at so great a cost.

Atomic power has increased rather than decreased the necessity for our preparation, both in manpower and material. In the coming atomic age, the United States must maintain its military strength—to insure our national security and to promote world order.

Such grave responsibilities obviously cannot be met by anything less than the highest caliber of men. For this reason, I asked Congress for legislation to increase the opportunities of the soldier in the Regular Army. This legislation has been passed and signed by me, and is now in effect.

In serving his country, a man can now get good pay, education, travel and security—with family allowances for his dependents and a new 20-year retirement plan that compares

with or excels anything in American industry. These, and the many other advantages of the new Regular Army, should be made known to all our service men and their families.

The Army has embarked upon a worldwide campaign to enlist enough men so that, in demobilizing, we shall not strip our services below the peacetime need. It is imperative that public support be given to this program. We must replace as soon as possible men who have served long and arduously, and who wish to return to civil life. We must also build an Army of volunteers adequate to all our requirements—at home and abroad—until the long-range peace terms and military policies are worked out.

I hope that every individual and group will give earnest and enthusiastic co-operation to this great effort to rebuild our Regular Army. The success of this campaign is vital to the performance of our tremendous task of securing the peace.

Harry S. Truman PRESIDENT

Congress authorizes most attractive Enlistment Opportunities in our History

1. Enlistments for 1½, 2 or 3 years. (One-year enlistments permitted for men who have been in the Army six months.)
2. Enlistment age from 17 to 34 years inclusive, except for men now in the Army, who may reenlist at any age, and for former service men depending on length of service.
3. The best pay scale, medical care, food, quarters and clothing in the history of our Army.
4. An increase in the reenlistment bonus to \$50 for each year of active service since such bonus was last paid, or since last entry into service.
5. 20% extra pay for overseas service.
6. Up to 90 days' paid furlough, depending on length of service, with furlough paid to home and return, for men now in the Army who reenlist.

7. A 30-day furlough every year at full pay.
8. Mustering-out pay (based upon length of service) to all men who are discharged to reenlist.
9. An increase of 5% in pay for every 3 years of service—in addition to the many other promotions possible.
10. Option to retire at half pay for the rest of your life after 20 years' service—increasing to three-quarters pay after 30 years' service. (Retirement income in grade of Master or First Sergeant up to \$155.25 per month for life.) All previous active federal military service counts toward retirement.
11. Benefits under the GI Bill of Rights.
12. Family allowances for the term of enlistment for dependents of men who enlist or reenlist before July 1, 1946.

13. Opportunity to learn one or more of 200 skills and trades taught in Army schools in U. S. or occupied countries.
14. Choice of branch of service and overseas theater in the Air, Ground or Service Forces on 3-year enlistments.
15. Privilege of benefits of National Service Life Insurance.
16. Reserve and A.U.S. commissioned officers released from active duty may be enlisted in Grade 1 (Master Sergeant) and still retain their reserve commissions.

★

SEE THE JOB THROUGH
U.S. Army
BE A
"GUARDIAN OF VICTORY"

AIR FORCES • GROUND FORCES • SERVICE FORCES

PAY PER MONTH—ENLISTED MEN In Addition to Food, Lodging, Clothes and Medical Care

	Starting Base Pay Per Month	MONTHLY RETIREMENT INCOME AFTER:	
		20 Years' Service	30 Years' Service
Master Sergeant or First Sergeant . . .	\$138.00	\$89.70	\$165.25
Technical Sergeant . . .	114.00	74.10	128.25
Staff Sergeant . . .	96.00	62.40	108.00
Sergeant . . .	78.00	50.70	87.75
Corporal . . .	66.00	42.90	74.25
Private First Class . . .	54.00	35.10	60.75
Private . . .	50.00	32.50	56.25

(a)—Plus 20% Increase for Service Overseas.
(b)—Plus 50% if Member of Flying Crews.
(c)—Plus 5% Increase in Pay for Each 3 Years of Service.

**ENLIST NOW AT YOUR NEAREST
U. S. ARMY RECRUITING STATION**



FIVE NEWCOMB COLLEGE GIRLS ADMIRE THEIR PARTY-DRESS PETTICOATS WHICH HAVE BEEN SO STIFFLY STARCHED THAT THEY CAN STAND UP BY THEMSELVES

STIFF PETTICOATS

New Orleans girls revive rustle of grandmother's full underskirt

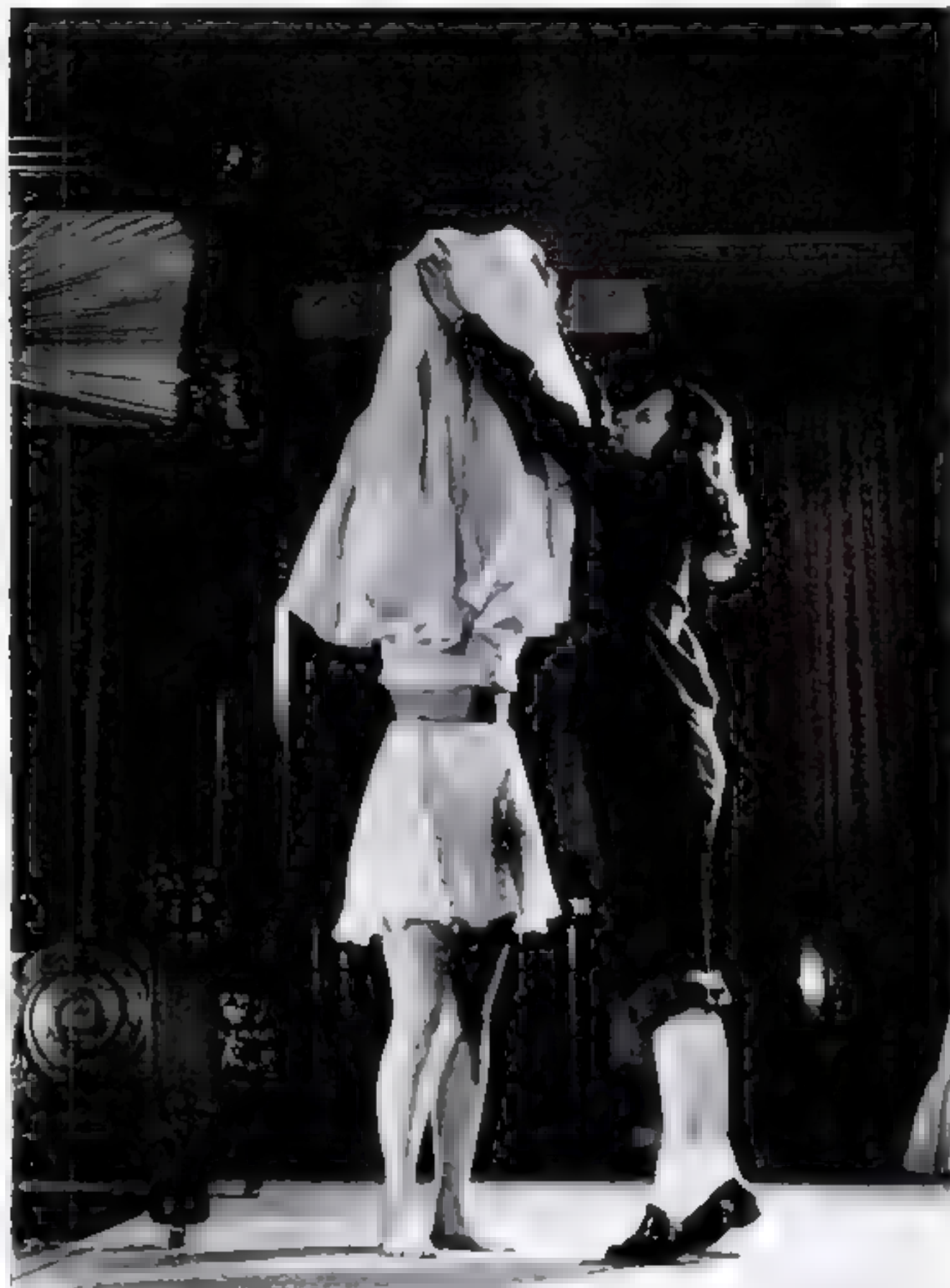
The girls of Newcomb College at Tulane University in New Orleans welcomed this winter's return of the wide-skirted bouffant party dress (LIFE, Dec. 10) because it gave them a wonderful chance to wear a half dozen frilly petticoats and look like Southern belles. For a while they ran into trouble because petticoat materials and embroideries were hard to buy. Then they began to raid attic trunks for their grandmothers' petticoats.

Since their grandmothers were shorter by a few

inches, the girls modernize these antique underskirts by adding extra ruffles at the bottom. They sew three or more petticoats on one waistband to minimize the bulk at waist and then starch them so they will be crisp and rustly. The result is a wrinkled underskirt stiff enough to stand alone (see above). Although grandmother used to iron her petticoats, the girls at Newcomb College prefer them unpressed. Ironing takes out some of the brittleness and lessens the all-important provocative rustle.



THREE PETTICOATS are stitched together below waistband to make Janet Watson's bulky underskirt. Sometimes extra layers are added only to the bottom ruffle.



PETTICOAT IS PUT ON over the head. It can also be stepped into. The girls say they are a pleasant change from the masculine blue jeans they wear on the campus.



MANY LAYERS of Janet's petticoat are seen to good advantage as she runs down the stairs. Unlike a showing slip, which is offensive, a peeking petticoat looks pretty.



UNDER DRESSES petticoats give a full, crinoline effect, whereas an ordinary slip makes a bouffant dress look lump and slinky. Boys, however, dislike their bulk.



ACK about 1903, motoring was more of a guessing game than a means of transportation. The roadside "service station," for example, was apt to be anything from a grocery store to a blacksmith's shop. And motor oil was dispensed from a wooden barrel, often exposed to dirt, dust, and—*tampering!* Even as recently as in "the good old days of 1929," bulk selling was the rule . . . What a far cry from having your motor oil come in individual *cans*—sealed against contamination and substitution—brand name and grade plainly printed right on the can!

None are "the Good Old Days"

THANK GOODNESS!



WHAT is apple pie without a dash of nutmeg? But if you still had to "grate your own" (ouch!) you would probably turn *thumbs down* on this tasty spice! How convenient it is, nowadays, to have always handy a whole

shelf of fine prepared spices—in ready-to-use *cans*, many with shaker tops—kept full-strength and free of contamination by the same sure protection that makes cans the ideal containers for hundreds and hundreds of food products!



WOULD you like to have Sheraton's own recipe for polishing fine furniture? Here it is: "Melt some beeswax, when 'tis cool make it up into a ball and rub it over with a polishing brush; labour it 'til the lustre be to your liking" . . . Note that word "*labour*"! Efficient, *labor-saving* waxes and polishes were made possible by the modern steel-and-tin can, which brings these and many other household items *ready to use*—always convenient—always protected against drying out, dust and dirt!



PRODUCTS IN CANS ARE

- from dirt, germs, breakage
- from air, light, moisture
- from tampering—quality is fully protected

**NO OTHER CONTAINER
PROTECTS LIKE THE CAN**

So familiar has the dependable steel-and-tin can become that its many conveniences—and the protection it affords—are simply taken for granted . . . More than 2,500 products—from foods to pharmaceuticals, and from motor oil to milk—are normally packed in cans by over 135 different industries. Cans don't shatter, crack, tear, or split. They're easy to store—easy to open, and to dispose of. And they give lasting protection against dirt, germs, light, and spoilage.



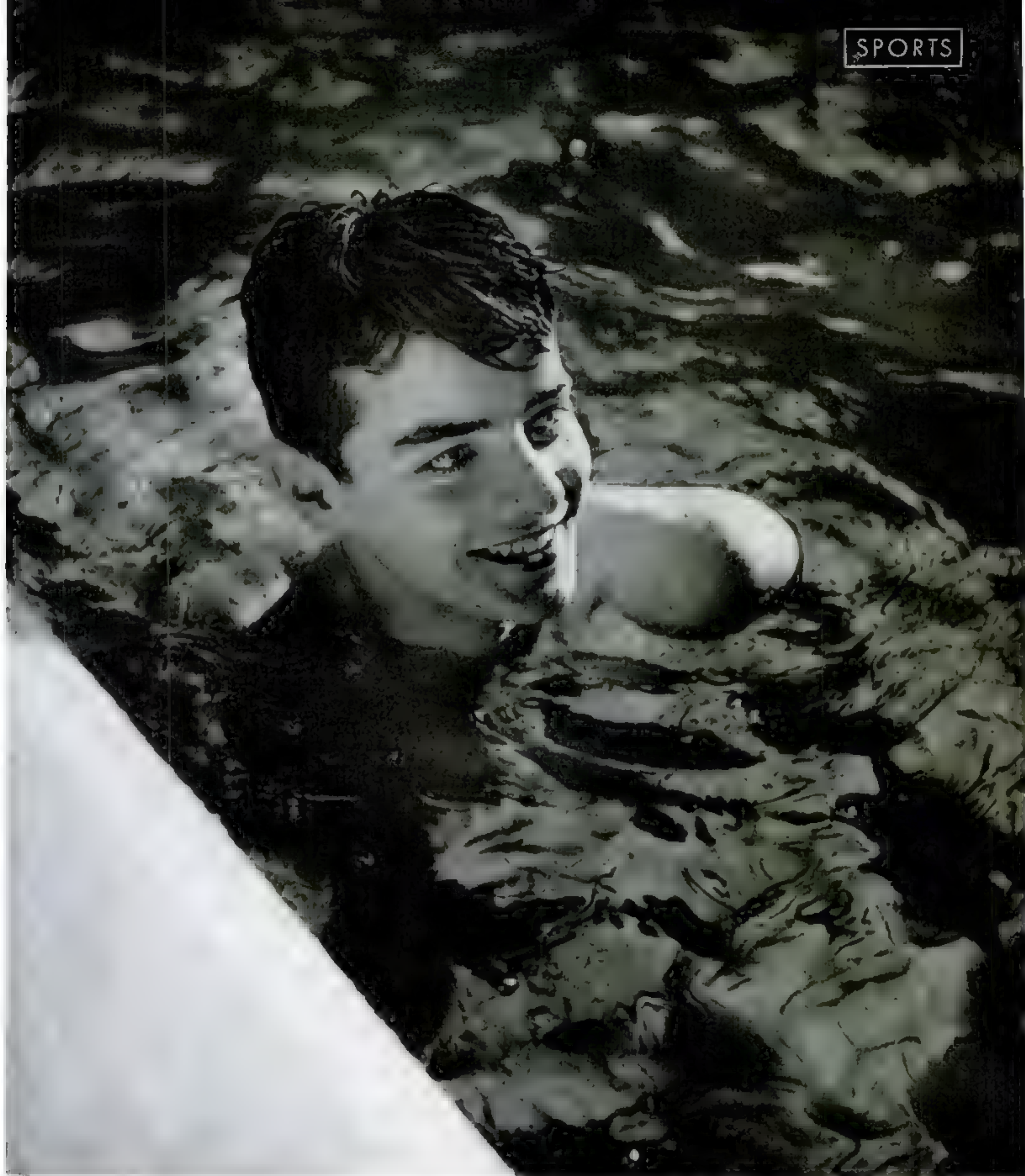
MR. JOHN BOLES, DISTINGUISHED ACTOR

For Men of Distinction...LORD CALVERT

SO rare...so smooth...so mellow...Lord Calvert has been for years the most expensive whiskey blended in America. "Custom" Blended for the enjoyment of those

who can afford the finest, it has never been produced except in limited quantities, with each bottle individually numbered and registered at the distillery by Calvert.

LORD CALVERT IS A "CUSTOM" BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, NEW YORK CITY.



JAMES MCLANE RESTS IN A SPOT OF SUNSHINE IN THE ANDOVER POOL. HE IS SIX FEET TALL, WEIGHS 155 POUNDS, LIKES TO SWIM FIVE MILES EVERY DAY

YOUNG CHAMPION

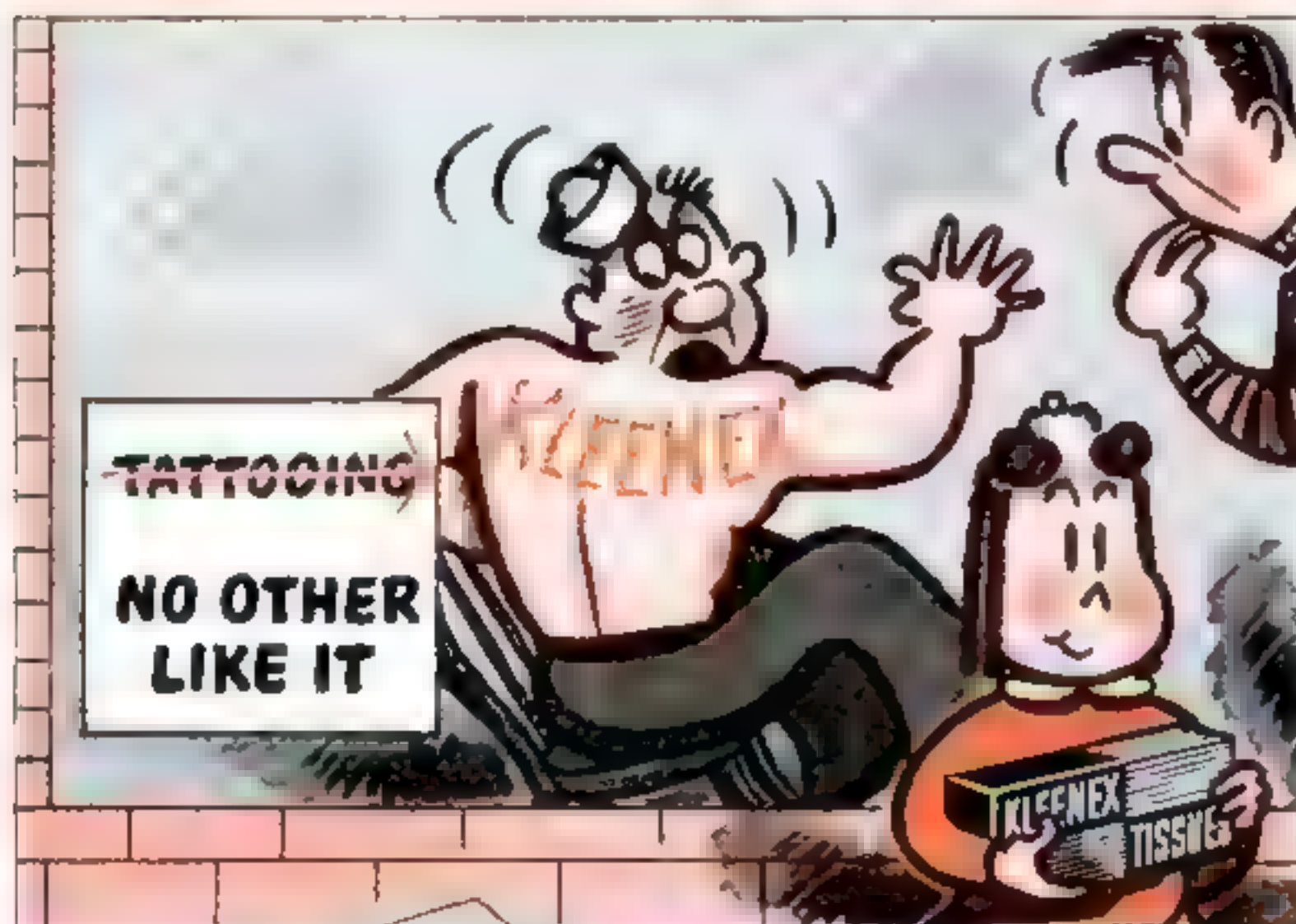
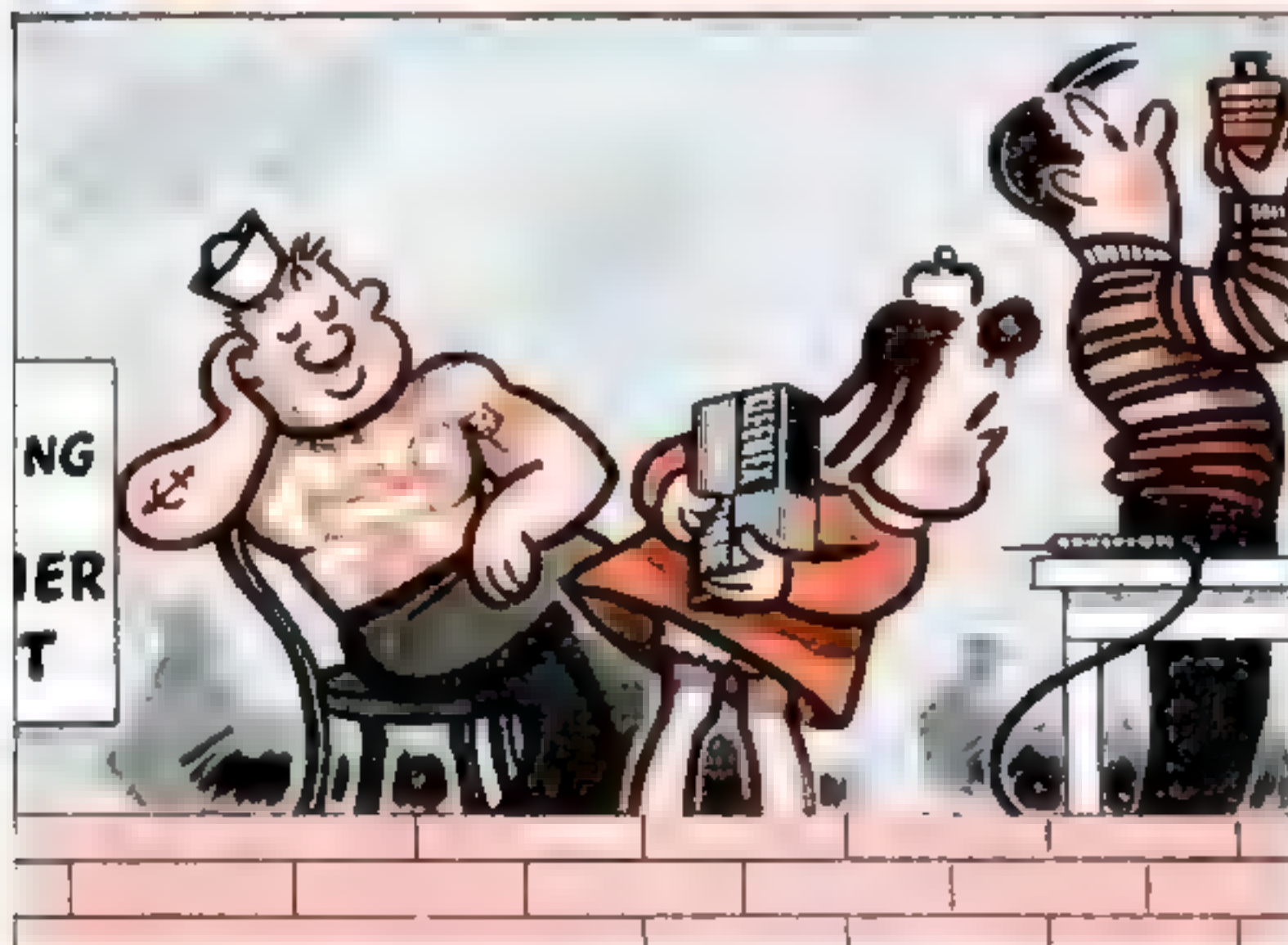
James McLane, 15-year-old schoolboy, is best U. S. long-distance swimmer

The best long-distance swimmer in the U.S. today is a 15-year-old schoolboy, James McLane, of Akron, Ohio. When he was 13 he took the National Senior Long Distance championship by winning a four-mile race. Last year he also won the National Senior 1,500-meter and 800-meter titles. Nobody so young has ever been a long-distance champion but McLane, who is big and uses a long, lunging crawl stroke, has the necessary stamina.

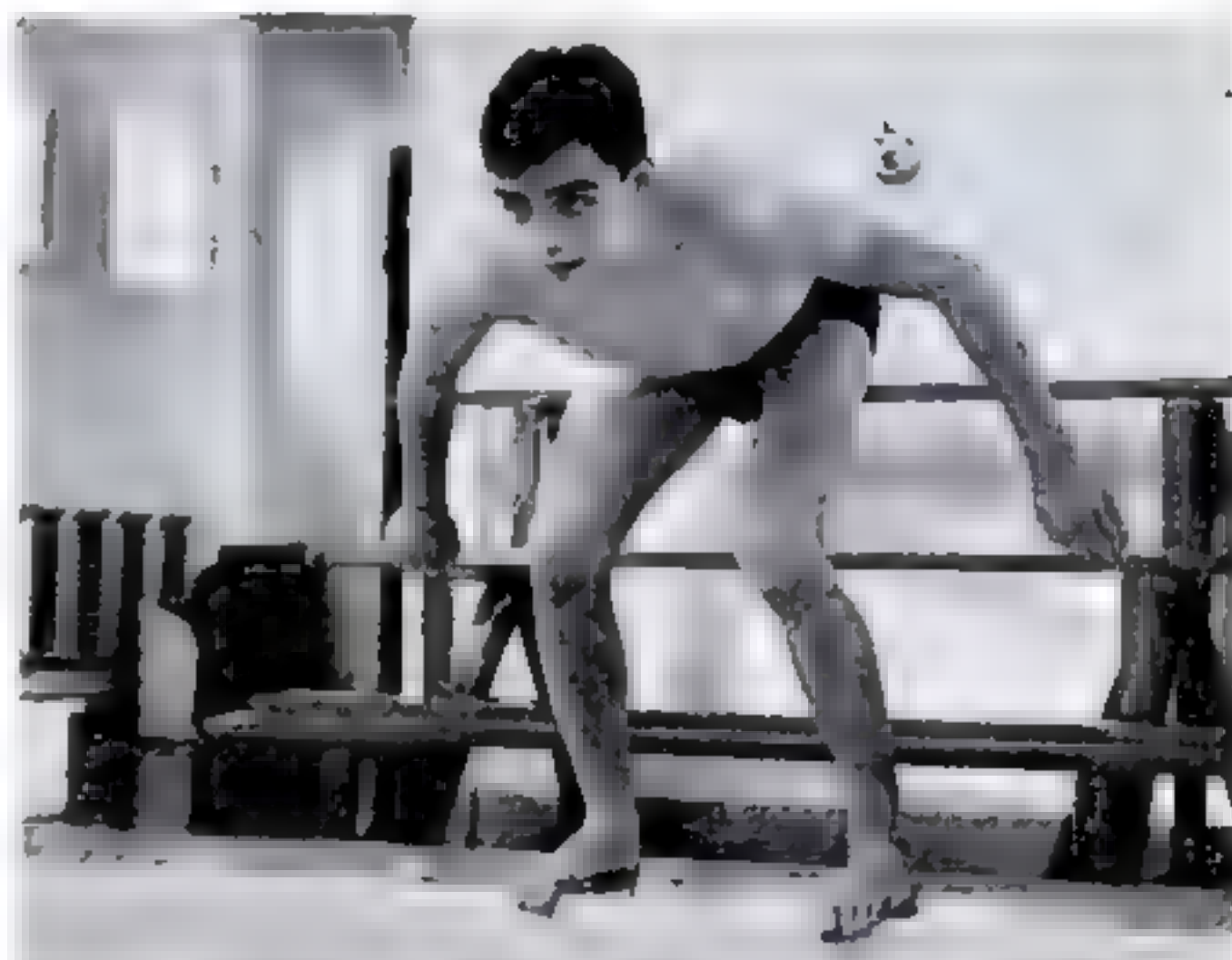
McLane got interested in swimming four years ago through his sister, Noel, who was on an Akron swimming team. He practiced long distances because he wanted to build up his physique. Last fall McLane entered Phillips Academy at Andover, Mass. This month in his first race against the Brown Varsity, he easily outdistanced his rivals and broke the school record for 200 yards, which is only a sprint to a swimmer like James McLane.

LITTLE LULU

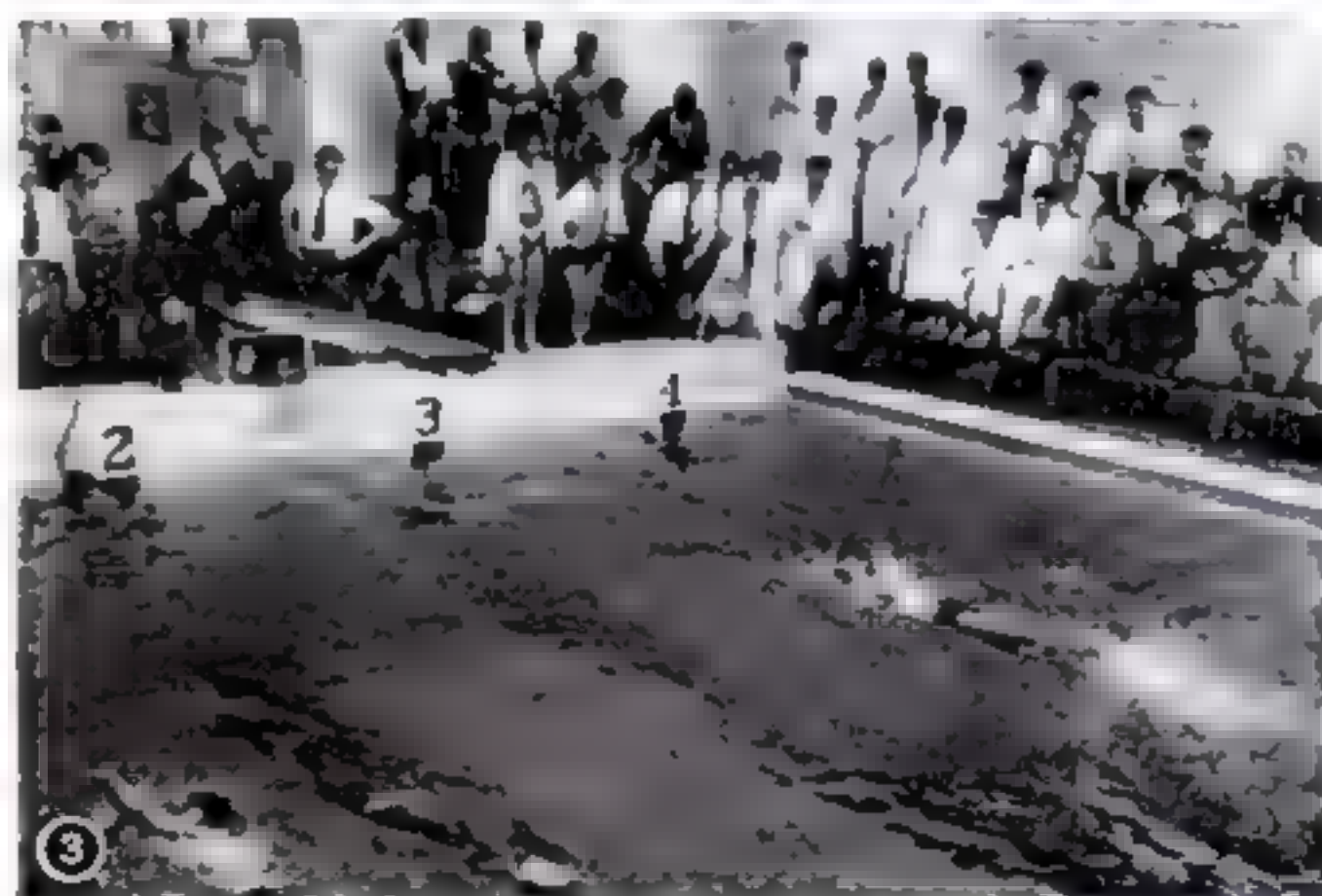
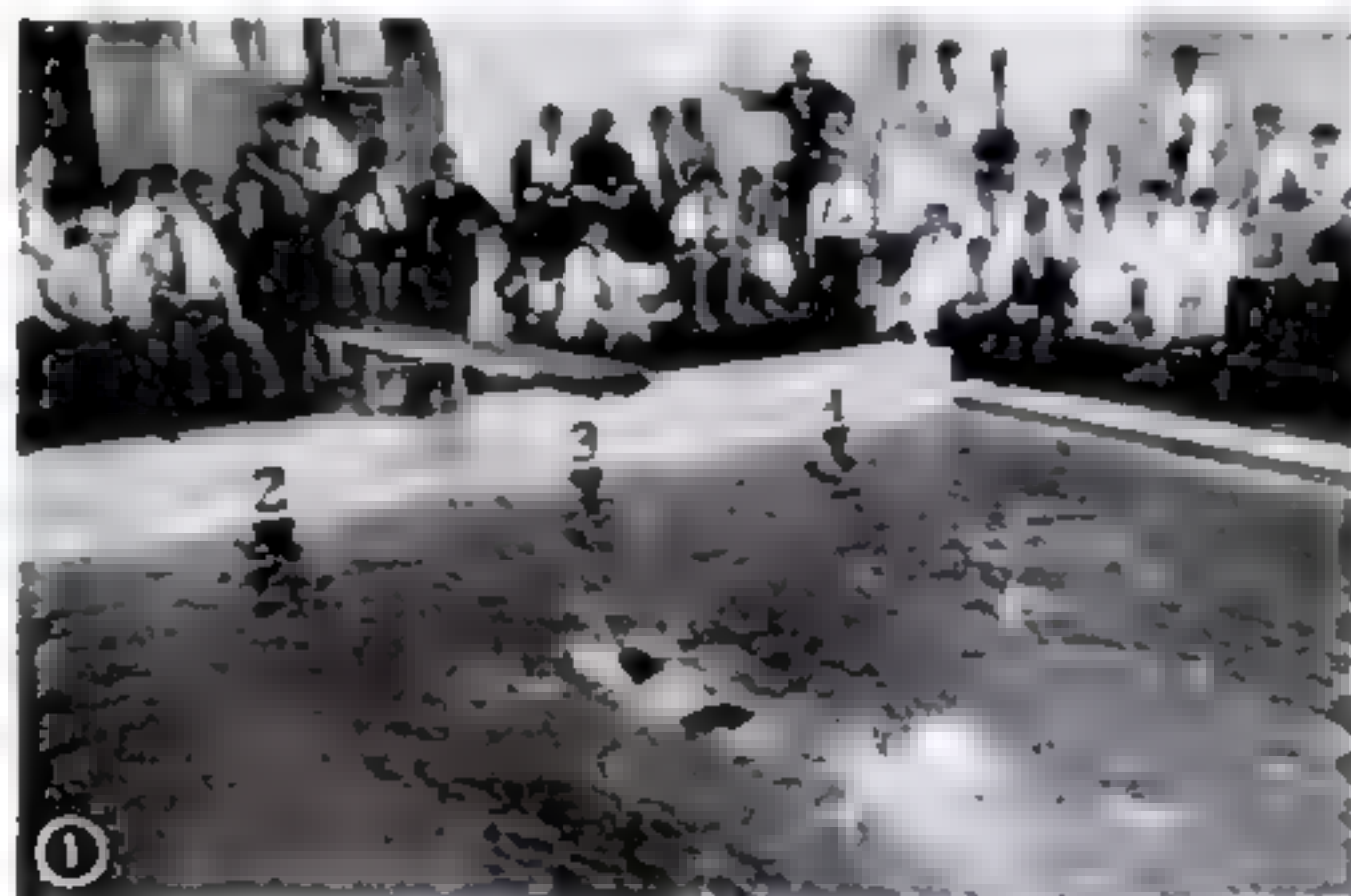
By Marge



Young Champion CONTINUED



RACING START is practiced by McLane the day before race with Brown. His starting leap is exceptionally long, is used in both distance and sprints.



MC LANE WINS 200-yard race against Brown. He finished (1) with such a big lead that he had time to touch (2), turn around, wait for the others (3).

CONTINUED ON PAGE 18

Here's why most Truck Fleets specify Champion Spark Plugs



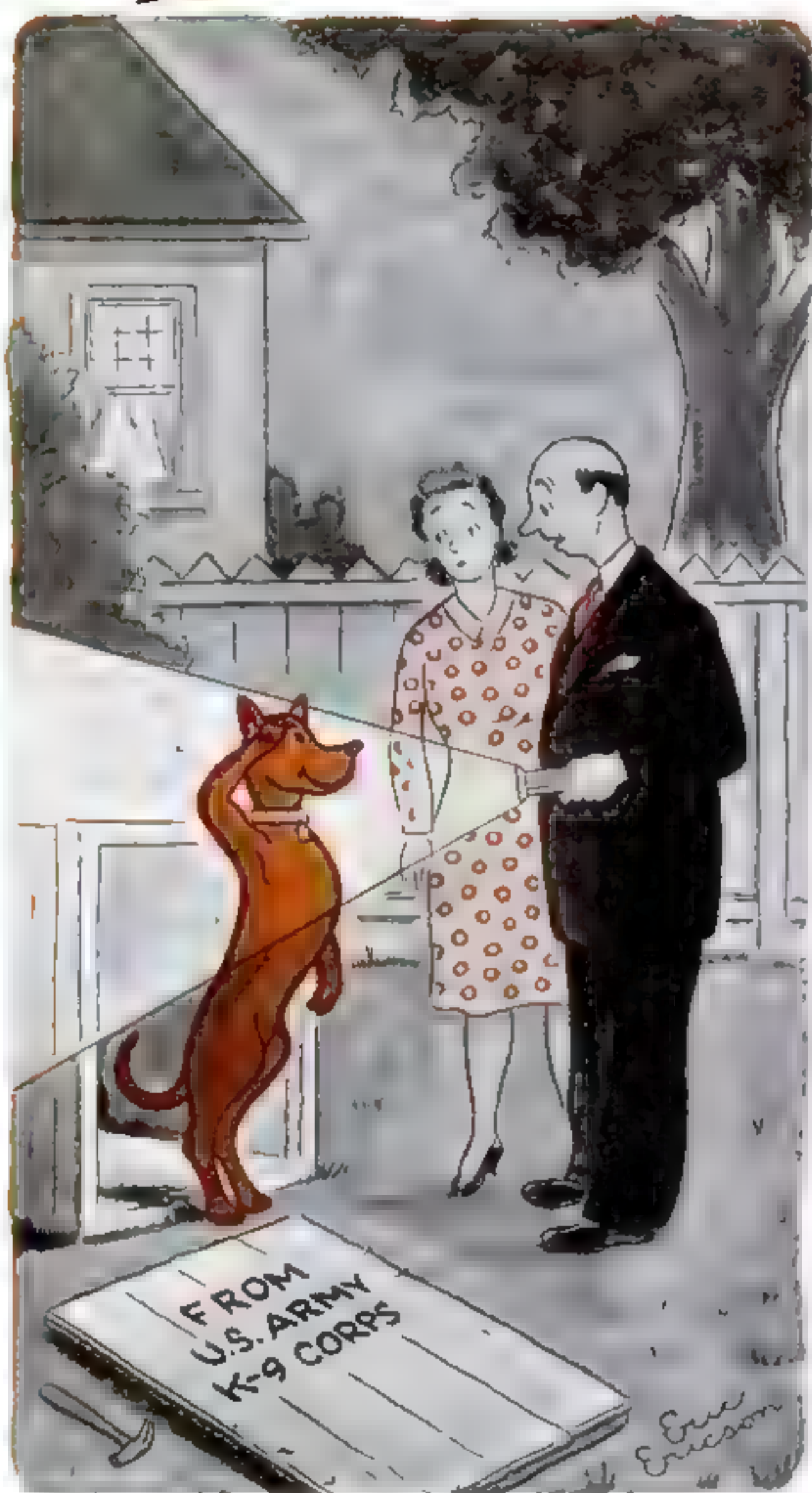
THEY'RE DEPENDABLE!

When most of the country's leading truck fleets—to whom spark plugs are a cold matter of cost per ton mile—specify dependable Champions, you have substantial proof that Champions will insure maximum economy and peak performance in your engine. Champion Spark Plug Company, Toledo 1, Ohio.



FOLLOW THE EXPERTS . . . DEMAND DEPENDABLE CHAMPIONS FOR YOUR CAR

LIGHTER MOMENTS with fresh [^] "Eveready" Batteries *Dated*



"I'm afraid he isn't quite reconverted yet!"

FOR a long time, you had to take whatever flashlight batteries you could get!

But that time has passed. "Eveready" Flashlight Batteries are back. You can buy them. Ask for them at your dealer's.

And that's good news indeed. For, although flashlight batteries may look alike on the outside, that similarity is only skin-deep. There are important differences inside every "Eveready" Battery—differences that mean a longer life of stronger light. Differences that have made the "Eveready" flashlight battery the largest seller in the world!

Fresh
DATED BATTERIES
Last Longer
Look for the date line



EVEREADY

The word "Eveready" is a registered trade-mark of National Carbon Company, Inc.

Young Champion CONTINUED



IN SCHOOL DORMITORY in Rockwell Hall, McLane (right) talks over the race. He is an average student, has to work hard to stay eligible for swimming.



ON CLASSROOM STEPS outside Bulfinch Hall, McLane talks to Dr. Claude Fuess (right), Andover headmaster. McLane is popular, quiet and unaffected.

Firestone

De Luxe Champion Tires

ALWAYS THE LEADER IN EXTRA QUALITY AND EXTRA VALUES

Saffi-Lock Gum-Dipped Cord Body

The individual fibers in every cord are locked together by an exclusive Firestone process, then Gum-Dipped in a special solution. This provides greater strength and cooler running and results in extra safety by giving extra protection against blowouts.

Saffi-Sured Construction

Two extra layers of cord under the tread give extra protection against punctures and a unique and exclusive construction method welds all of the plies, the two extra layers and the tread into an inseparable unit of extra strength.

Vitamic Rubber

New and exclusive rubber compounds, developed by Firestone Research, give extra mileage and extra safety. The rubber in both tread and cord body contains Vitamin, a rubber vitamin, which keeps rubber live and tough, gives extra protection against weather and wear.

Gear-Grip Tread

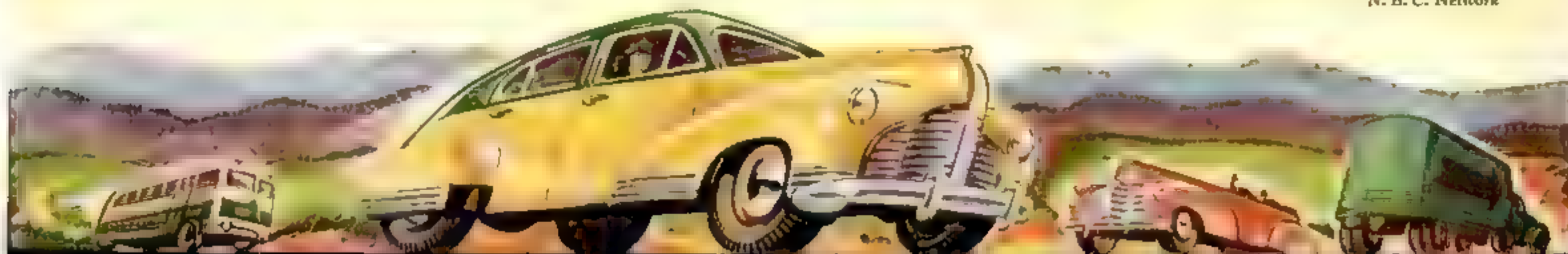
This patented Firestone design has 3,456 sharp-edged angles which provide extra protection against skidding and side-slips. Greater non-skid volume of rubber in the tread and greater tread width, with more rubber in contact with the road, provide extra traction and extra mileage.



EXTRA quality and extra value have been built into every Firestone Tire made since the Company was founded, nearly half a century ago. And today's Firestone De Luxe Champion Tires uphold that tradition by giving car owners patented and exclusive construction features which assure extra safety and extra mileage at no extra cost. For most miles per dollar, have your nearby Firestone dealer store or Firestone store equip your car with the only tires made that are safety and mileage proved

on the speedway for your protection on the highway, new Firestone De Luxe Champions, the tires that stay safer longer.

For the best in music, listen to the "Voice of Firestone" every Monday evening over N. B. C. Network



THE ONLY TIRES MADE THAT ARE SAFETY AND MILEAGE PROVED ON THE SPEEDWAY FOR YOUR PROTECTION ON THE HIGHWAY



In cool, dewy shade—under an awning of taller trees—these fine coffee beans in their gay red jackets slowly store up the rich “shade-grown” flavor that America loves in Chase & Sanborn Coffee.

WHY EVERYBODY LOVES THE

“Shade-Grown” Flavor

**CHASE &
SANBORN
COFFEE**



★ Shade allows the good earth of the tropics to work slowly and completely in creating coffee flavor that's a marvel of mellow richness.

These fine, rich, aromatic coffees that grow in the shade help to explain the extraordinary popularity of Chase & Sanborn.

Try it and you'll understand why more people have been using Chase & Sanborn in the past year than ever before. Try Chase & Sanborn and know the joy of “shade-grown” flavor.



JUDY HOLLIDAY AS A WONDERFULLY DUMB GLAMOUR GIRL COMMENCES HER EDUCATION BY MARKING ALL NEWSPAPER ITEMS WHICH SHE CANNOT UNDERSTAND

"BORN YESTERDAY"

Ex-chorus queen gets educated in a gag-happy, meaningful new hit

Born Yesterday is a three-act course in good citizenship served up with sex appeal and gags. It also brings to Broadway a new star: impish, brown-eyed Judy Holliday, who has worked mostly in nightclubs, movies and as switchboard operator for Orson Welles. Now she is playing Billie Dawn, an ex-chorus girl with more glamour than grammar. Billie lives in Washington with a rich junk dealer named Brock, acted with fine gusto by Paul Douglas. Brock aspires by political bribery to

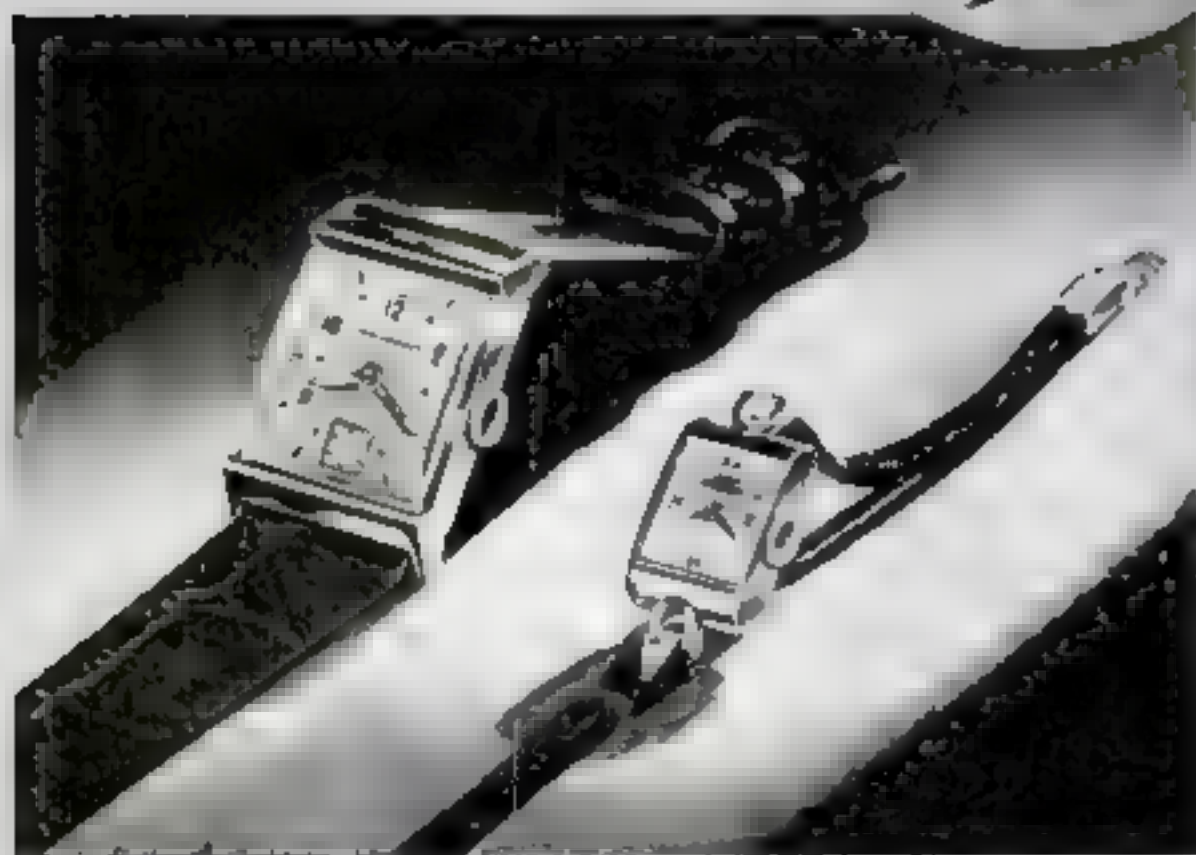
build an empire out of war junk. Afraid that Billie is too dumb for polite society, he hires a liberal young writer to educate her. After two months Billie turns into a solid citizen, gets wise to her racketeer boyfriend and brings about his downfall.

The serious aim of Playwright Garson Kanin, who has written a good many loose-jointed but very funny scenes, is to educate his audience as well as his heroine. Like any popular teacher he knows people learn best when they laugh loudest.

Fine Watches since 1791

IN THAT MOMENTOUS YEAR, a great musician passed away... And a new watch was born.

Today, the names of both live on Mozart... in immortal music... Girard-Perregaux... in watchcraft... unsurpassed



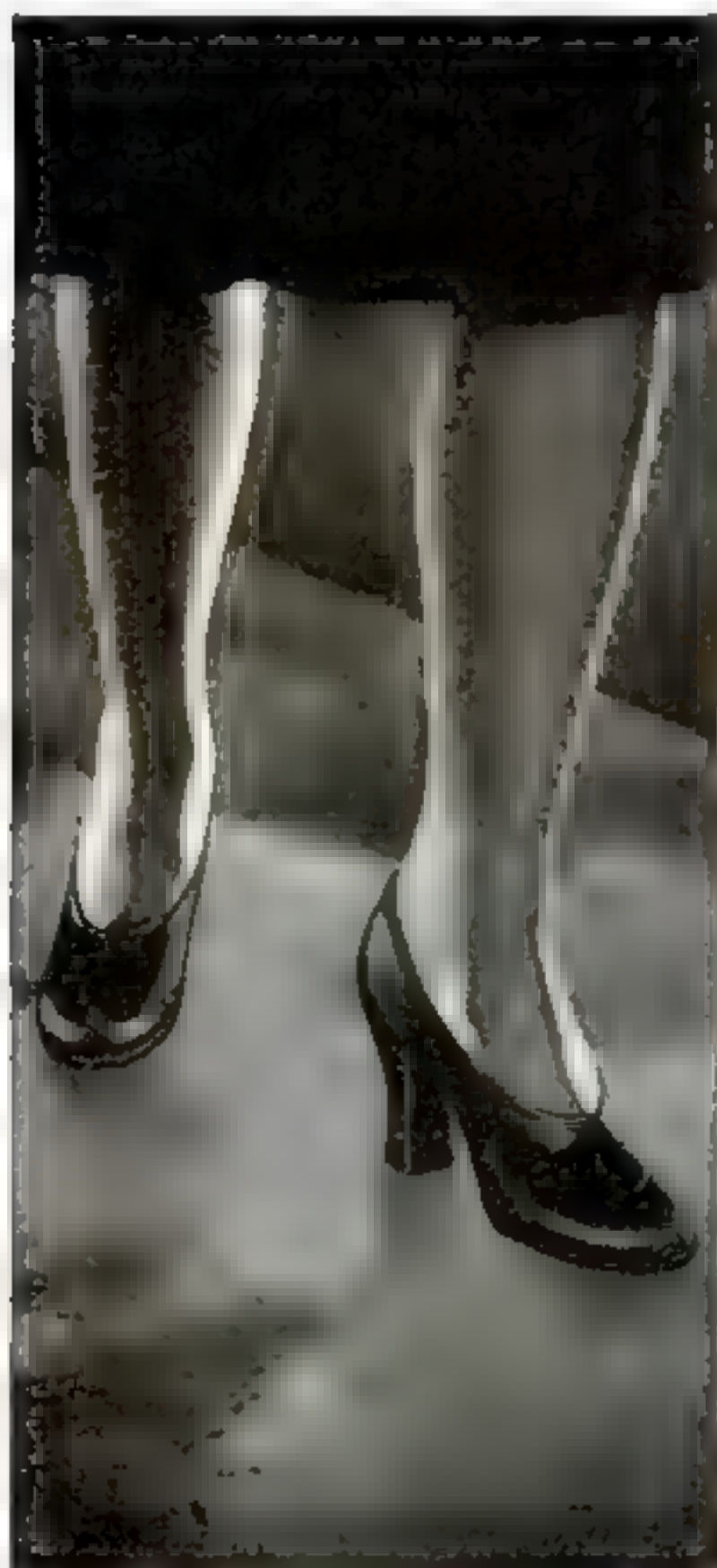
Left \$77.50 . . . Right \$57.50 . . . Plus Fed. Tax

GIRARD-PERREGAUX

Fine Watches since 1791

Sold by selected jewelers . . . 17 jewels from \$40 . . . Write for booklet 64 Girard-Perregaux, 9 Rockefeller Plaza, New York 20 . . . In Canada: Hamilton, Ontario

"Only rubbers that stretch can fit like this!"



ANNE: "Yes, the stretch in light, unlined B. F. Goodrich 'Verilites' assures a smooth fit on any shoe . . . makes them easy to put on and take off."

HELEN: "Good old Anne, always practical. The thing that interests me is that 'Verilites' are in production now. Some should reach the stores in time for spring showers."

ANNE: "Yes, and just think of all the B. F. Goodrich rubber research behind them."

HELEN: "You think of it. I'm off to my shoe store. They may not have 'Verilites' in my size now, but it's worth my while to try and try again."



STYLES FOR EVERY NEED THROUGHOUT THE YEAR

"Born Yesterday" CONTINUED



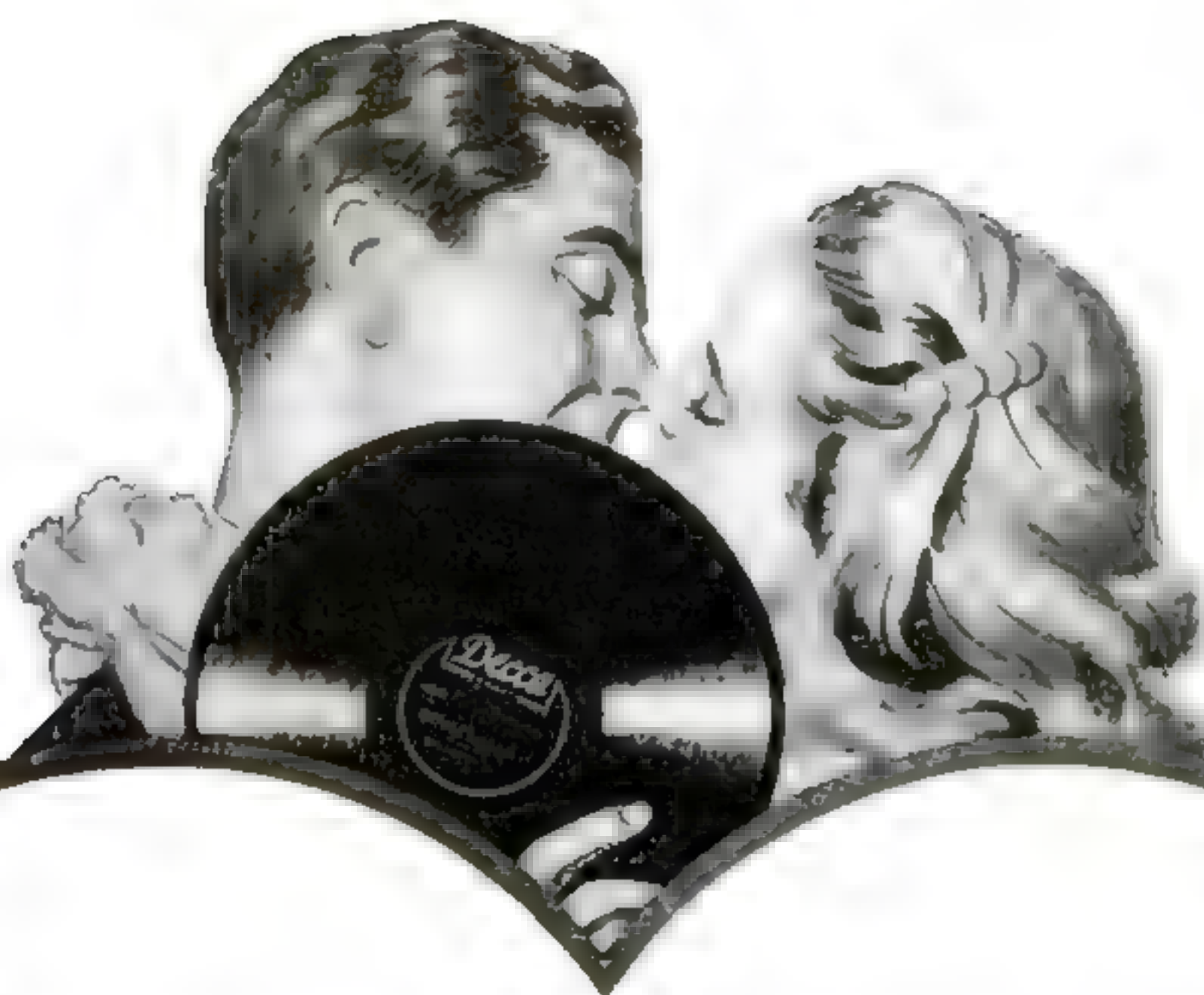
A RICH JUNK KING, Harry Brock (Paul Douglas), gets shaved and shined in his suite while interviewed by Paul Verrall. At right is his pet blonde, Billie.



STYMIED for polite conversation when a Washington senator and his wife come to call, Billie asks, "You want to wash your hands or anything, honey?"



BEING EDUCATED by Paul Verrall (Gary Merrill), whom Brock has hired to smarten her up, Billie learns to enjoy good books and Sibelius symphonies.



The sweetest story ever told... by Decca

Sentimental? You bet we are. And proud of it.

The love of a boy for a girl is music and sunsets and starlight. Listen to the tender voice of Bing Crosby singing "The Sweetest Story Ever Told" . . . you'll know what we mean.

But this love of man for woman is only one of many loves. Decca listens to the heartbeats of *all* America. Listens and records.

The cowboy sings a love song to his mountains and prairies. The people sing of the teeming cities. The emotion you feel as the flag goes by belongs on records. Decca pays homage to mother love, to the love of the child for its parents. To comradeship.

So that you may enjoy every word and note of America's love music, Decca promises this . . . if it's a song, you'll hear every word. If it's a dance tune, you'll hear pure dance-able rhythm from beginning to end.

Listen for the love stories of all America . . . on Decca records.

DECCA RECORDS



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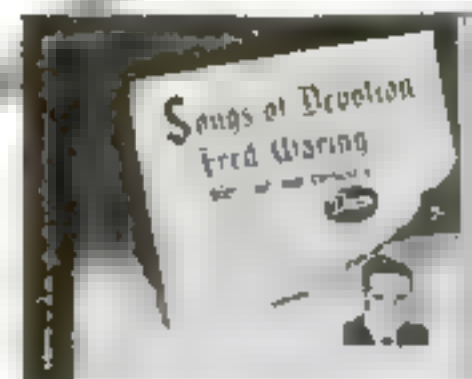
JASCHA HEIFETZ. "Humor-
esque" and other selections
. . . played by the master
violinist. 8 sides. 10 inch.
No. A-385 . . . \$3.50



CAROUSEL. Gay and tender
songs by members of the
original cast from the most
popular musical since
"Oklahoma!" 10 sides. 12
inch. No. DA-400 . . . \$5.50



BING CROSBY—GOING MY WAY.
Songs from the Academy
Award picture. Plus "Home
Sweet Home." 6 sides. 10
inch. No. A-405 . . . \$2.00



SONGS OF DEVOTION. Favorite
hymns and spirituals sacred
to all faiths. By Fred Waring
and the Glee Club. 10 sides.
10 inch. No. A-393. . . \$3.00



THE DESERT SONG. From a
musical all America loves.
Featuring Kitty Carlisle,
Wilbur Evans, Felix Knight
and others. 10 sides. 10
inch. No. DA-370 . . . \$4.25

Nature Knows Best



Blackie: "It took millions of years for nature to produce that coal, Whitey."

Whitey: "I know, Blackie—it always takes a lot of time to produce a good thing."

Yes, Whitey—and it is patient care that gives **BLACK & WHITE** its superb quality...quality that has won the appreciation of people all over the world—for it means Scotch with character.



"BLACK & WHITE"

The Scotch with Character

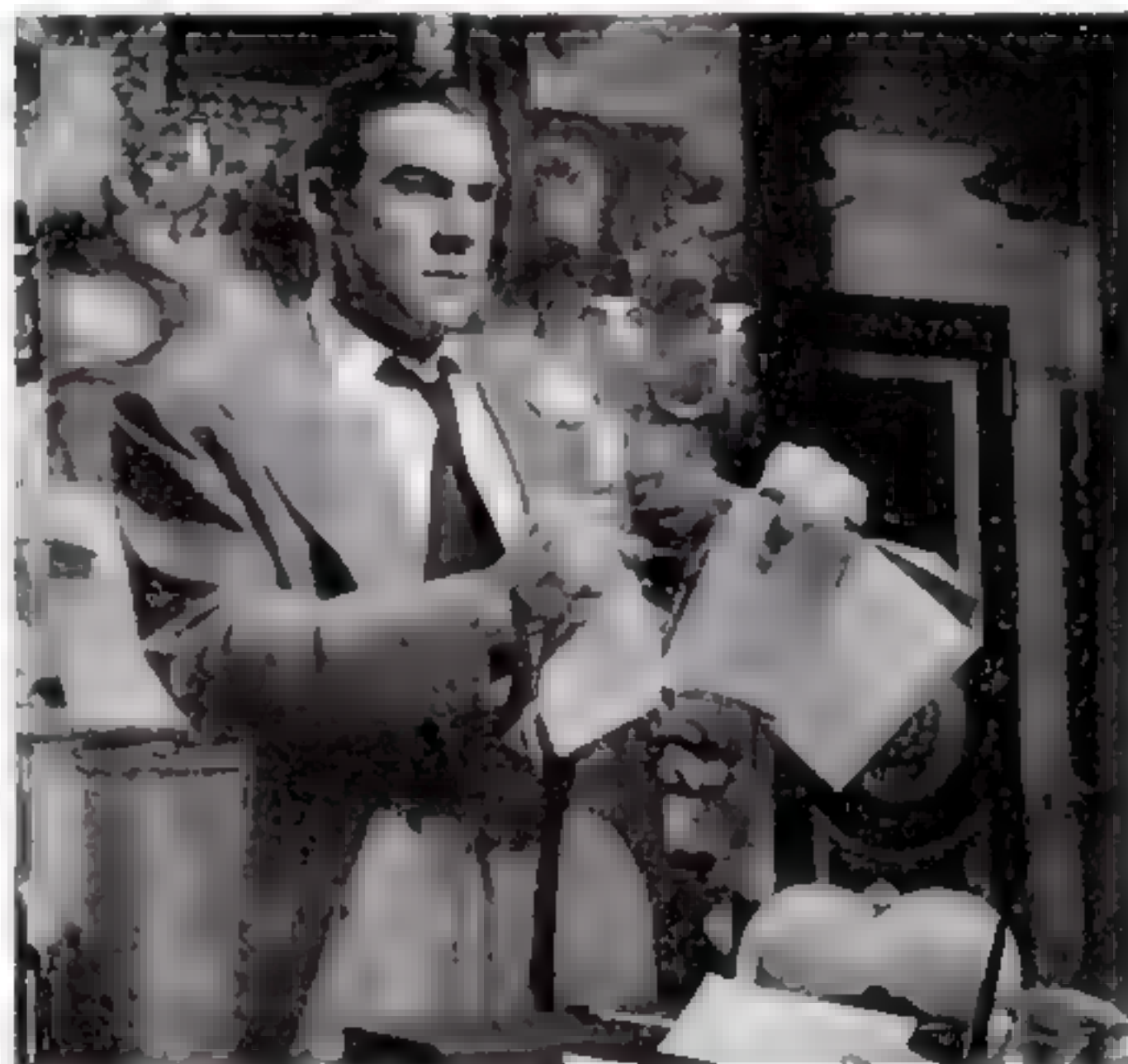
BLENDED SCOTCH WHISKY • 46.6 PROOF

THE FLEISCHMANN DISTILLING CORPORATION, NEW YORK • SOLE DISTRIBUTORS

"Born Yesterday" CONTINUED



BILLIE KISSES PAUL, who begins to take more than an academic interest in his student. As part of her education she learns Brock is a racketeer



IN A RAGE Brock tears up Billie's new books because, since her schooling, she refuses to sign crooked business documents on which he needs her name.



"YOU DUMB OX," says Billie, telling off Brock in front of his three hangers-on. After breaking up his racket, she leaves him to marry Paul Verrall.

This is the clock that
doesn't tick-tock!



HEAVENLY NIGHT — the electric
Telalarm Jr. is silent as a mouse
while you sleep — and it helps to make
your rest more refreshing.



HEAVENLY DAY — Telalarm Jr. calls
you with the pleasant control-a-tone
alarm you can regulate loud or soft
at no. 1 on the dial — all you turn it off.



NO WINDING — no pushing, no regul-
ing — just plug it in. Telalarm Jr. goes
on giving you the right time for years.

Telalarm Jr. is something special. . .
it's an electric alarm clock with the
self-starting Telechron motor that's
famous for accuracy, dependability
and long life. It's smartly styled,
with an ivory plastic case that adds
to the charm of your bedroom. And
look at the low price! . . . Warren
Telechron Co., Ashland, Mass.

TELALARM JR.
WITH CONTROL-A-TONE.
ACTUAL SIZE SHOWN . . .

32.95
PLUS
TAX

TELALARM, larger size, with chime-tone
alarm and luminous hands and dial . . . \$5.50
Plus tax

PRICE, SUBJECT TO CHANGE, WITHOUT NOTICE

Telechron
ELECTRIC CLOCKS

So you're going to Bermuda again

- Coral Beach looks and feels the same as ever — and the Yacht Club is still ringing with that old familiar hospitality.
- Better take some Websters to Bermuda with you. They're still hard to get — because so many want so many and we can make so few — (only 75,000,000 this year). But demobilization is getting more Websters back into civilian life, and soon you can buy them wherever fine tobaccos are sold.
- Ever notice how many Bermuda-goers smoke Websters? They're made for discerning men — who appreciate the delightful flavor and aroma of this all-Havana-filled luxury cigar.



WEBSTER CIGARS

EXECUTIVE AMERICA'S TOP CIGAR

Golden Wedding, 14c • Chico, 14c • Queens, 17c • Fancy Tales, 22c • Immense, 30c

A PRODUCT OF THE WEBSTER TOBACCO COMPANY, INC., NEW YORK

ADV. BY R.W. AYER



ON MEETING, THE TWO KINGS FALL INTO AN EMOTIONAL EMBRACE, THE SAUDI ARABIAN CLOSING HIS EYES. SCENE IS FAROUK'S YACHT, "MAHRUSSA," NEAR SUEZ

ARAB KINGS MEET

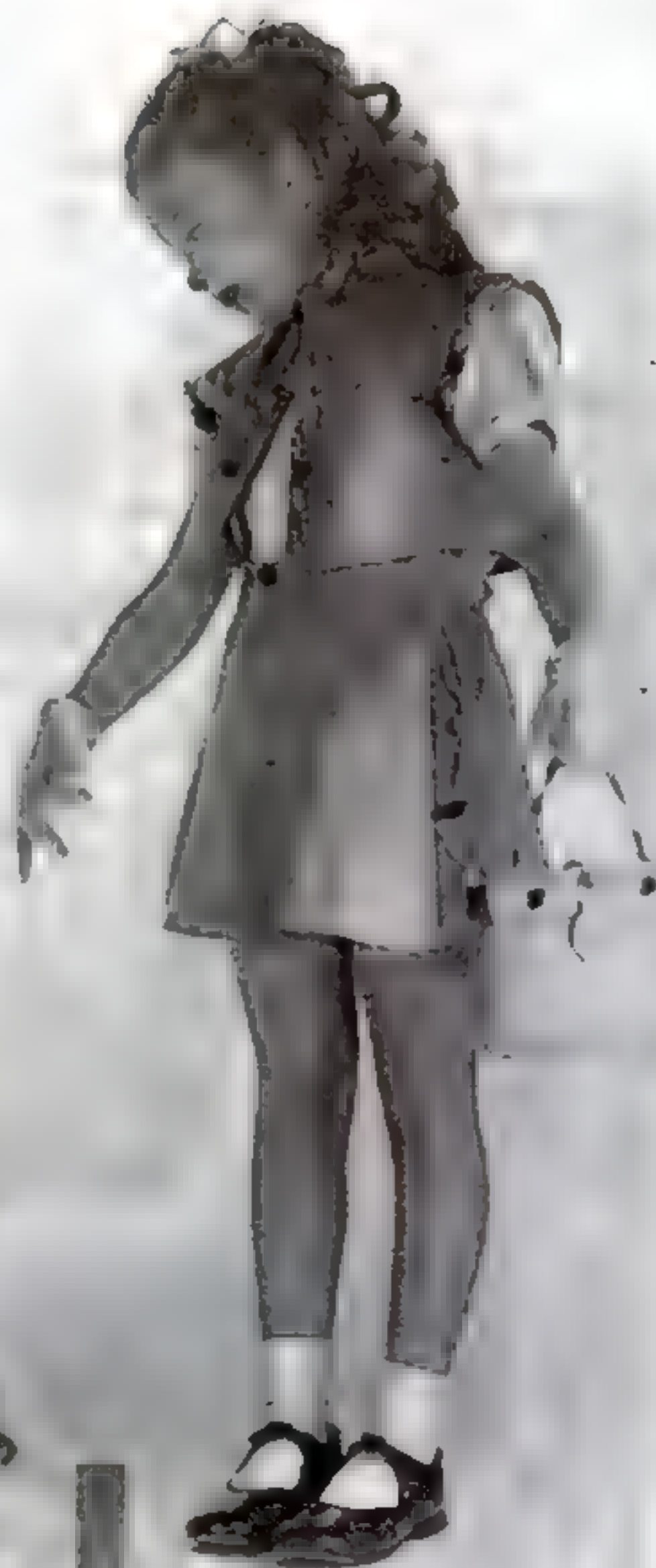
Egypt's Farouk and Ibn Saud of Arabia join to back Arab League

The nearest the Arab world has come to union in seven centuries came about last month when the grizzled (66), battle-scarred king of Saudi Arabia, Ibn Saud, came to visit the sleek young (26) king of Egypt, Farouk. The Egyptian is a modern constitutional monarch educated in England. The Saudi Arabian is an absolute sovereign of the old school who can behead anyone in his kingdom if he wishes. He had left Arabia only once before—to visit Franklin D. Roosevelt near Suez last year.

The first business of the two kings was to call a meeting of the Council of the Arab League. What the kings and the Arab League are now thinking about was given in the kings' joint announcement: "We join all Arabs and Moslems in their belief that Palestine is an Arab country and that it must stay an Arab country." Not alone on the explosive subject of Palestine but on all the touchy affairs of the Middle East, the two most important Arab kings were ready to make the League a real force.

Suits this
spring for the
pre-school crowd!

A cunning
bolero suit with
a bag to match of
Square Spun, a
Hoffman California
Fabric of rayon
and ARALAC
... designed
by Trude.



*
Aralac

*T. M. Reg. U. S. Pat. Off.

by ARALAC, INC., a division of

NATIONAL DAIRY PRODUCTS CORPORATION

Arab Kings Meet CONTINUED



ARAB LEAGUE DELEGATES, behind Kings Ibn Saud and Farouk, include (from left) the representatives of Yemen, Lebanon, Transjordan, secretary of the Arab League, Syria, Iraq, Egypt. Scene is League headquarters.



IN ROYAL CARRIAGE the two kings drive to palace between tarbooshed and sandaled Egyptian royal bodyguards. No women are visible. Because of Ibn Saud's orthodoxy, Egyptians tried to keep unveiled women out of sight.

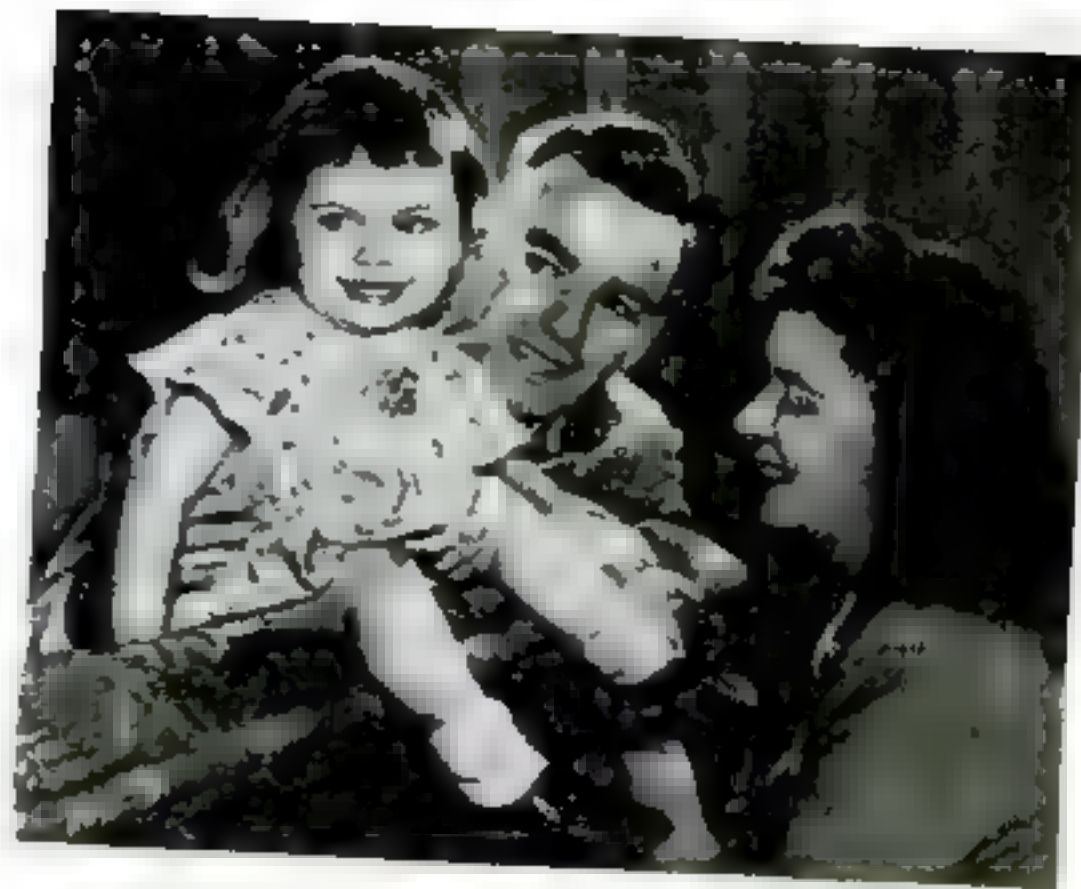


SIX SMILING SONS of King Ibn Saud came with him. He is estimated to have about 40 sons (daughters do not count in Arabia). He has had about 200 wives, never more than a Mohammedan's orthodox four wives at one time.

"We were raised on Clapp's - and look what it's doing for our baby now!"

"I guess there's nothing very unusual in babies being raised on Clapp's and doing fine.

"But I wonder if there are many babies eating Clapp's today whose mothers and fathers ate Clapp's when *they* were babies the way Susan's father and I did," writes Mrs. Walter Williams, Jr., of Irondequoit, New York.



"Seeing our daughter Susan now, you'd never guess she's been a 'problem' baby. But indeed she was! The first few weeks she cried continually, and was such a skinny little thing, we thought we were in for real trouble..."



"But at 6 weeks the doctor put her on Clapp's cereal - and she started to pick right up. Soon afterward she got Clapp's strained foods, and we could hardly believe our eyes when we read the scales. At 1 year she weighed 22½ lbs. - more than triple her birth weight.



"Here's what I really wanted to tell you, though... About the time Susan started on Clapp's, and our feeding problems were really over, my husband and I were comparing notes about what our families had mentioned about our babyhood..."



"And we realized that both of us had been Clapp-fed babies, back in the days when Clapp's made the very first baby foods! So that makes *two* generations in our family brought up on your wonderful foods. And we've all thrived!



"Our Susan is 22 months old now. She started walking at 10 months, and sometimes it seems as if she hasn't sat down since! I know her well-rounded diet has a lot to do with her good health and bounding vitality. So you can see why I'm so grateful to Clapp's!"

Why your baby will thrive on Clapp's!

- Ever since Clapp's originated baby foods 25 years ago, we've made all our foods to fill doctors' requirements.



- We've constantly improved our formulas, added new foods, according to doctors' suggestions. Now we offer "the world's largest baby menu."

- We make every test we can, because we want to.

- We discard many fruits and vegetables that would be perfectly acceptable for adults, but not, in our judgment, for Clapp-fed babies.

- All our foods are *pressure-cooked* - to help retain vitamins and minerals, fresh color and flavor.



- We have seen two generations of babies raised on Clapp's. Our business, we believe, is the most important business in the world. It is our *sole* business, not a side line.



- Perhaps this is why so many doctors prescribe Clapp's regularly.



PRODUCTS OF AMERICAN HOME FOODS, INC.



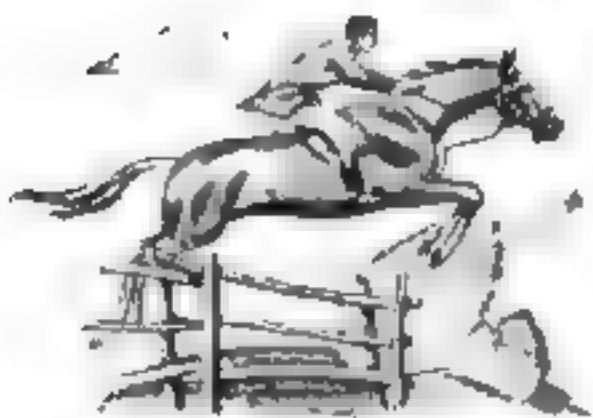
CLAPP'S BABY FOODS

25 YEARS OF THRIVING BABIES!

• ALAN LADD, starring in
"The Blue Dahlia," a Paramount Picture.



"LIPTON'S brisk flavor gets a man's vote,"
says Alan Ladd



"No wonder I like Lipton's," continues this skilled horseman and former West Coast diving champion.

"Its brisk flavor makes it a man's drink. And by the way," he goes on, "did you know that 'brisk' is the tea experts' own word for the fresh, full-bodied, spirited flavor of Lipton Tea?"

And we say, "Lipton's isn't flat or wishy-washy, like ordinary teas, but rich and full of flavor. It's a man's drink. If you haven't tried it, get a package today. You'll see why it's America's favorite brand of tea."

LIPTON TEA
Brisk flavor
— never flat



Arab Kings Meet CONTINUED



IBN SAUD'S ADVISER, an Englishman turned Moslem, is Harry St. John Philby, a Ford salesman who has sold Ibn Saud more than a thousand automobiles. He was briefly interned during war for fear he would be too pro-Arab.



A JOKE by Farouk gets a fatherly smile from Ibn Saud. Farouk twirls his mustache. Last year he shaved off his beard, fearing Ibn Saud might suspect him of wanting to be caliph, or pope of the Moslems. All caliphs have beards.

This is Life



Standing Rib Roast of Prime Beef.
 You may not find it every time you
 look for it in your store... but it's on
 its way back!



The protein of all meat (regardless of cut or kind) is complete. It contains all of the amino acids essential to life. Children must have them for growth. Everyone, young and old, must have them to maintain tissues, regenerate blood, resist infections, rebuild the body after injury or illness.



This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Food and Nutrition of the American Medical Association.

This is the reason why the people of the United States are so satisfied in their meals.

It is the reason why the people of the United States are so satisfied in their eating.

It is the reason why the people of the United States are so satisfied in their eating.

AMERICAN MEAT INSTITUTE

Headquarters: Chicago

Members: throughout the U.S.

a Jolly Good way to start the day!

this whole-hearted breakfast
of wholesome whole wheat

Head over heels in luck . . . that's you . . . that's you!

For here's a breakfast can't be beat — it's Nabisco Shredded Wheat!

All the golden-good, natural flavor . . . all the nutritious full-body of the

choice wheat, just steamed, shredded, baked! The one cereal that tastes

good cold or hot! Every bit as good for you as cooked cereal without the bother!

Be sure you're eating Nabisco Shredded Wheat — the original Niagara Falls

product. It's a natural for a perfect breakfast!



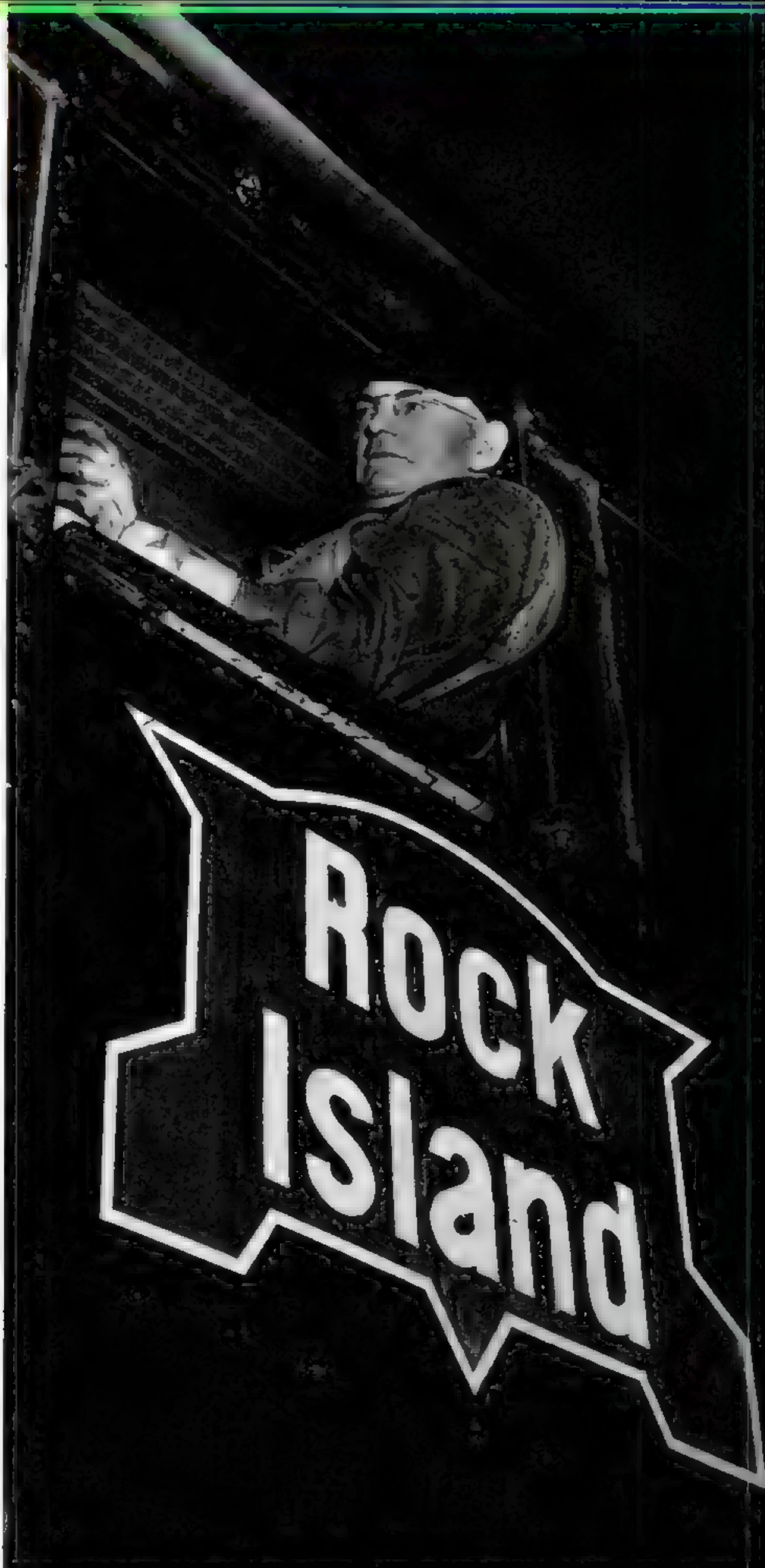
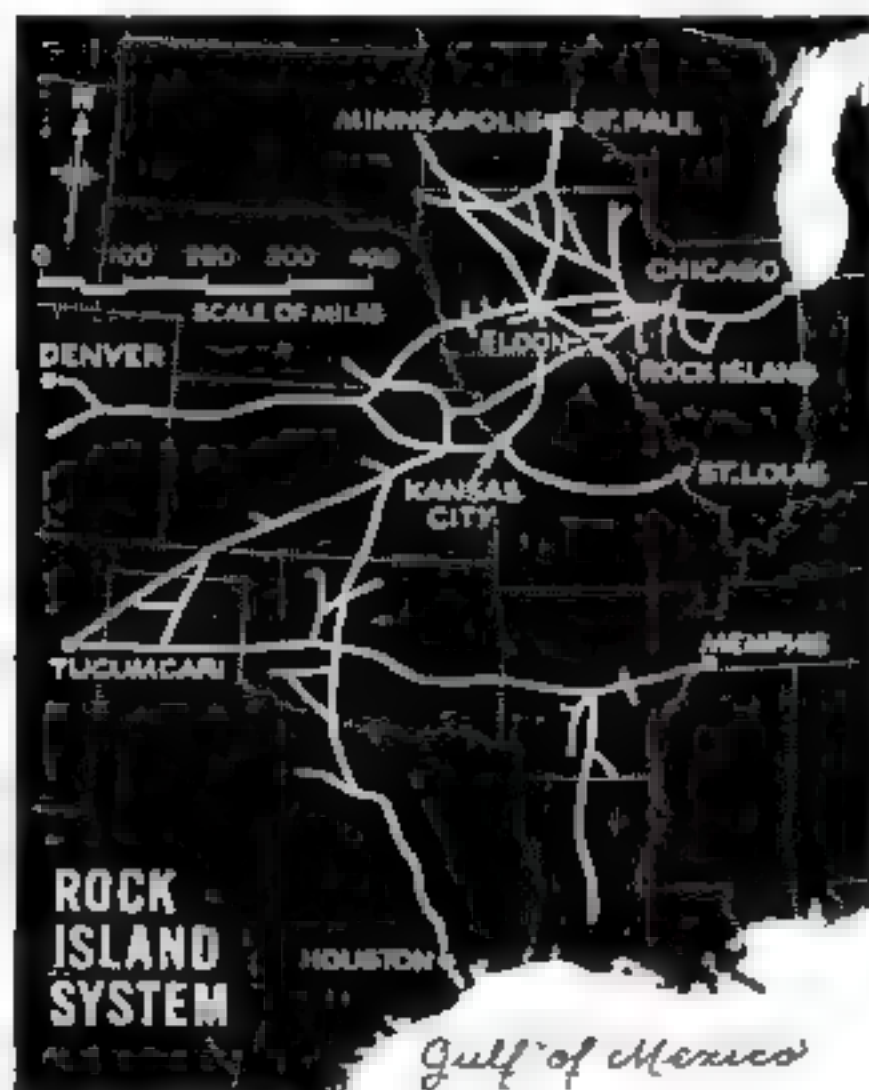
Delicious, ready to serve . . .
yet as nourishing as a hot cereal

The Rock Island

Midwestern railroad system is "highballing" once more

Since 1852 the black-soiled flatlands of the Midwestern U.S. have echoed to the ratchety cough of Rock Island woodburners and more recently, to the flattery thunder of Rock Island diesels. The Chicago, Rock Island & Pacific Railway, the road's full name, is now an 8,000-mile system, but its grandiloquent title represents its founders' optimism rather than their accomplishment. The Rock Island tracks have pushed to the Pacific, the town of Rock Island never grew into the metropolis the founders dreamed of when they laid the original line westward from Chicago.

Today that line sprays out from Rock Island through 11 states, north to Minneapolis, west to Denver, south to Tucumcari, N. Mex., and Houston. Its tracks virtually span the country from north to south, are an essential part of the mid-continent traffic system. Once riddled by indifferent management of its stock-juggling executives and still in a depression-born receivership, the Rock Island is now headed by dyed-in-the-wool railroadmen. Sensitive to the changing requirements of travel and quick to use modern technology, its bosses have started the line "highballing" again. In less than ten years they have rejuvenated their road and have shown what can be done in a business which many had long ago given up as hopelessly in the doldrums.





BETWEEN FIELDS SILVERED WITH SLEET THE ROCK ISLAND'S GOLDEN STATE LIMITED STREAKS ACROSS KANSAS NEAR TOPEKA AT 65 MILES AN HOUR. AT TUCUMCARI,



NEW ROADBED between Centerville and Paris, Iowa, part of a major Rock Island track-straightening program, has its automatic block signals in and slag foundation laid



NEW TRACK, complete 11 feet at a "diesel down," frequently crosses 11 roadbed Centerville project with track 11.22 being curved miles to 8.12 gently curved miles



NEW STATION CONSTRUCTION at Centerville proceeds through winter. Costing \$25,000 it is part of an ambitious program to improve stations. This one is being built

along the straightened line a mile and a half outside of Centerville. Though they will have to drive a mile and a half to it, Centerville residents are proud of their station.



N. MEX. THE ROCK ISLAND TRACKS JOIN THE SOUTHERN PACIFIC WHICH CARRIES THE LIMITED TO LOS ANGELES. CHICAGO-LOS ANGELES RUNNING TIME: 60 HOURS

It has undertaken a major program of self-improvement

Threading through country as rich in its soil (above) as in its historical lore (right), the Rock Island serves an area requiring a lot of freight transportation for the grain and cattle it raises. Yet the line's ratio of passenger to freight mileage is about one to four, which is high as railroads go. A major reason is the Rockets, the Rock Island's fleet of stainless steel, diesel-drawn passenger trains which, inaugurated in 1937, now operate on 15 runs.

To retain and increase its business, the Rock Island has begun an intensive self-improvement program. Efficient railroading begins with level, straight road-bed. A train can negotiate a slight .5 degree curve at 100 mph, must slow to 40 mph for a moderate 4 degree curve. The Rock Island is straightening and regrading its bad track. A major project between Davenport, Iowa and Kansas City (left) is costing \$12,000,000, will pay for itself in operating economies in seven years. In addition it is increasing its supply of fast, lightweight equipment.

Relatively a "short haul" railroad, the Rock Island has little to fear from airlines' time-saving on long hauls, less from the still infant air-cargo business and is already meeting trucking competition with a modest truck line of its own.



MAIN LINE from Denver runs through historic country in eastern Colorado. On the hill at left Kit Carson and his men once fought off attacking Indians for three weeks.



"DOODLEBUG," a gasoline-powered electric train, is the smallest full train on the Rock Island system. The one car train runs daily except Sunday from Des Moines to

Eldon, (above) and return, which is a four-hour trip each way, carries mail, baggage and passengers. Its four-man crew consists of engineer, conductor, brakeman and mailman.



SWITCHMAN GEORGE A. BLACK SIGNALS A SWITCH ENGINE IN THE ELDON YARD

Its unsung station agents and trainmen keep road rolling

The big heroes of railroad addicts are the veteran dispatchers on the main lines, the "hoghead" and "snakes" (engineer and brakemen) on big-name trains. But it is a lot of men in seldom-noticed jobs who keep a railroad running.

Philip Kyle (*right*) represents the Rock Island in Maple Hill, Kan. (pop. 247), metropolis of the Kansas popcorn belt. As station agent, Kyle sells passenger tickets, handles all freight and express, tends the station's cattle pens, operates two railroad-telegraph keys and one Western Union key, answers the line phone, throws switches, signals trains and hands up engineers' orders on a staff as trains whiz through. On Sundays he also sets the mailbags out on the crane since that is a day off for the U.S. marshal. Kyle, who is 54 and a bachelor, gets no days off, working all through the year from 8 a.m. to 5 p.m. During the other 15 hours he is on call. At year's end he gets 12 days' paid vacation. He earns an average of \$55 a week. A railroader 30 years, he likes railroading.

There are also the seldom explored branch lines like the one appearing in the pictures below which carries both freight and passengers (when there are any) from Eldon to Keokuk, Iowa. Slow, sometimes courageously independent of published schedules, such trains' arrivals are important events in the hamlets they serve, where the hard-working men who run them are very important people.



IN MAPLE HILL STATION, prototype of all small-town stations, Philip Kyle takes down a railroad telephone message. At the extreme left is his pot-bellied, coal stove



SHORT FREIGHT RUN begins at Eldon (pop. 1,676) with crew still loading freight two hours after scheduled departure time. Locomotive had been busy hauling cinders.



AT DOUDS, IOWA (pop. 225) a stop is made to drop off some express. The passengers, train crew and express shipments shared the ancient caboose at the end of train.



and old-fashioned chair. Behind the chair is the ticket window—opening on the waiting room, and next to it the ticket rack from which Kyle sells \$1.00 worth monthly. Kyle's

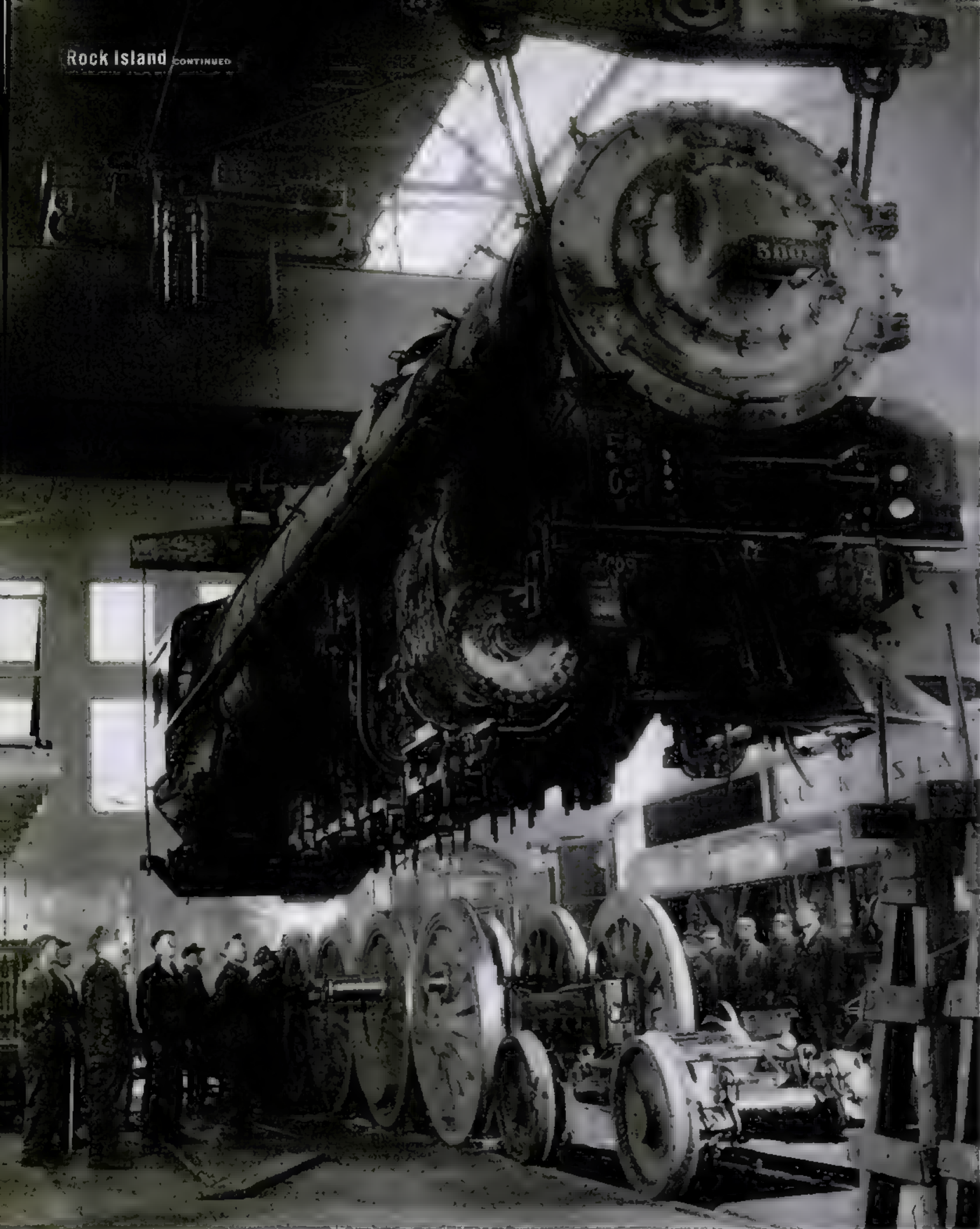
telegraph keys are hidden by clutter on the table at which he is sitting. At his right are signal levers and light wood staves to hand up train orders. Extreme right, freight desk.



AT MOUNT ZION (pop. 40) 13 cars are left behind when train takes a side trip—a spur line running off a branch line—to Keosauqua. Cars will be picked up on way back.

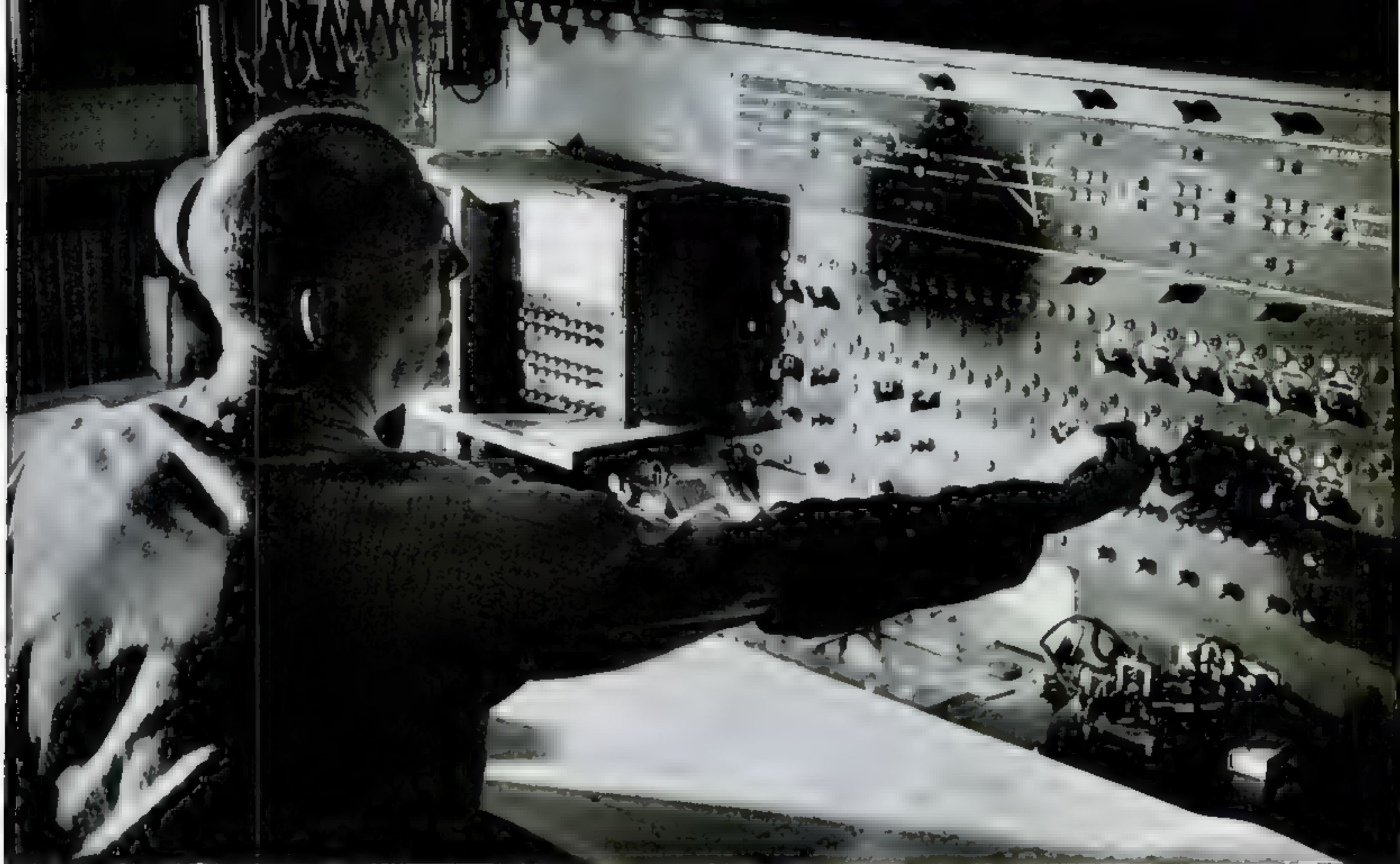


AT KEOSAUQUA (pop. 1,040) an empty tank car is left on a siding for local pickle factory. Also unloaded here were chicken and hog troughs and dairy-plant equipment.



IN THE MAIN SHOPS at Silvis, Ill., which rebuild 12 locomotives a month, a 5,000-class locomotive is lowered by two 170-ton cranes onto its drivers after recon-

struction. Note the candles between the wheels, which has been found to be the least glowing illumination in the close quarters with Rock Island's Rocket diesel locomotive.



DISPATCHER A. H. Reinhart, with the Rock Island since 1910, flicks a switch on his board controlling 24 miles of double track (mapped at top of the panel) between Rock

Island and Atkinson, Ill., thus moves a train from one track to another. The signal in his cab warns the engineer. It is mechanically impossible to head one train into another.

It reviews its old equipment, tries new technologies

With considerable reason American railroads have been charged with woeful technical unprogressiveness. Even before the war much of their equipment was old and cumbersome. Today relatively few U.S. locomotives are equipped with the roller bearings which can double their mileage and which are in such common use elsewhere.

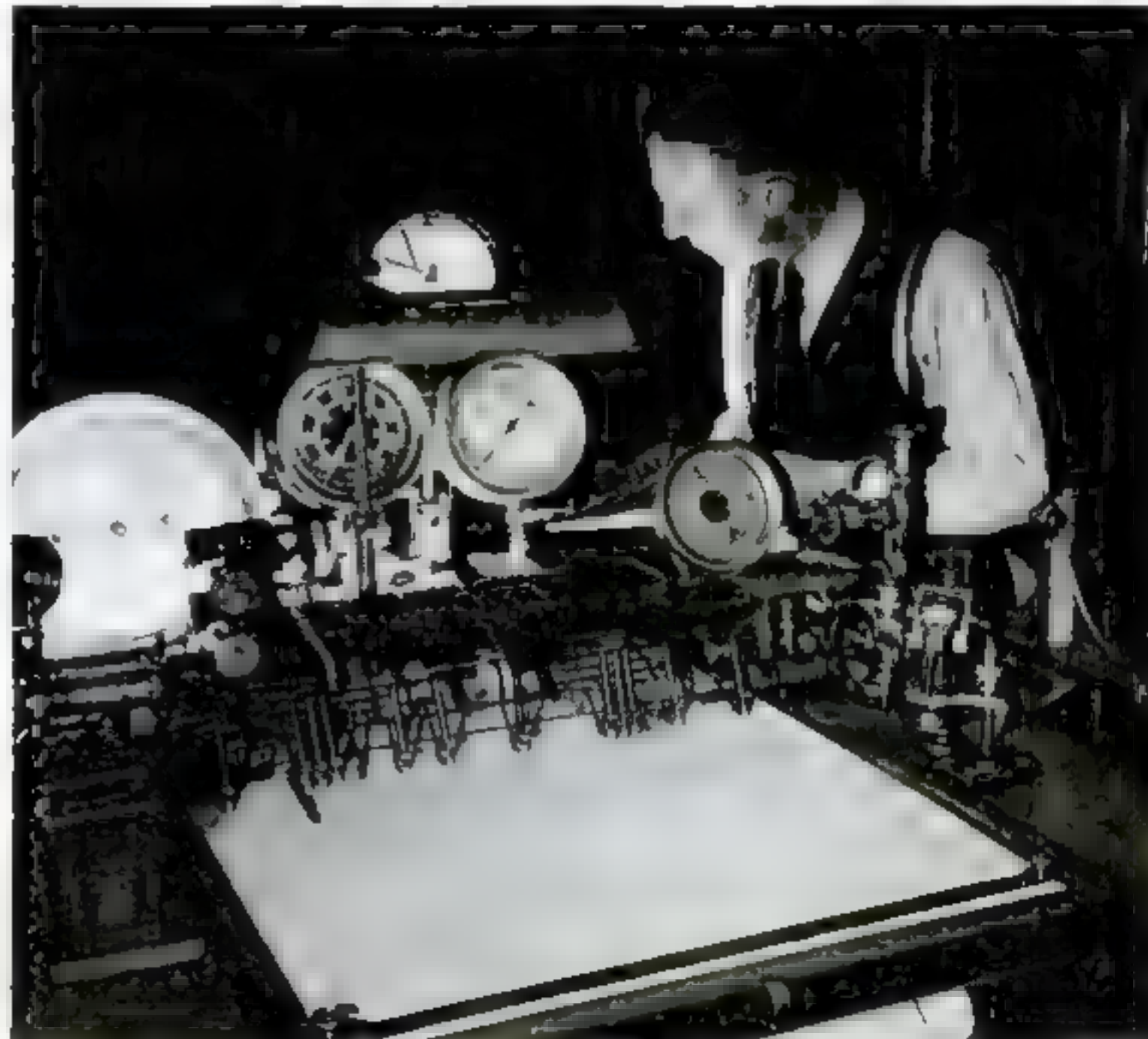
The Rock Island, one of the more progressive lines, has led in installing bearings on its locomotives, is using radio for yard-to-train and engine-to-

caboose communication, is experimenting with aluminum freight cars, hopes to give its coach passengers individual radio reception. In its modern laboratory (below, left) it tests new materials, discovers why the old ones failed.

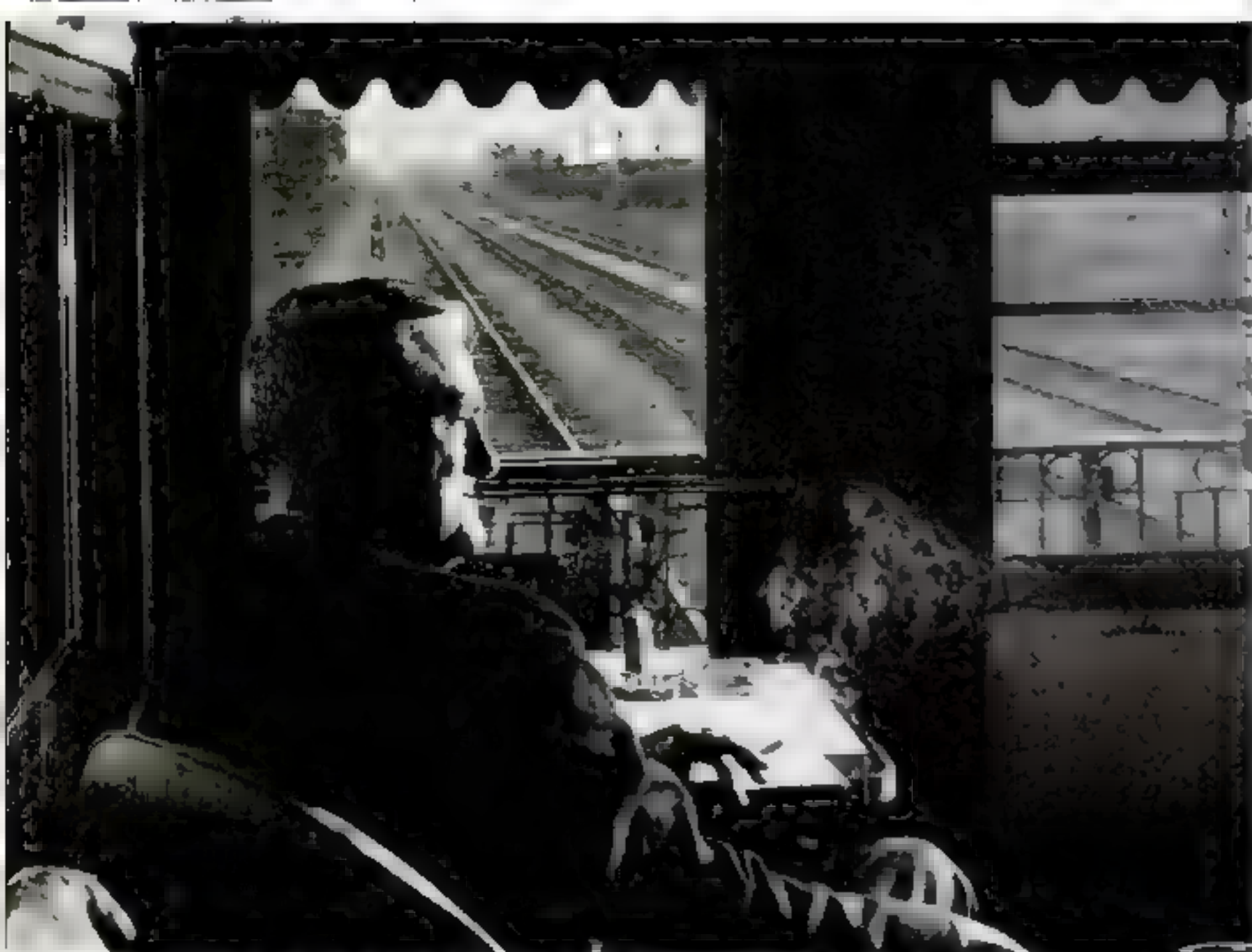
Like many other railroads, it is installing centralized traffic control (above) by which a dispatcher can deflect trains moving in both directions from one track on a double line to another, thus increasing the amount of traffic the line can carry 75%.



IN THE LABORATORY in Chicago, Rock Island engineers bend piece of 112-pound rail to determine its breaking point. The sample broke under 220,000-pound pressure.



IN DYNAMOMETER CAR, attached to locomotives over 500-mile test runs, Chief Operator Edwin Godbold studies draw-bar pull (engine's pulling power) and efficiency.



BOSS of the Rock Island is John Dow Farrington, 55, whose title is chief executive officer. He roams over the entire line in his private business car studying roadbeds, stations and signal systems. Son of a Great Northern vice president and a railroader all his life, Farrington came to the Rock Island from the Burlington in 1930, has sparked the Rock Island reconstruction program.



VETERAN RAILROADMEN stud Rock Island payrolls. Above: Engineer Earl E. Beckelhymer, Golden State Limited (second from left) 12 years on the line, chats with brakemen in the Eldon's switchmen's locker room. Below: Rocky Mountain Rocket Conductors William Gunn (left) and O. W. Hopkins check tickets enroute to Denver. Silver star means 25 years' service, each bar five.



Rock Island CONTINUED



WICKHAM STUDIES A MENU IN HIS CROCKERY-LINED OFFICE

DINER CHIEF LOSES MONEY

For most of the last 22 years the Rock Island railroad has been paying Thomas Douglas Wickham a handsome salary to lose money. Wickham is superintendent of the railroad's dining-car department which, in the years before the war, managed to lose an average of 31¢ on every meal it served. During the tremendously busy war years it made money—"with that volume of business, you just couldn't help it," Wickham says almost apologetically. Now he looks hopefully forward to the time when the still staggering load of passenger traffic will drop to normal. Then he expects to begin losing money again, probably 20¢ to 30¢ a meal.

This is not unusual. Virtually all railroads normally lose money on diner meals. That is because the number of patrons a diner ordinarily serves is only a fraction of the custom enjoyed by a comparable restaurant. Yet the diner must offer a toothsome menu especially rich in the lamb chops and steaks which the public feels it needs to keep up its strength while traveling.

Wickham, a man of 63 who somewhat resembles Victor Moore, took up dining-car work in 1902 after an early flirtation with a legal career. When he began little food was cooked on trains: most of it was canned and served by relatively untrained staffs. Today a diner crew of five chefs (one of them an apprentice chef who washes dishes) can, in the 19x7-foot space of a diner kitchen, perform miracles of food preparation, such as simultaneously roasting a brace of turkeys plus all their accouterments to provide a single item on the menu. Waiters are carefully schooled, first acquiring the difficult knack of balancing a tray on a swaying train and then, under the guidance of the regulars, learning to wait table by serving the trainmen, who eat early before the passengers. Chefs graduate from dishwashing to regular cooking, always using the minimum of water which a diner's limited supply necessitates.

Wickham does not feel that railroads will continue such costly dining service indefinitely. He thinks a trend is slowly growing toward less expensive, although equally satisfying diner meals. One of his future problems is the development of dishes which the public will find tasty but on which his department will not lose its shirt.



CAR CLEANER Mary Palmer is one of a crew of 100 that swarms aboard the Chicago-to-Denver Rocky Mountain Rocket as soon as it arrives in Chicago and in three hours

scrubs the train's stainless-steel exterior, cleans and waxes its interior, stocks it with linen, checks electric systems and services the diesel. Then train goes back to Denver.



THE CALIFORNIAN PULLS IN to the Eldon, Iowa yard at 3 a.m. to take on coal, water and sand from overhead chutes and pipes, clean its firebox in a 15-minute operation. Insignificant on maps, Eldon is a key operating point on the railroad, handling the

refueling and servicing of 27 freight and passenger trains daily. The yard's busiest period begins at 2:58 a.m. when four trains, the east- and westbound Californians and Golden State Limiteds (*opposite page*), all arrive for servicing within a 72-minute period.




THE CALIFORNIAN PULLS OUT with its tender refilled, a brakeman's lantern cutting a gash of light in the murk as he waves a goodnight to the yardmen. When the last of the four crack trains leaves, the smoky, cinder-littered Eldon yard sinks back into

the doldrums of handling more leisurely trains, like mile-long freights, its big hour over for another day. Eldon is a railroad town whose social and economic life is dominated by its main industry. Even the mayor, William H. Sapp, is a Rock Island switchman.

In Eldon under a halo of steam the coaled-up
Golden State Limited awaits the "highball"



Soldier, what's your future?

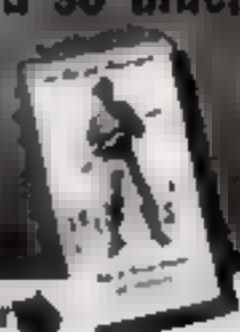


The Army offers:

- TRAVEL
- EDUCATION
- CAREER
- SECURITY

... and a retirement income up to \$155.25 monthly for life. What other job can offer you so much? Enlist now in the Regular Army!

For more information ask your Recruiting Officer for this folder




WHAT'S WRONG

THE FORMER EDITOR OF THE "STARS AND STRIPES"

by ROBERT NEVILLE

Many inducements are currently being offered to persuade men to volunteer for another stretch in the Army. As General Eisenhower has warned, before long we may be dangerously near the point where we might literally "run out of Army."

A shorter term of enlistment, an immediate and long furlough home, a choice of theaters of operation in which to serve and retention of present rank and pay are some of the major selling points of the enlistment campaign.

But no one, and least of all the Army recruiting officers, believes that even with these enticements enough young men will ever be persuaded to rejoin the Army to fill present manpower quotas. There is a tacit admission that, while young Americans may be forced by law into the Army, no power on earth can make them like it. Indeed, the Army accepts its unpopularity with its own personnel almost with resignation, as if military service were inherently distasteful to American citizens and nothing much could be done to make it less so.

From what does this unpopularity stem? With little encouragement any soldier would easily compile a catalog of complaints and each item in the list would have some validity. But only some.

Army pay, for instance, is admittedly low for some men whose ingenuity or skill would pay off in civilian life. For the great majority, however, the Army's real wages, computed after free food, free clothing and free billets are considered, are quite comparable to and often greater than those offered in civilian life.

Many men will offer trivial reasons, such as the ceaseless wearing of a uniform, as to why they dislike the Army. The fact is, however, that most men in civilian life wear the same type of suit, the same pair of shoes and the same colored socks and ties month after month and do not seem to mind.

There is the standard complaint from men who say they dislike taking orders and want to be their own bosses. But the great mass of civilians are employees, are used to having employers and see nothing wrong with following orders.

Soldiers gripe a lot about food and mess sergeants, and commanding officers will pay heed, but again the truth is that the average soldier eats somewhat better than the average civilian.

There must be something much more general than pay, uniforms, food or aversion to being bossed which accounts for this almost universal distaste for American Army life on the part of American citizens. Something more basic than easily answered gripes must cause soldiers in widely separated theaters of operations simultaneously to hold unprecedented demonstrations that border on mutiny.

The soldiers' cry of "We want to go home" can be quickly translated to "We want to get out of the Army." The demonstrations thus become not only a measure of the dislike which American citizens have for service in



NEVILLE AS A PRIVATE

NEVILLE SERVED BOTH AS

Before the war Robert Neville worked as a reporter on the New York *Herald Tribune* and as foreign-news editor of *Time*.

Following Pearl Harbor he was drafted as a private. He was stationed for a while at Keester Field, Miss., was then transferred to Yank and was sent overseas as a staff sergeant. In Algiers he was made editor of *Stars and Stripes*, Mediterranean Theater and commissioned a first lieutenant. A month after the initial landings he

WITH OUR ARMY?

ASSAILS OUR ARMY'S UNDEMOCRATIC CASTE SYSTEM

the armed forces but a damaging embarrassment to a nation with worldwide military obligations. The War Department has already gone to Congress for necessary measures to encourage enlistments. But enlistments will never be really encouraged until the Army can somehow make itself liked by its own men; and the question of the basic unpopularity of Army service remains unanswered.

Many of us who served in World War II, both as enlisted men and officers, who lived on both sides of the railroad tracks in this man's Army, have long suspected that one fundamental reason for the average American's strong distaste for military service is the continued existence of the Army's caste system. This suspicion blossoms to conviction at the separation center when the Army makes its final bid for enlistments in the Reserve Corps. Take scenes recently witnessed at Fort Dix, N. J. with two separation classes. A good 70% of all officers who were being demobilized joined up willingly and without much discussion. But appeals to the men to join the Enlisted Reserve Corps were greeted by loud Bronx cheers. Not 2% of the enlisted men joined, although it cost them nothing and there were few obligations to such membership. They simply wanted nothing more to do with the Army.

At a time when the Army is telling the public about how well the World War II soldier was fed, how well he was clothed, how well cared for he was in sickness, how well entertained he was, many civilians may have forgotten that the Army is still functioning on the basis of the old and rigid system of separation of officers and enlisted men. In the U. S. the separation is not very noticeable. Once off his post the enlisted man can, if he has the money, enter the finest hotels, eat at the best restaurants, go to private homes on the basis of absolute social equality with officers.

Once overseas, however, matters change fast and radically. Civilian facilities are no longer competent to supply the soldiers' social needs in rear areas, and the Army takes over. Overseas the division of officers and men becomes so complete and arbitrary that an officer's and an enlisted man's social paths rarely cross. It is supposedly against the officer's unwritten code to dine or drink with an enlisted man, but even if he wanted to break the code (which many would frequently do) it would be almost physically impossible. There are not only officers' restaurants which no enlisted man can enter, even as a guest, but there are also officers' hotels, officers' nightclubs and officers' bars. Old friends and even blood relatives find it difficult to eat together when one is an enlisted man and the other an officer.

An enlisted man overseas is confronted with what must seem to him an endless succession of signs reading "Off Limits to Enlisted Men" or "For Officers Only"; and no diagrams are needed to prove to the enlisted man that officers' facilities are usually the best available. The situation at Rome during the last year and a half may be taken as a typical and not particularly flagrant example. Rome's Via Vittorio Veneto with its row of luxury hotels

CONTINUED ON NEXT PAGE

ENLISTED MAN AND OFFICER

published Vol. 1, No. 1 of the paper that subsequently was to be recognized as the best of World War II's Army dailies. For the next three years Neville served as editor and publications officer of *Stars and Stripes* at Algiers, Oran, Casablanca, Tunis, Palermo, Naples and Rome. Among its features were the cartoons of Bill Mauldin, to whom Neville gave his first prominence. Neville returned to this country a few weeks ago with the rank of lieutenant colonel.



... AS A LIEUT. COLONEL



Where else can you get what the new peacetime Regular Army gives you? See your Recruiting Officer today!

MANY GIL LIKE BILL MAULDIN (BELOW) HAVE ALREADY THOUGHT IT OVER



BEAUTIFUL VIEW! IS THERE ONE FOR THE ENLISTED MEN?



*You use your lighter
more than your watch*

CHOOSE IT WISELY

● Years of unfailing lights are not too much to ask of a Ronson lighter. Ronson combines precision craftsmanship, flawless materials and the famous patented Ronson one-finger, one-motion action—Press, it's lit! Release, it's out. Increasing quantities of the Ronson Whirlwind, shown above, and other models for pocket and handbag are now going to your dealers.

More than 14,000,000 Ronsons have been sold.



TO GRACE YOUR TABLES

In rich silver plate, the ever popular, exquisitely fashioned Crown Table Lighter by Ronson is becoming increasingly available. Hallmarks of smart and gracious hospitality are the Crown and other distinctive Ronson table models for every room in your home.

*Individual orders cannot
be filled direct*

RONSON
WORLD'S GREATEST LIGHTER



ON GUAM Navy officers and nurses relax on a bathing beach at Tumon Bay (above). Enlisted men, during their few hours' liberty ashore, make do with canned beer in the Enlisted Men's Recreation Area (below).



ARMY CONTINUED

(the Flora, Majestic, Ambassador, Alexandria and Excelsior) was almost completely requisitioned—for officers. True, the enlisted men coming to Rome for a rest had their billets, too, but they were in the less pretentious buildings of the Foro Mussolini some three miles from the city's center. The enlisted men on furlough at Rome also had their own nightclubs and bars, but these were started months after the officers had been provided for.

Perhaps the most persistent beef of combat men during the war was this rear-area preoccupation with off-limits signs. Time and again in Italy and France an outfit would fight hard to take a city, would chase the enemy through it and would then return to it for a few days of rest, only to find that the rear had declared virtually every decent place in the city off limits to them. It looked to the enlisted men as if the Army's first order of the day on taking any new territory was to see that the officers were made comfortable. Those who were at Salerno during the first week of uncertain and savage fighting, when at times it appeared we were not there to stay, can remember that an officers' mess for the beachhead staff was immediately set up.

Officers and men overseas generally use separate post exchanges. In most places even separate transportation is provided. Dances are, of course, given separately and, as a natural consequence, separate lists of young women available for these affairs are also kept, with the result that there comes to be the female equivalent of rank—in other words, officers' girls and enlisted men's girls. The officers' girls, need it be added, are invariably the best-looking, the smartest, the most socially acceptable.

The list could go on and on. In Europe last year officers got regular liquor rations, while the enlisted men either got none or could take their chances in a drawing. The officers' sections of Army movie theaters always include the best seats in the house, and they are reserved until the last regardless of how overcrowded the enlisted

CONTINUED ON PAGE 124

Judy Canova . . . popular screen and radio star (N.B.C., Saturday, 10:00 to 10:30 p. m., E.S.T.)

JUDY CANOVA

**just adds hot water...
gets roaster-fresh coffee**



Roaster-fresh because in Nescafé all the fresh flavor of newly-roasted coffee is sealed in by added carbohydrates.

Everybody's delighted with Nescafé—the peak in coffee enjoyment! For Nestlé's knows the way to give you all the flavor—all the lift—of really fine coffee! First, we make an extract of choice coffees fresh

from the roaster—then instantly seal in the wonderful flavor! To release this flavor, you simply put a teaspoonful of Nescafé in a cup and add hot water.

No bother with a coffee maker. No grounds to dispose of. No waste—you make exactly the amount you need—and just the strength you like. A teaspoonful makes a cup—for about 1¢. Ask your grocer for Nescafé today. It's the sure way to coffee enjoyment.

NESTLÉ'S EVAPORATED
another famous Nestlé's



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NESCAFÉ (PRONOUNCED NES-CAFAY) IS NESTLÉ'S SOLUBLE COFFEE PRODUCT, COMPOSED OF EQUAL PARTS OF SKILFULLY BREWED

SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR ★ NESTLÉ'S MILK PRODUCTS, INC., NEW YORK, U. S. A.

lighter with cola...

lighter with soda...

lighter with ginger ale

CORONET V.S.G. the highball BRANDY

California grape brandy 84 proof. Cresta Blanca Wine Company, Inc., San Francisco.

ARMY CONTINUED

men's section may be. Any USO show manager will testify that one of his biggest headaches was the problem of how to prevent the brass's stealing his young actresses. More than one troupe had difficulty going on with the show because some of its members were pre-empted by high-ranking officers.

The separation of officers and men continues into the rear-area hospitals, where they have separate wards. So fixed and regularized has this division become that it was even practiced for a time at the daily audiences of the Pope at the Vatican, His Holiness receiving the two classes separately. It was only after the Army newspaper at Rome had received some indignant letters from GIs on this matter and had discreetly passed them on to Americans at the Vatican that this practice was stopped.

The caste system works overtime in the matter of latrines, too. It perhaps reached its finest flowering at Maison Blanche Airport at Algiers, where there were partitioned off and carefully marked a general officers' latrine, a field officers' latrine, a company-grade officers' latrine, a latrine for nurses and WAC officers, another for enlisted WACs and a final one for enlisted men.

No soldier in his right mind objects to special privileges for officers on duty. He sees no objection to officers having better billets, their own table at mess or their own transport. If there is waiting in line to do, the officers should certainly not do it. An officer assumes entire responsibility for the outfit he commands and his working day should certainly be as free as possible from the nuisances of military life. No soldier would suggest that officers should help clean latrines or be put on the KP roster.

But abuses of officer off-duty privileges must seem to the enlisted man the rule rather than the exception. He knows of too many high-ranking officers who have sported lavish villas, all requisitioned at government expense, from one end of the theater to the other. One engineering outfit in Italy will swear that it dropped its regular work to build a tennis court for a base-section general. Another general, it seems, was unhappy unless his table had a certain Japanese-made sauce. An SOS was sent to the Navy in the Pacific to look over captured Jap stores; the sauce was found and duly dispatched by air half way across the earth.

In establishing the big resort rest areas in France and Italy the enlisted men did come into their own. The huge hotels of Nice in France and Alassio in Italy were taken over and, in a curious inversion of the usual practices, signs outside both cities proclaimed that they were "Off Limits to Officers." But this was only inverted snobbism and emphasized more than disproved the gap between officers and enlisted men.

At the officers' PXs: watches, pens, lighters, sometimes nylons

Sufficient care is not always taken to make sure that in giving the officer his privileges the enlisted man is not being deprived of his rights. The enlisted man quite generally suspects that the reason separate PXs are maintained for officers is that the officer is often able to buy things not offered to him—for example, such small pleasurable amenities as fountain pens, wrist watches and cigaret lighters. In theory the rationing of all these items is as it should be—the same for all, regardless of rank. But this theory doesn't often work. Witness the work of reporters for the Paris edition of the *Stars and Stripes*, who discovered a colonels' and generals' PX offering such choice items as nylon stockings. It is almost a rule that officers get first crack at any new merchandise offered.

Many little annoyances enlisted men constantly suffer could, with better management by officers, be eliminated. Better direction might eliminate such onerous but standard customs as the old "Hurry up and wait" attitude of the Army. From the time a man is drafted until he either becomes an officer or is demobilized, he stands in line for virtually every necessity of life—for food, for clothing, to see a doctor, for vaccination and inoculations, for entertainment, for transportation and to get paid.

It is no secret to anybody in the Army that an officer can usually get away with minor infractions of rules that would get an enlisted man into serious trouble. For example, an MP rarely arrests an officer for speeding. A drunken or disorderly officer is rarely locked up. An officer found on off-limits premises is usually



Its longer polishing action safely BRYTENS TEETH!

● To unmask the natural sparkle of your teeth, learn this great truth!

Even in the 30 seconds most folks brush their teeth, the dentifrice disperses and loses its polishing action.

That's why you'll get such dramatic results by changing to IODENT No. 2, made by a Dentist.

It contains millions of tiny particles scientifically treated to safely polish teeth up to twice as long. They do not dissolve—but get finer, tinier as you brush. It's the way a jeweler polishes precious jewelry.

Try it! Tooth Paste or Powder. Let your own mirror tell you the new beauty of your teeth.

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FOR A COLD-STUFFED NOSE



Handy Inhaler Gives Greater Breathing Comfort in Seconds!

At home, at work or on the street—anywhere—the handy Vicks Inhaler is always ready with relief. It's packed with volatile medication that actually makes a cold-stuffed nose feel clearer in seconds. Get into the good habit of carrying one with you.



CHEST COLDS To relieve misery, rub on Vicks VapoRub at bedtime. Its poultice-vapor action eases coughing, muscular soreness or tightness, helps loosen phlegm.

VICKS VapoRub

CONTINUED ON PAGE 111

YOUR PERFECT INTRODUCTION... ANYWHERE

Nothing could be finer



Lincoln

On boulevards and byways, you will travel with a new distinction in the 1916 Lincoln. For this is the finest and most beautiful Lincoln ever to bear the name. It has a long and flowing look that bespeaks its eager power. Interiors are deep and spacious, rich with new fabrics and fittings. Everywhere, you'll find new features . . . and the traditional Lincoln precision. Plan to take the wheel of this new car soon, and enjoy the distinction that is inherent in Lincoln ownership.

LINCOLN—DIVISION OF FORD MOTOR COMPANY



BLACK STANDS OUT



Naturalizer

the shoe with the
beautiful fit \$6⁹⁵

2 FALL 1994
APRIL 1995

quietly asked to leave but is seldom called officially to account. An enlisted man can be busted, his rating taken away and pay forfeited while it seems to the enlisted man that it takes virtually an Act of Congress to demote an officer. The Army has effective rules to deal with all such cases; but when in practice an officer is able to beat the rap and the enlisted man will be busted for the same offense, the enlisted man will rightly conclude that he is the object of discrimination.

But what really rankles the American enlisted man overseas is the social inferiority to which he seems permanently assigned. The Army officially and quite plainly places its own enlisted personnel on a status below that of civilians. Take the OWI worker, the Red Cross girl or the war correspondent or even the businessman visiting or working overseas. All had simulated officers' ranks. Red Cross girls, whose main job was to work with enlisted men, had the simulated rank of second lieutenant. All were privileged to eat in officers' messes, to go to officers' PXs, to stay in officers' hotels, to wear officers' clothes. Nothing could have made it plainer to the enlisted men that in coming into the Army their social position in life was lowered.

Most enlisted men would probably agree that most officers were good Joes. But there were exceptions in high places and low and these exceptions seemed invariably to make it their business to see that the enlisted men suffered as many small indignities as possible. All enlisted men in North Africa must remember, for example, the salute and curfew campaign put on by a major general who was at that time responsible for military discipline and order in the various base sections. His method of announcing his regulations was first to arrest the men and then tell them what law they were breaking. An 11 o'clock curfew in Algiers, which not 10% of the enlisted men had ever heard of and which had never before been enforced, was first announced when this general sent his MPs out to arrest men on the street after that hour.

Discipline in Naples

This officer's arrival at Naples was marked by a senseless order requiring every man on duty to wear a gas mask. This at a time when neither the French nor the British armies nor the civilians at Naples were wearing gas masks and when there was patently no danger of a gas attack. His masterpiece was the mass arrest of combat men coming from Anzio for a few days of rest. They were hauled in for having improperly signed passes, but if anyone was responsible for such faulty passes it was certainly not the men who held them but the officers who signed them.

Such an officer in such an important position does more to make the Army disliked than the type guilty of neglect or indifference. The fact that for a long time this general's methods were unchecked—and were not even publicly criticized until the Mediterranean Stars and Stripes dared to print some cartoons and letters on the subject—merely confirmed the suspicion that here was the Army way of doing things.

General Eisenhower, in an order while he was Supreme Commander in North Africa, bade all unit commanders to look to the comfort and well-being of their soldiers. One could say bravo for the general, but one could also add how much better it would have been had he at the same time stipulated that the gap between the highest and the lowest member of the Army be narrowed somewhat, that off-limit signs be taken off a few of the best hotels and that free entry be allowed to the best bars. The present officer-enlisted man relationship might fit a dictatorship but it is anathema to the citizens of a democracy. The good officer as well as the thoughtful enlisted man dislikes the entire business. The officer understands perfectly why so often his presence off-duty is greeted by enlisted men with a surly silence denoting anything but respect.

Quite obviously there is nothing democratic about an army. To the \$64 rejoinder that it is impossible to have discipline and order and efficiency without having officers and enlisted men, there can be no answer. Nobody can deny that an army must have direction, any more than you could deny that a department store or a newspaper or a contracting firm must have its boss. Inci-

CONTINUED ON NEXT PAGE

Are you in the know?

For that wee-waisted look, she'd better —

- ☐ Give up breathing
- ☐ Minimize the midriff
- ☐ Try corset laces

The "doll-waisted" style and your chubby waistline don't seem made for each other? Better minimize that midriff! Stand erect, feet together, arms stretched overhead. Bend torso right and left as far as possible (feel the pull!) . . . working up to 25 times daily. On "certain" days you can look trim, even in your snuggest outfit. With Kotex, no revealing outlines nag you — for Kotex has flat tapered ends that don't show. And to help you stay dainty, there's a deodorant in Kotex. Gals who rate appreciate this grooming aid!



Does a square shaped hand indicate —

- ☐ An inquiring mind
- ☐ An impulsive nature
- ☐ A dynamic personality



Your hand can reveal your traits and temperament! Have you a square shaped hand? If so, palmists say you're a practical soul, self assured. You have an inquiring mind — which is good, for it helps you make wise decisions. And when you inquire about sanitary protection, and learn that Kotex has lasting softness (doesn't just "feel" soft at first touch) . . . that Kotex is made to stay soft while wearing . . . it's ten to one you'll decide on Kotex. Because you're practical, and value real comfort. No wonder you're self-assured!

If the lady doesn't laugh, would you consider her —

- ☐ A pickle-pen
- ☐ Dracula's mother
- ☐ Justified

This little laplander didn't mean to tumble. But to the lady it's the last straw. She's tired of being pushed around by boisterous, self centered characters. It isn't exactly giggle-bait. The lady's justified. Accidents and a "who cares?" attitude too often go together. That's worth pondering . . . on "those" days, as well, for if you use care in choosing a sanitary napkin, you'll choose Kotex — and avoid mishaps. Yes, Kotex' exclusive safety center gives you extra protection from problem-day accidents!



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Contains a deodorant at no extra cost!

More women choose KOTEX* than all other sanitary napkins



By all means let's keep the salute. By all means let's have obedience to orders, and let's have the orders make sense. No article of war has to be rewritten. But just as the employer and employee can sit down to a meal together after office hours, it should be perfectly possible for an officer and an enlisted man to enjoy each other's company off-duty. The argument that discipline is impossible without segregation of officers and enlisted men breaks down anyway at the front.

For a country whose citizens have been brought up on the theory that each and every son born can some day be president, the Army's class distinctions are really galling. Men can be drafted into such an Army but nothing in the world will keep them from agitating to get out. The Army has within itself the means to change the rules. Until then, despite lures of pay, travel and vacations, relatively few men in this free country of ours will elect to enter a caste-ridden organization in which they immediately become the untouchables.

CONTINUED ON PAGE 114



AT SANTA MARIA, Italy, U.S. soldiers line up for a block to see *This Is the Army*. Officers had their own entrance and seats, guarded by MPs (right).





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...which portable?



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SAVE SUGAR

NO SUGAR NEEDED for this
Brer Rabbit Molasses Pudding



BAKED PUDDING

1/2 cup shortening—1 cup Brer Rabbit
GREEN LABEL Molasses—1 beaten
egg—4-oz. package butterscotch
pudding—1 1/2 cups sifted flour—1 1/2
teaspoons baking powder—1/2 tea-
spoon soda—1/2 teaspoon salt—1 cup
milk—1 teaspoon vanilla extract.

Cream shortening, beat in mo-
lasses and egg. Stir in butterscotch
pudding (as it comes from box). Sift
together remaining dry ingredients;
add alternately with milk and vanilla
to first mixture. Bake in greased and
floured 9" square pan in moderate
oven (350° F) 30-40 minutes or until
done. Serve with ice cream or whipped
cream. 8 servings.

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OVER 60%
NATURAL
SUGAR

That sugar in Brer
Rabbit Molasses
comes straight from
sugar cane. Real sugar
in natural form.

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Iron is essential for
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Brer Rabbit Molasses
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sources of food iron

TWO TYPES:

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dark molasses
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a richly flavored
milk shake.



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ARMY CONTINUED

SECOND-CLASS CITIZENS

by PAUL DEUTSCHMAN

In the paragraphs below Paul Deutschman, an ex-enlisted man, supplements the observations of Lieut. Colonel Neville which appear on the preceding pages. Now a LIFE editor, Deutschman served as a corporal with the 319th Bombardment Group in the Mediterranean.

The off-limits to EM signs, which have plagued GIs in every phase of their back-of-the-lines lives, imply that everyone who associates with an enlisted man is *ipso-facto* not fit for the society of ladies and gentlemen. Thus, a chipper in Rome can go to militarily exclusive places like the Hotels Majestic and Excelsior, but a professor of philosophy from the University of Rome must share a table with his enlisted-man friend at some back-alley saloon.

Even in the States the Army tacitly assumes that everything and everyone connected with enlisted men are naturally inferior to everything and everyone connected with officers, that they are in effect "second-class citizens." This ranges from such ridiculous bits of business as invitations extended to "officers and their ladies and enlisted men and their wives" to preferential treatment for officers' wives at hospitals. In the Air Forces redistribution station at Miami Beach, for example, the wives of overseas enlisted returnees had to make up the beds, empty out waste-paper baskets, sweep out their rooms and actually stand inspections, but wives of officers had maids. In an Air Forces convalescent hospital near St. Petersburg enlisted men's wives, whose husbands were suffering from the same disabilities and ailments as officers, had to stand in a chow line and eat out of a GI tray while officers' wives sat at white-tableclothed tables with their husbands and were served by waiters. They paid the same price for food.

When an officer travels from one post to another in the States the Army provides him with 84-per-mile travel pay. An enlisted man gets 34. An officer's wife, moreover, receives her fare by Pullman from one military post to another and back to her home when her husband goes overseas. The wives of enlisted men below the rank of staff sergeant get nothing.

Bombardment squadrons participating in the North African campaign had some bombardiers who were enlisted men. One B-26 Marauder squadron of the 319th Bombardment Group had a technical sergeant bombardier who was efficient enough at his job to be chosen as lead bombardier. As such he was the only bombardier in his squadron who actually aimed his bombs. The others were mere button-pushers who dropped their bombs when they saw his go. Yet, in the event of a forced landing at a strange airdrome, his fellow bombardiers, most of them first lieutenants or captains, were put up in officers' quarters, while this tech sergeant, who was killed afterward over Italy, was assigned to the inferior accommodations "reserved" for enlisted men. He was their superior in the air, where it counted, but their inferior on the ground.

Another disparity concerns furloughs. All Army men are entitled to 30 days' furlough time per year. If a man misses this allotted time off the Army assumes it is just a GI's tough luck and he gets only the regular \$300 separation pay on discharge. But an officer under the rank of major gets this same \$300 plus his regular pay for all accumulative leave time and allowances for rations and quarters, plus travel allowance. In the case of an unmarried captain with 90 days' leave time for three years' overseas service—one who may have fought in the very same battles or worked in the same headquarters as the GI—this amounts to \$1,290.64.



"Mom says husky guys
need Nazareth
underwear!"

Whether you have babies or
big boys and girls, you're
SURE of sturdy, comfortable
underwear when you buy
Nazareth by name! So, ask
for it at your favorite store
... see for yourself that good
quality and low prices do go
together ...

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4 to 10 12 to 20 36 to 44
SUPER-WARM JACKETS
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WRITE FOR AGENCY FOR YOUR STORE



Glass Engine --- 2000 r.p.m.

WHEN you bang your shin on a chair in a dark room—you've located the chair. But that's learning the hard way.

How much simpler to have owl's eyes—or turn on the light—and *see* where you're going...

Research scientists have improved lubricating oils for your automobile engine—working the hard way. It's mighty dark inside an engine cylinder!

Now scientists at Shell's research laboratories have turned on the light—designed and built an engine with a cylinder entirely of GLASS... which lets them SEE where the oil is, and just how it stands up to its job in your car.

The cylinder is heat-resistant glass, precision bored to a tolerance of 2/1000 inch. It took some "doing" to produce a glass cylinder that would stand

the explosions... the pressures... the tornado of flame burning at 3000° Fahrenheit!

A stroboscopic light is timed to flash at any desired point of the piston's stroke. This has the effect of "stopping motion"... the piston *seems* to stand still... you see the action and movement of the rings while the engine races at 2000 r.p.m. You see oil droplets leap from ring to ring under the impulse of a force 200 or more times gravity.

It's something to watch... and realize what a magnificent job of co-ordination has been done by oil scientists and engine designers—working in the dark.

You realize, too, that with the light turned on—with Shell's glass engine uniting theory with fact—you're the winner. *Your car*—performing better, lasting longer—that's what Shell's glass engine means to you.

Out of petroleum, plus originality... new Shell Premium Gasoline and Shell X-100 Motor Oil...

Just as the glass engine is a Shell original, Shell Research originality and thoroughness have brought a new, more powerful gasoline, Shell Premium—and Shell X-100, the oil that gives your motor *extra protection*. Your Shell Dealer will be glad to serve you.



*Horizons widen
through
Shell Research*

For lovely Beauty **TODAY** ... a young-looking skin tomorrow



*Pan-Cake makes a difference in complexion
it's the kind of difference that gives you a younger look*

*Pan-Cake helps you sweep away faults
and gives you the beauty you're craving*

*A Pan-Cake make-upake that conceals
and it stays on for hours without retouching*

WHEN you make up, think of tomorrow as well as today
...choose "Pan-Cake", the original, which
because of its exclusive patented formula does two
things...it creates glamour for today and
safeguards the skin against sun and wind which may bring
drying, harshening, aging signs tomorrow. Try
"Pan-Cake" once today and you'll be devoted to it forever.

Pan-Cake Make-Up

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Frances Langford in "THE BAMBOO BLONDE"
An RKO-Radio Picture

Originated by Max Factor • Hollywood

MOVIE OF THE WEEK:

Bedlam

Old London's insane asylum is setting for new Karloff thriller

Bedlam builds its story around the most famous of all insane asylums, St. Mary of Bethlehem Hospital, which in the 18th Century housed London's lunatics. The foul conditions under which the asylum's "loonies" lived, recorded in a famous drawing in Hogarth's *The Rake's Progress*, were a long-ignored scandal of the time. Londoners called the asylum "Bedlam," a contraction of Bethlehem. The name became a byword for terrible noise and confusion and has since passed into the language.

The movie *Bedlam*, starring Boris Karloff as the cruel asylum keeper, was made for RKO by Val Lewton, the virtuoso of B-movie producers. In keeping with B-picture economy, he used as the setting for the asylum a church from *The Bells of St. Mary's* touched up a little. The heroine's prettiest dress was first worn by Vivien Leigh in *Gone with the Wind*. Despite these devices, *Bedlam* is an interesting and imaginative terror film, marred only by uneven pace and occasional verbosity.



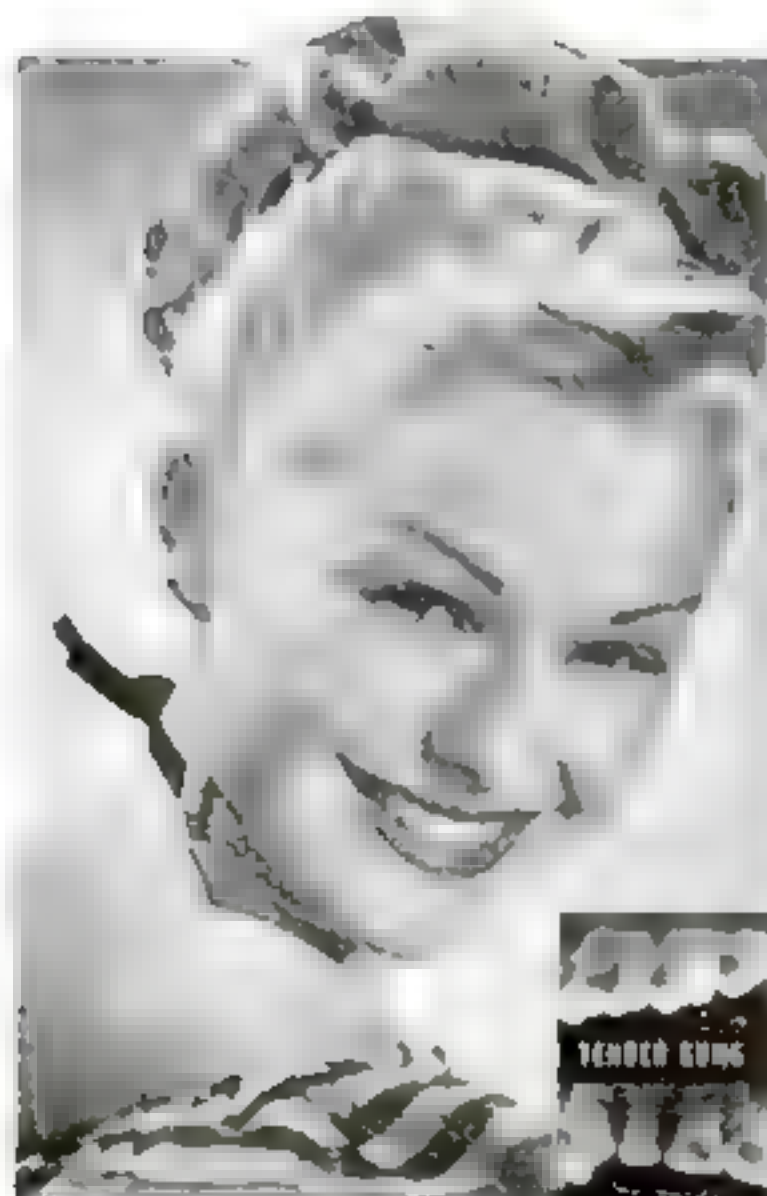
ONE OF BEDLAM'S INMATES SITS ETERNALLY SAWING OUT CACOPHONY ON A BROKEN, HANDMADE FIDDLE



INTERIOR OF BEDLAM shows how "loonies" of all description are allowed to roam in the same room, except for more violent inmates, who are kept in cages. Sane

people were often betrayed into Bedlam by enemies, as in the case of the men in left background and Heroine Nell Bowen (seated right), who wished to reform the asylum.

FIND OUT **NOW** you, too, may be getting **GINGIVITIS**



**4 out of 5
may have it**

A Wicked Enemy
of Firm Gums and
Handsome Teeth!



Even if your gums may bleed only a *tiny* bit when you brush your teeth—**DON'T DELAY!**

Tender, bleeding gums are often some of the first signs of Gingivitis—a mild gum inflammation attacking thousands (even young folks). And it's a wicked enemy of handsome teeth and firm gums.

Neglect of Gingivitis often leads to Pyorrhea with its soft shrinking gums and loosening teeth which only your dentist can help. See him every 3 months. Then remember this!

To Help Gums Be Firmer
and Teeth Naturally Lustrous

Massage your gums and brush your teeth twice daily with Forhan's Toothpaste—the remarkable formula of Dr. R. J. Forhan—the first and original toothpaste for BOTH massaging gums and cleaning teeth.

Even after the first trial—notice how refreshed and invigorated your gums feel—how clean, naturally bright and sparkling your teeth look.

No wonder Forhan's has been used and recommended by so many dentists for over 30 years! So start using Forhan's today. Let your teeth enjoy its benefits! At all drug, department and 10¢ stores.

NO HARSH ABRASIVES IN FORHAN'S!

use
Forhan's
with massage

FOR FIRMER GUMS—CLEANER TEETH



WARDEN OF BEDLAM, Sims, (Boris Karloff), ushers Nell (Anna Lee) in to see loonies. She has come out of curiosity, is shocked at inmates' misery



NELL IS IMPRISONED in Bedlam when Sims, angered by her charges of neglect, induces her protector, rich Lord Mortimer, to accuse her of insanity.

Naturally Better—

FINE RAYON SATIN OR COTTON

NEW Stardust
Insured Bra
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Your chance for fame and fortune—\$500 first prize and 27 other awards! Just send recent non-returnable photo, with height, weight, bust, waist and hip measurements before May 31, 1948. Decisions of famous beauty judges a final word. Entry to P.O. Box 65 Station F, N.Y.

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LIFE

MORE READERS EVERY WEEK THAN
ANY OTHER MAGAZINE IN HISTORY

QUICK RELIEF FOR
stuffed up
MISERIES . . . DUE TO
head
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Keep a bottle of Mistol Drops with Ephedrine on hand, always! A few drops in each nostril help relieve that drippy, "hard to breathe" feeling due to head colds!

Caution:
Use
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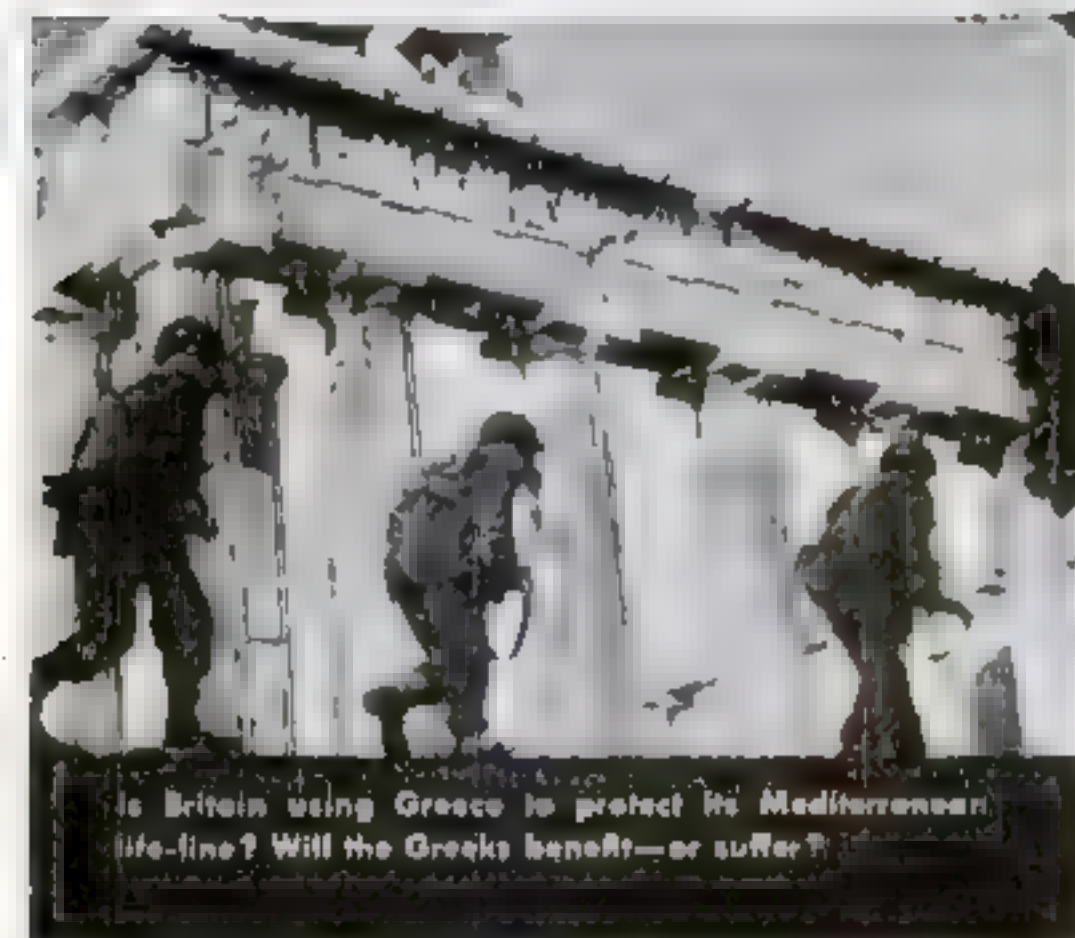


CONTINUED ON PAGE 129

HOW FARES DEMOCRACY IN THE LAND WHERE IT WAS BORN?

SEE THE NEW
MARCH OF TIME

REPORT ON GREECE



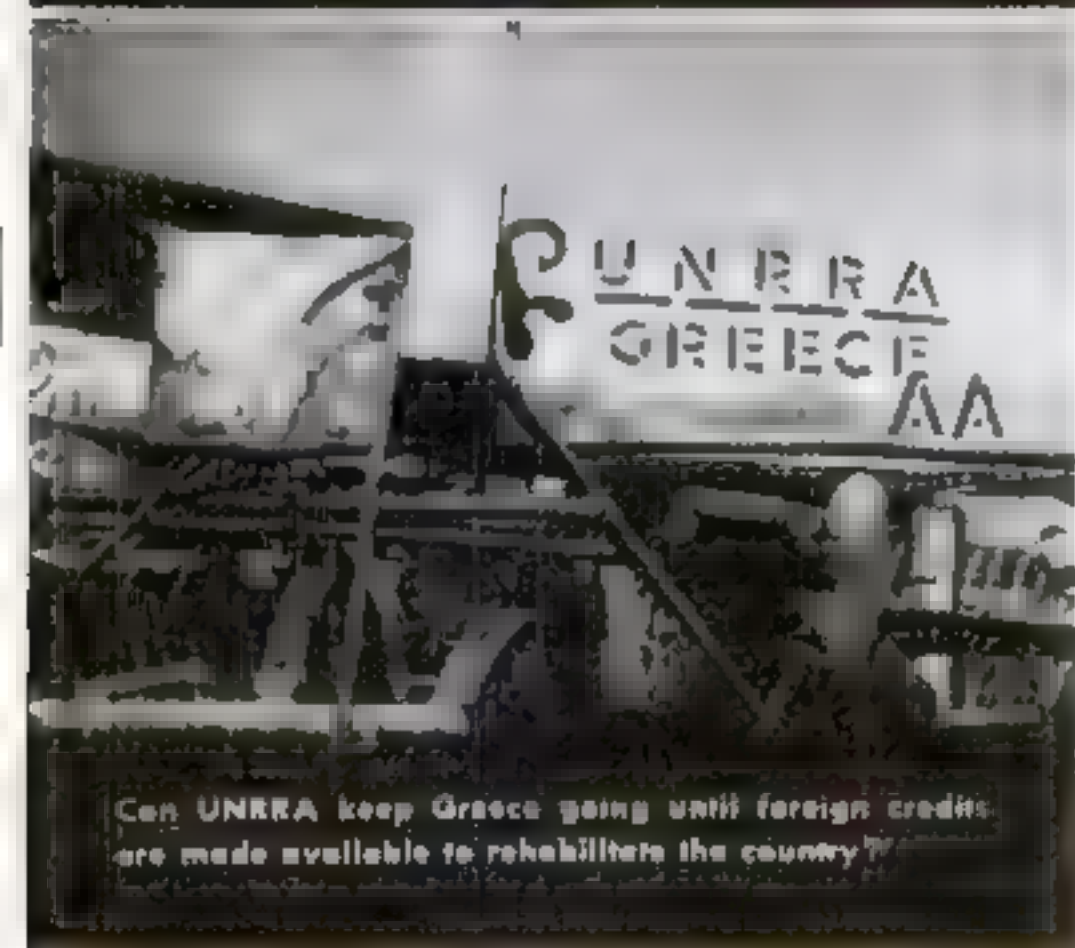
Is Britain using Greece to protect its Mediterranean life-line? Will the Greeks benefit—or suffer?



Greece is boiling with nationalism. What's ahead? How disorders?—or will the land which coined Democracy find its answer the democratic way?



Can Archbishop Damaskinos, compromise leader, hold the Greek people together until a freely-elected government takes over?



Can UNRRA keep Greece going until foreign credits are made available to rehabilitate the country?

A MOVIE FOR THE MILLIONS...WITH SPECIAL MEANING FOR YOU

Some say the world's future is being signaled in Greece—a land which is testing the strength of the UNO. You have followed LIFE's photographic history of valiant, war-torn Greece. Now the MARCH OF TIME takes you into Greece today, gives you a front seat at the Greek drama of power politics played against a background of Nazi-inflicted ruin.

You see in action the Greek leaders LIFE has pictured for you—and you watch the common people of Greece working to restore their impoverished, inflation-ridden country. You examine for yourself the job United Nations relief is doing—and the long-term job that is beyond UNRRA's power.

Every LIFE reader who has said to himself, "Europe must get back on its feet or world peace is a dead duck" will want to see and hear this on-the-spot report from inside Greece.

PRODUCED BY THE EDITORS OF TIME AND LIFE

LIFE READERS will also like these recent MARCH OF TIME issues:

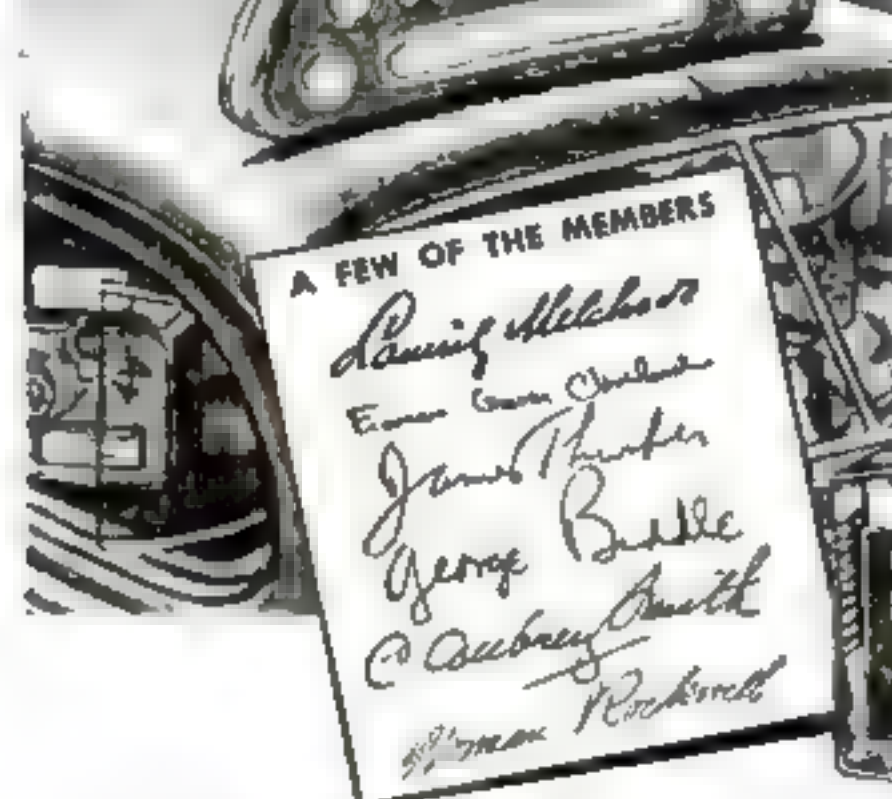
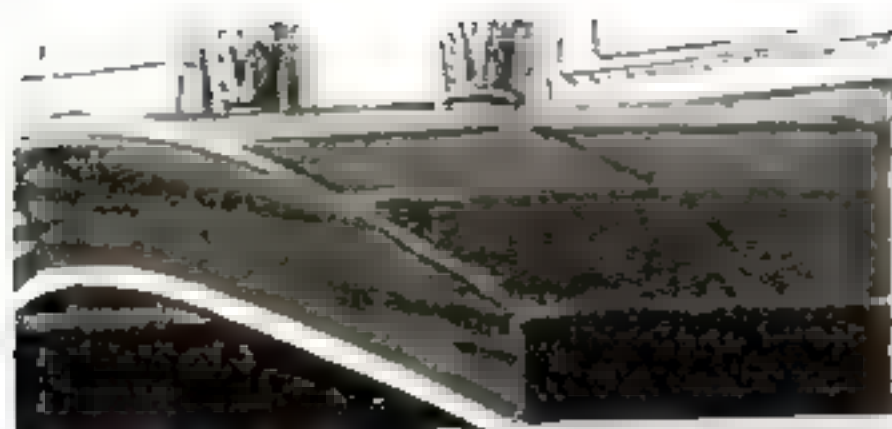
"Challenge to Hollywood." What's behind the British film industry's sensational new upswing?

"Life With Baby." What makes tots tick? Is your child developing normally?

Every
Four Weeks

THE MARCH OF TIME

RELEASED BY
20th
CENTURY-FOX



BULLETIN TO MEMBERS

of the world's most distinguished
After-Shave Club

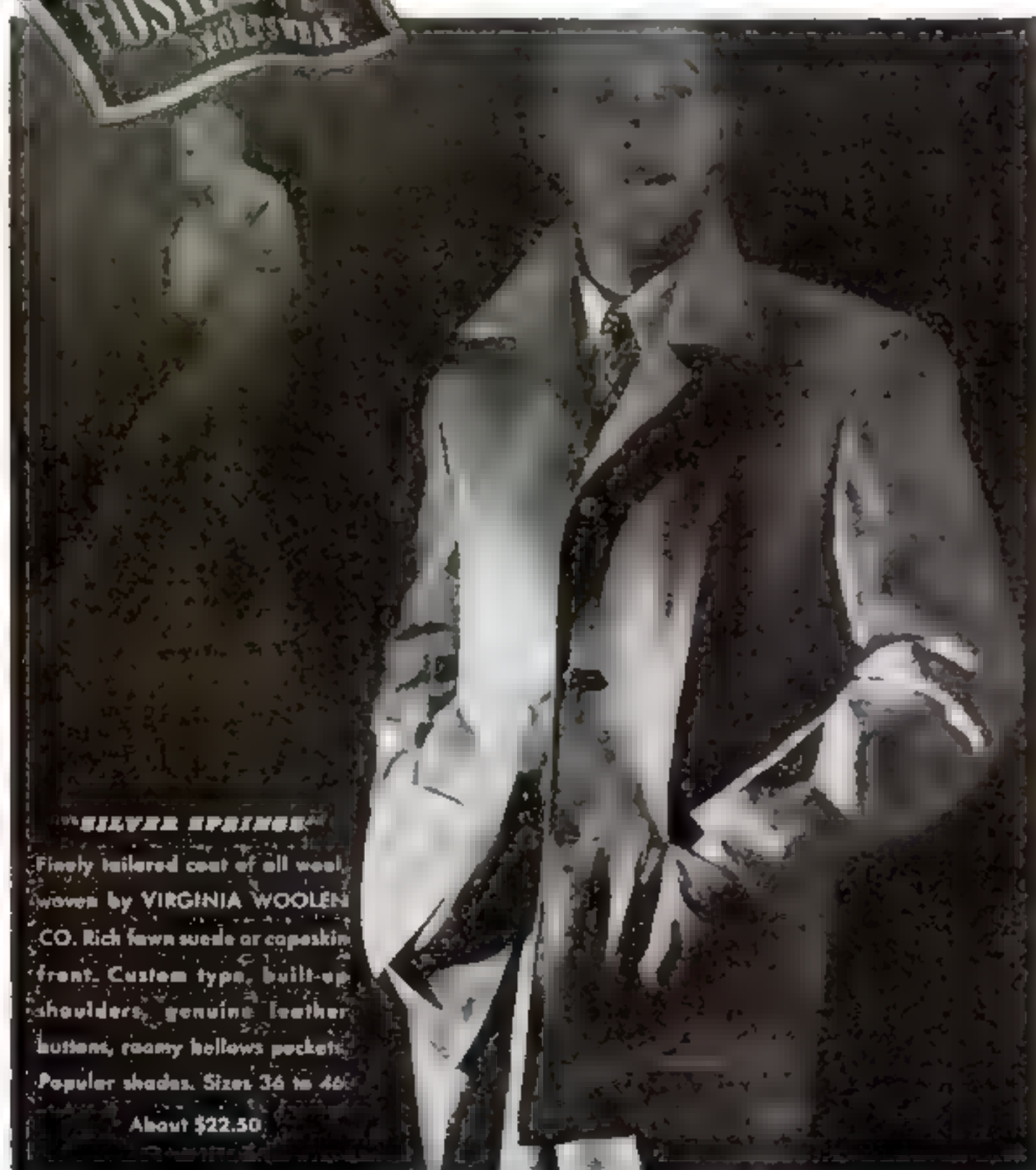
• The preference of gentlemen everywhere has made Aqua Velva the world's most popular after-shave lotion. Cooling, bracing as a frosty morning, Aqua Velva refreshes your face after shaving—leaves it feeling softer and smoother with a clean, pleasant scent.

There is now plenty of Aqua Velva for everybody...at toilet-goods counters everywhere. Enjoy it regularly as a luxurious, stimulating finish to your shaving.

The J. B. Williams Company
Glastonbury, Conn.
makers of fine shaving preparations
for over 100 years



makes it SMART to relax



SILVER SPRING

Finely tailored coat of all wool, woven by VIRGINIA WOOLLEN CO. Rich fawn suede or capeskin front. Custom type, built-up shoulders, genuine leather buttons, roomy hollow pockets. Popular shades. Sizes 36 to 46.

About \$22.50

At stores everywhere—or write FOSTER BROS. SPORTSWEAR CO., INC., Philadelphia 40, Pa.

"Bedlam" CONTINUED



SIMS IS CRUEL as well as neglectful. The inmates hate him but attempt to do nothing until the kindly Nell shows by contrast how ruthless he really is.



SIMS IS OVERPOWERED in Bedlam and tried by loonies for being insane himself. He begs their mercy and argues his case until they release him.



SIMS IS KILLED when he backs away from his accusers. Nell escapes from Bedlam, ultimately brings about improvement in the treatment of the insane.

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© Corn Products Refining Co.

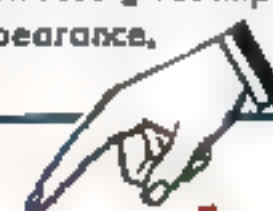
WHY DO CHILDREN CRAVE CANDY?

MANY PARENTS fail to realize that the family menu is generally planned to suit their own appetites and bodily needs. The growing bodies of children have quite different requirements. For instance, an active child may need twice as much energy food as an adult, and the child's craving for sweets shows this need is unsatisfied.

Candy is an energy food. Most candy contains dextrose which is food energy in its most readily available form, along with fruits, nuts, milk products and eggs. Pure, wholesome candy in reasonable amounts and at the right time is a valuable factor in balanced nutrition at all ages.

And when selecting candy, remember to look for mention of dextrose on the label.

You will also find mention of dextrose on the labels of soft drinks, jams and jellies, ice creams and ices, canned fruits and juices, cereals and many other food products to which dextrose gives improved flavor, texture and appearance.



dextrose
FOOD-ENERGY SUGAR

Deepfreeze

TRADE-MARK REG. U. S. PAT. OFF.

the talked-about home freezer



 THIS LITTLE LADY WENT SHOPPING

This little lady stayed home!

(She "shopped" from her Deepfreeze home freezer)

What a break if you have children in the home, or an invalid—to shop only when most convenient!

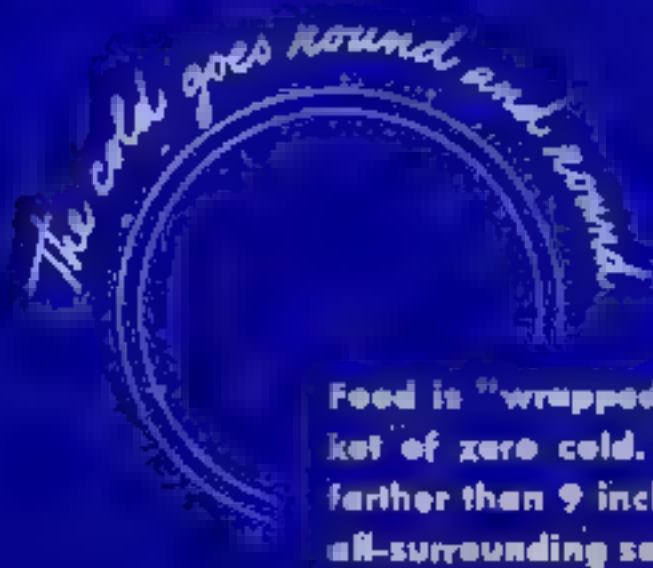
What a break for your budget to shop when prices are right and quality is rightest!

Come what may—you eat—and handsomely—with more food and more kinds of food in your home than you ever had before—all at lower cost and with less time in the kitchen.

The monotony of leftovers is banished. The unexpected guest is welcome.

As you probably know, Deepfreeze is the leader in home freezers, with more units in happy operation than any other make. It's "family size" (holds 322 pounds of food in its more than 9 cubic feet, with not an inch wasted). It costs little to run. Its rounded lines are beautiful—and practical. And don't forget: It opens at the top—cold can't spill out.

If you don't know the name of nearest Deepfreeze dealer, write us direct.



Food is "wrapped" in a blanket of zero cold. No food is farther than 9 inches from the all-surrounding source of cold. Defrosting just twice a year.



DEEPFREEZE DIVISION • MOTOR PRODUCTS CORPORATION • NORTH CHICAGO, ILLINOIS

LEWTON IS B-FILM VIRTUOSO

Producer of "Bedlam" specializes in terror

Val Lewton, producer of *Bedlam*, is recognized today as Hollywood's top producer of B movies. He has made his reputation with a series of low-cost thrillers (*The Cat People*, *I Walked with a Zombie*, *Isle of the Dead*) which were well received by movie critics and, more important, made money. Hollywood generally tries to make its A pictures (films budgeted at more than \$800,000) pleasing to the more discriminating critics and moviegoers. But Bs (budgeted under \$500,000) exist solely for revenue purposes and any artistic merit they may have comes under the heading of a pleasant surprise. Being both profitable and meritorious, Lewton's productions are ideal B films.

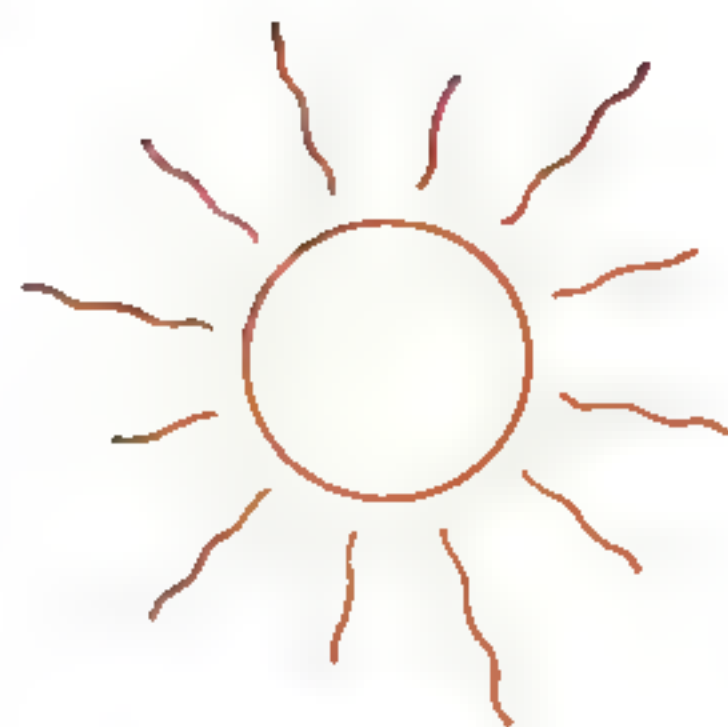
Producer Lewton's stock in trade is the low-cost thriller and the best new twist he has developed is the ability to impart terror to an audience by means of suggestion. He usually has people murdered off-stage so each spectator is free to conjure up as much physical suffering as he can stand. In addition, Lewton is fond of teasing the audience by imperiling his heroine and then rescuing her by some outside intervention, such as the arrival of a streetcar. He will break the mood of a tense scene with false alarms, such as having a horse whinny at a murderous moment in a gloomy barn, thus giving the audience a chance to laugh nervously at itself. Lewton scorns such patently horrifying characters as werewolves and monsters. He believes the fans get a bigger scare out of satisfactorily vicious human beings.

Lewton's first name is a contraction of Vladimir, which he was christened when born in Yalta in 1904. At the age of 7 he moved from Russia to Port Chester, N.Y., ultimately entered Columbia University and then drifted into newspaper writing. In 1934 Producer David Selznick hired him to write a movie about Russia because he asked less salary than any other available writer who knew anything about the U.S.S.R. The picture never came off but Lewton worked for Selznick five years until RKO hired him as a producer in 1942.

At present Lewton's weekly income is a modest \$700, on which he supports a wife, two children, two Buicks, a dog, some chickens and such minor pleasures as woodworking and book buying. Lewton is a great reader and his house is filled with books. He can get through an average novel in 45 minutes and lifts many ideas from old plots, which he likes better than new ones. He assists in the writing of all his productions and will sum up the latest epic by saying, "It's *Jane Eyre* in a tropical setting." Lewton's horses like his work. They are planning to give him, as soon as possible, an A picture, high-priced stars, brand-new sets and as much as a million dollars to play around with.



VAL LEWTON (left) sits in RKO cutting room with Lyle Boyer, a chief film cutter for the studio, looking intently at the first rough version of *Bedlam*.



Come over on the
Sunny Brook side!



Enjoy the whiskey that's

"Cheerful as its Name"

Come over to this congenial whiskey with the sunny disposition. The whiskey with that finer Kentucky bourbon taste. Delicious Old Sunny Brook — mellow and smooth and bright. A bit of pleasant summer, bottled for winter days. Today, for instance, sun yourself in its cheerfulness.

OLD
SUNNY BROOK
BRAND

NATIONAL DISTILLERS PRODUCTS CORP., N. Y. • BOURBON WHISKY—A BLEND • 93 PROOF
51% KENTUCKY STRAIGHT BOURBON WHISKY • 49% GRAIN NEUTRAL SPIRITS





DOG HANDLER CHESLEY HARRIS, FOLLOWED BY JUDGES AND SPECTATORS, RIDES AFTER HIS POINTER

Life Goes to a Field Trial

America's best bird dogs hunt quail in Georgia for cash and glory

The only way to settle the endless and bitter arguments among sportsmen as to who has the finest hunting dog is to get out into the field and let the dogs themselves give the answer. Tried first in Memphis in 1874, field testing has resulted in the present organization in America of more than 500 field-trial clubs whose purpose is to test gun dogs for their ability to locate game, hold "points" and, sometimes, retrieve birds that have been shot.

The oldest club in the country and one of the

most famous is the Continental Field Trial Club of Waynesboro, Ga., in the center of the best quail country in America. At its 51st Championship Stake held last month a lean and versatile pointer named Lebanon Tim, belonging to Philadelphia Sportsman G. Dawson Coleman, defeated a field of 26 top-flight gun dogs. Tim covered a tremendous amount of ground, located 2 coveys of quail and 1 single bird, stood like a rock on every point, won \$750 for his trainer and a silver cup for his owner.



DOGS ARE RELEASED TWO AT A TIME. THEY WORK INDEPENDENTLY, EACH WITH AN EYE ON HIS HANDLER

\$500,000 in dogs at owners' evaluation, are shown opposite, most of them entries in the championship.



COLONIAL LADY M, one of the greatest of all field-trial veterans, has won more than 100 competitions.



BOMBER COMMANDER'S JOHN is young and promising. He has great power, even in heavy going.



LEBANON TIM, this year's winner, has also won championships on pheasants and prairie chickens.



LOUISIANA HAYRIDE (above) is the best young dog. Way Yonder (below) is slow but has great nose.



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NEXT PAGE

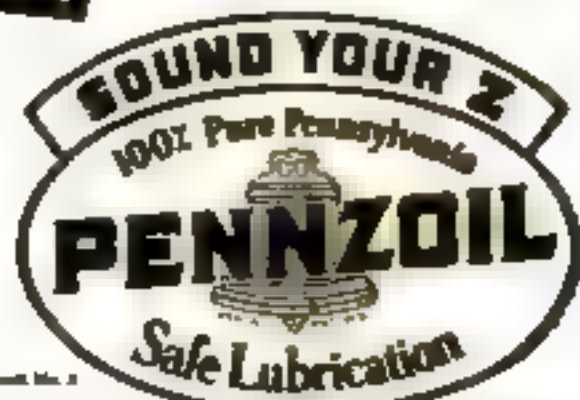
Picture the Difference a "Z" can make!



If your car isn't acting its best, remember that the right motor oil makes a big difference . . . when it's Pennzoil. This one pure Pennsylvania oil in particular, enriched by 60 years' refining progress, will give a new zest to your engine by keeping it cleaner—freer—smoother! Of course you want the real thing . . . so sound the "Z" in Pennzoil good and clear.

Sound your "Z"
PENNZOIL

Better dealers from coast
to coast display this sign



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Wholly Penn. State Crude Oil Co. Inc., Pottsville, Pa.

PENNZOIL® GIVES ALL ENGINES AN EXTRA MARGIN OF SAFETY

Field Trial CONTINUED



"**ROADING**" is part of a young field-trial dog's training, builds up chest and leg muscles for grueling championship tests which last two or three hours.



"**CASTING**," searching for game, is done at top speed on roads and in open fields. At trials dogs were slowed down by rains which softened ground.



SCOUTS assist handlers by trying to keep dogs in sight. This scout, who can recognize his own dog's footprints, examines mud for trace of lost dog.

CONTINUED ON PAGE 129



TOUGH JOB...TOUGH TRUCK

And Rugged Internationals Have What It Takes

Timber equivalent to 48 billion—48,000,000,000—feet of lumber! That's a typical one-year crop from America's vast commercial forests. That's 370 board-feet for every man, woman, and child.

Yes, America is fortunate in its forests—fortunate in its wood resources for industry, agriculture, commerce and housing.

America is fortunate, too, in the men who harvest the forest crop—men of resolute endurance, stout of arm and steady of eye.

And working with these men everywhere are powerful International Trucks that haul giant logs on steep grades over rough roads, to rivers, railroads and sawmills.

Rugged Internationals of the timber trails de-

liver from three-quarters to all their engine power practically every working hour—with the stamina, economy and ease of operation that have made International Trucks predominant throughout the heavy-duty field.

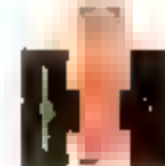


In the last fourteen years civilian users have purchased more heavy-duty International Trucks than any other make.

Heavy-duty Internationals are *one* part of the complete International Line—that provides the right truck of the right size for *every* job.

And back of all Internationals are service facilities to match—a network of International Truck Dealers—a system of International Truck Branches that form the nation's largest company-owned truck service organization.

INTERNATIONAL HARVESTER COMPANY
180 North Michigan Avenue Chicago 1, Illinois

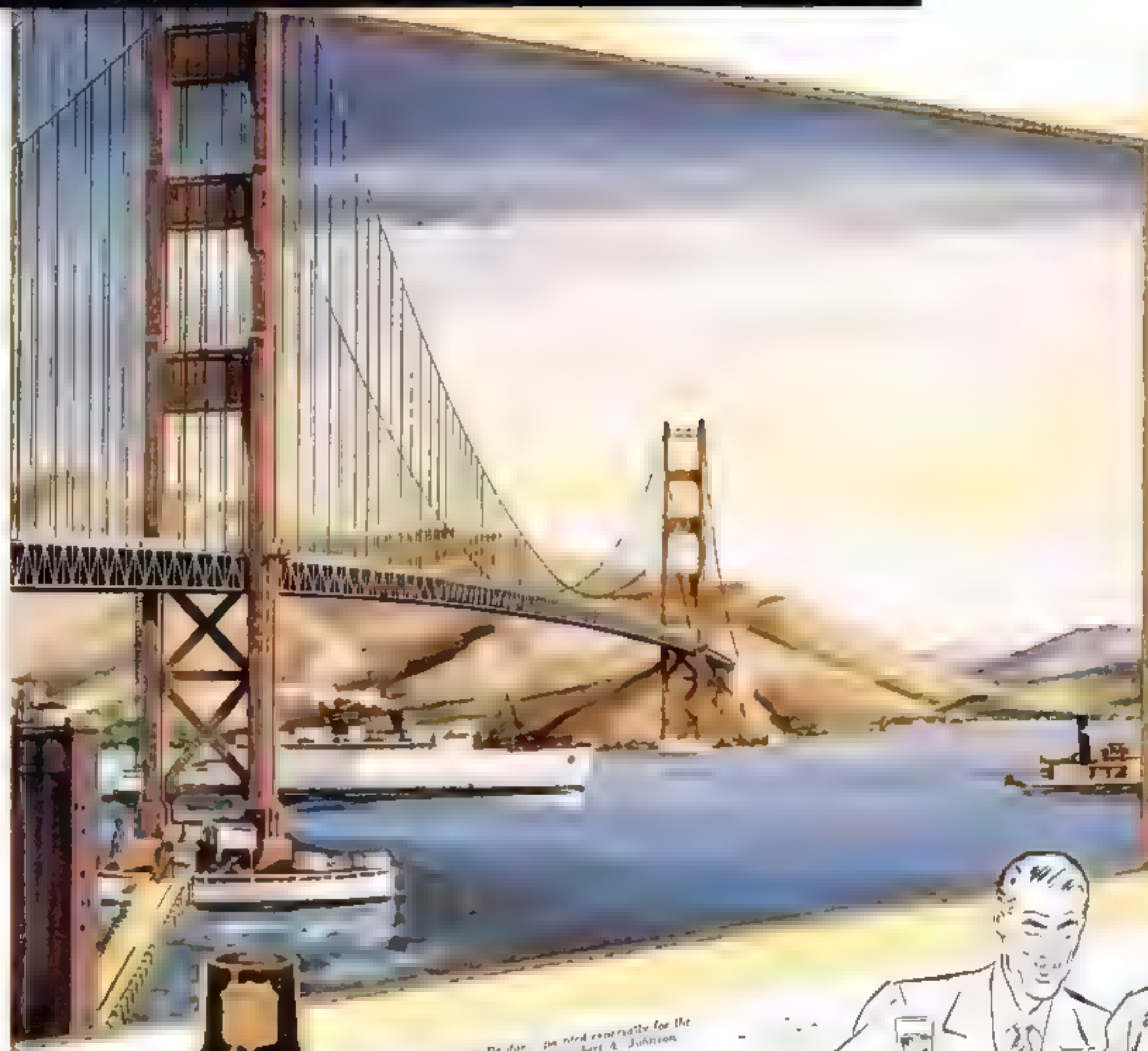


LISTEN TO "HARVEST OF STARS" EVERY SUNDAY! M B C NETWORK



INTERNATIONAL Trucks

KING MEANS BEST IN EVERYTHING



The Golden Gate Bridge, designed especially for the Brown-Forman Corporation by Robert A. Johnson



BROWN-FORMAN'S

KING OF PRE-WAR WHISKY*



KING

Blended Whisky

Serve King to those who deserve King! Brown-Forman's King is the whisky treat that's **de LIGHT ful** in smooth, mellow flavor—full-flavored, satisfying, too. Truly Brown-Forman's King of pre-war whisky—the choice of the most discriminating. Ask for this fine whisky today, at your favorite club, bar or package store.

BROWN-FORMAN DISTILLERS CORPORATION
At Louisville in Kentucky

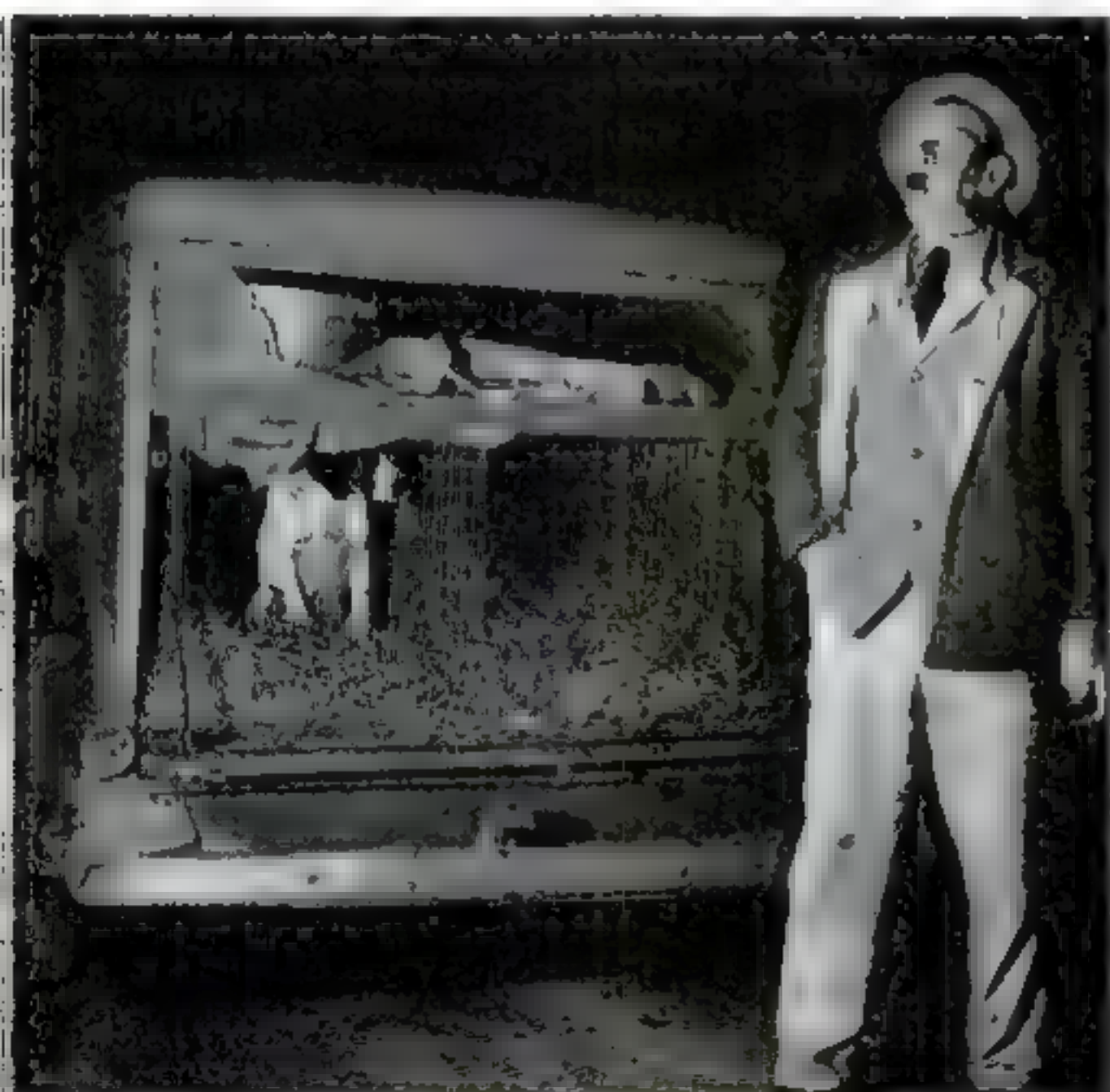
*Blended Whisky, 86 Proof. The straight whiskies in this product are 51 months or more old, 40% straight whiskies; 60% grain neutral spirits.



CONTINENTAL'S PRESIDENT, Gerald M. Livingston, New York sportsman, chats with friend. His Lucky Strike has won championships four times.



EMERGENCY CART follows the gallery to pick up anybody who gets tired of riding. Many spectators, all judges and handlers rode for hours at a stretch.



DOG TRAINER Bert Black stayed out till midnight whistling for his eager pentry who disappeared during the trial. Black finally found him next morning.

The best brushes have
DU PONT NYLON
BRISTLES



No others so strong...so long-lived

Star performer of any woman's dressing table...a hairbrush with bristles of clean, lively Du Pont nylon. They shed water fast...hold their resiliency...outlast other bristles at least 3 to 1. The back and handle is sparkling "Lucite," beautiful and durable too. At your store: toothbrushes, household brushes, and soon paintbrushes also with nylon bristles. E. I. du Pont de Nemours & Co. (Inc.), Plastics Dept., Arlington, N. J.

* Du Pont's trade name for its methyl methacrylate resin.

Product of **DU PONT** Plastics

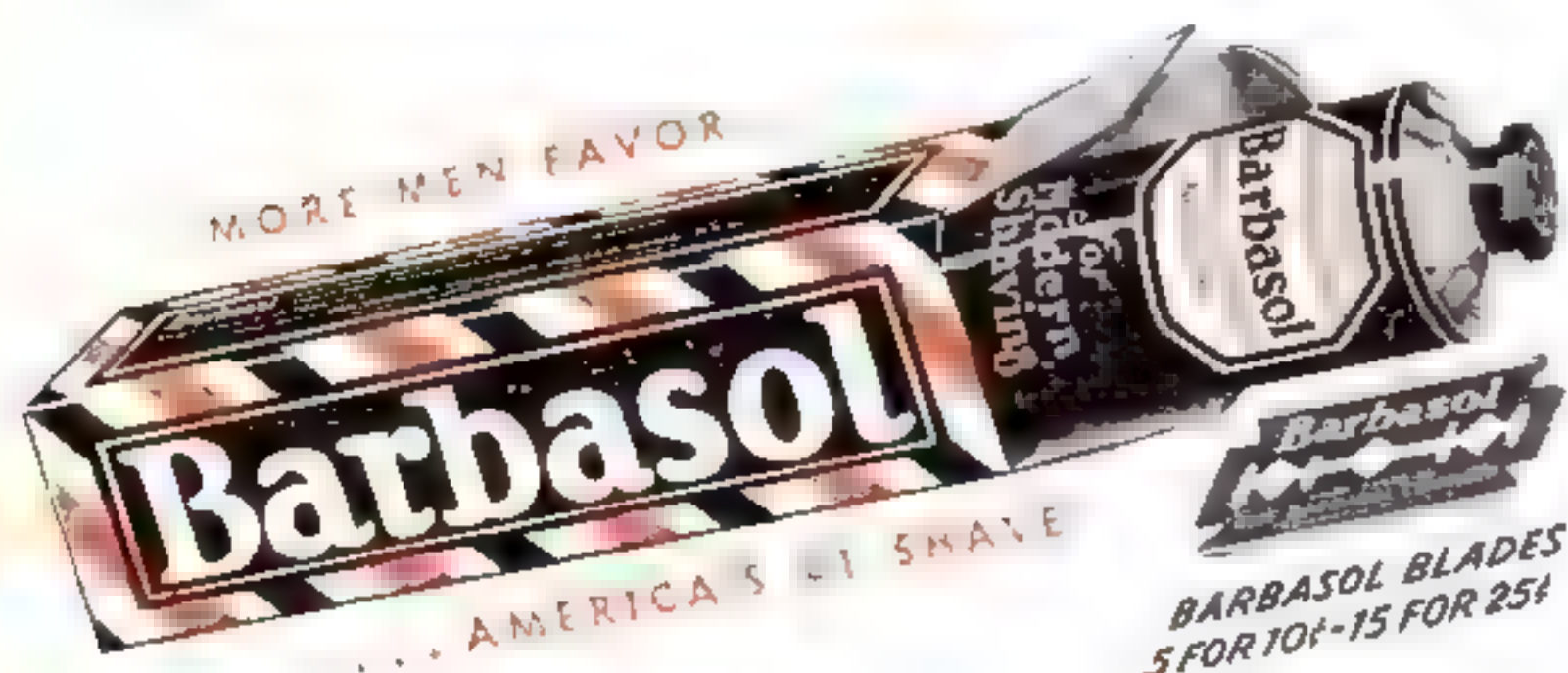
WILMINGTON, DEL.
BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY



#1 with women, too!

Certainly Barbasol is America's #1 shave with men. That's why it's #1 with women, too. Yes, this shaving cream supreme turns out a finer Barbasol Face that looks as good as it feels—to the lady in your company. Try Barbasol and see how wonderfully true this is: For shaving speed, ease and cooling comfort—for smoother, sweeter results—Barbasol is *facially* yours, all ways!

Tubes and jars. Large size, 25¢. Giant size, 50¢. Family size, 75¢.



FRANCES GREER'S MAID CONSUELO HELPS MAKE HER CHEST MORE BOYISH

DIVA IN TROUSERS

Slim-limbed Frances Greer's voice and figure make her the Metropolitan Opera's ideal boy



BY WRAPPING IT CAREFULLY IN LONG STRIP OF THICK FLANNEL CLOTH

A large number of 18th and 19th Century operas contain roles in which young men are impersonated by women singers. One of the main reasons for the existence of these roles is that they provided 18th and 19th Century society with one of its few discreet opportunities for viewing female legs. Opera singers with the legs and voice demanded by these roles are somewhat hard to find. At the Metropolitan a shapely young Arkansas-born soprano named Frances Greer sings more of them than anybody else. Frances Greer is a specialist in the art of fitting her curves into masculine costumes. Critics agree that she is a good singer, too.

CONTINUED ON NEXT PAGE

DEPENDABLE

*in any season...throughout
a long, long life*



WILLARD BATTERIES—Automobile • Truck
and Bus • Radio • Motorcycle • Tractor • Air-
craft • Marine • Diesel • Stationary—Sold and
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"SAFETY-FILL"
BATTERIES

Dependability • Performance • Long Life

WILLARD STORAGE BATTERY CO. • CLEVELAND • LOS ANGELES • DALLAS • TORONTO
A subsidiary of The Electric Storage Battery Company

A Stick in Time



Next time a dress hem comes undone
And there's no thread in sight,
Use Texcel Tape to hold it up
Till you can sew it right.

(Texcel holds and holds—
the "stickum's" bonded on!)

When slipping curtains on a rod,
Use Texcel to make certain
The metal tip is blunt and smooth
And won't catch on your curtain.

(Texcel sticks almost indefinitely—
the "stickum's" bonded on!)



To keep a looseleaf binder neat,
So wear and tear won't show,
Bind each page edge with Texcel Tape
And punch it where holes go.

(Texcel won't creep —
the "stickum's" bonded on!)

Yes, Texcel is an improved tape
Whose "stickum's" bonded on.
It won't come off, it won't dry out
Before the judgment dawn.



Try Texcel Tape just once and you'll
Keep coming back for more.
Ask for the home dispenser now—
It's at your favorite store.

Texcel Tape

REG. U. S. PAT. OFF.

CELLOPHANE TAPE — STICKS WITH A TOUCH

Industrial Tape Corporation • New Brunswick, N. J.

Diva in Trousers CONTINUED



IN HER DRESSING ROOM Miss Greer combs out the male wig that she wears for Cherubino in *The Marriage of Figaro*. She is 5 feet, 6½ inches tall.



CHERUBINO requires embroidered cloak, silk breeches and stockings.



SIEBEL in *Faust* requires boots and a sword, which Frances wields expertly.



FOR STEPHANO in *Romeo and Juliet*, Miss Greer pads her stomach and shoulders with cotton to fatten her figure and pulls on a large pair of boots.

"MAN OVERBOARD!" OFF PORTUGAL

1 "One instant, I was leaning unconcernedly against the mast of the fishing *barco*," writes a friend of Canadian Club Whisky. "A sudden roll of the ship, and the next instant I was upside, my heavy clothing—borrowed from the skipper—dragging me relentlessly down. A goner, I was sure . . . but in a flash, the *barco* put about. Just in the nick of time!



2 "In spite of that mishap, my most vivid impression was of the brilliantly painted boats pulled up along the beach—many of them designed after the craft that brought the Romans and Phoenicians to Portugal, centuries ago.



3 "Ashore, too, I found the transportation picturesque. For after a night's recuperation, it was aboard a quaint donkey cart that I resumed my journey. It was hard to believe, by then, that just 24 hours before . . .



4 "I'd been watching a wonder of modern science at work, as Pan American Airways sent up its radiosonde balloons to record high-altitude weather data to guide Clippers still across the sea.



5 "Biggest surprise, though, was beautiful seaside Estoril—gathering place for the greats of all nations, en route to the States. I heard 14 languages spoken here—and calls in just about all of them for Canadian Club!"

Even these days travelers tell of being offered Canadian Club all over the earth—often from a cherished pre-war supply. And why this whisky's worldwide popu-

larity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon—yet there is no other whisky in all the world that tastes like Canadian Club. It is equally satisfying in mixed drinks and highballs; so you can stay with Canadian Club all evening long—in cocktails before dinner and tall ones after.

That's why Canadian Club is the largest-selling imported whisky in the United States.

IN 87 LANDS NO OTHER WHISKY TASTES LIKE

"Canadian Club"



Imported from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky. 90.4 proof.

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Means Fine Tobacco

SO ROUND, SO FIRM -

SO FULLY PACKED

SO FREE and EASY on the DRAW

Yes, L.S./M.F.T.

